



QUALITATIVE RESEARCH
CONSULTANTS ASSOCIATION

Leading the Conversation in Qualitative 2018 ANNUAL PARTNER PROGRAM

2018 Annual Partnership: \$1,995

BENEFITS FOR OUR PARTNERS:

- Company name and logo on the QRCA homepage throughout 2018, seen by more than 6,000 visitors every month
- Company name and logo on all national QRCA member emails throughout the calendar year (minimum of 3 per month) and member only newsletter (10 per year) that reach nearly 900 qualitative researchers
- Company name and logo featured in one issue of VIEWS magazine, mailed to nearly 2,500 research professionals with more than 3,000 digital views per month
- Annual recognition on QRCA's Facebook page and via Twitter as an Annual Partner
- Use of "QRCA Annual Partner" logo on promotional materials
- Recognition at the 2019 QRCA Annual Conference, listing in the onsite program, signage, and mobile app

2017 Annual Partners and 2018 Conference Sponsors or Exhibitors can receive a discounted rate of \$995. Contact Sarah at sarahe@ewald.com for the promotion code to apply when registering online. Or select the 2017 Partner/Sponsor option in the form below.

REACH THOUSANDS OF QUALITATIVE PROFESSIONALS

- Gain direct access to members of the only association exclusively devoted to qualitative research.
- Reach QRCA members from around the world —the researchers most likely to benefit from your services and products. Each of our members serves as many as 25 multi-national client companies.
- Increase the awareness and visibility of your company by exposing QRCA members to your products and services throughout the year.

QRCA, DEDICATED TO MAXIMIZING THE POWER OF QUALITATIVE



Join the 2018 QRCA Annual Partner Program, January 1 to December 31, 2018.
You can also sign up online at www.qrca.org/event/2018AnnualPartner.

Name _____ Title _____
 Organization _____
 Address _____ Country _____
 City _____ State _____ Postal Code _____
 Phone _____ Fax _____
 Email _____ Website _____

I want to participate in the Member Discount program by offering discounts on my company's services

I would like to become a 2018 Annual Partner: \$1,995

I was a 2017 Annual Partner/2018 Conference Sponsor or Exhibitor. I would like to become a 2018 Annual Partner at a discounted rate: \$995

PAYMENT INFORMATION

Check (payable to QRCA) Visa Mastercard American Express

Printed Name (as it appears on card) _____ Phone _____

Card Number _____ Exp Date _____ Sec. Code _____

Authorized Signature _____

Complete this form and mail or fax to the QRCA office at:

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 USA
Phone: 651-290-7491 or 888-674-7722 | Fax: 651-290-2266

Please do not send credit card information via email. Per standard by the Payment Card Industry, QRCA has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	