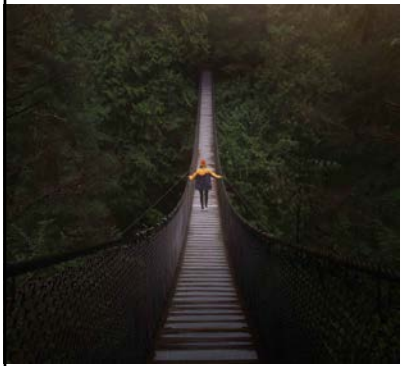


MAXIMIZE YOUR MEMBERSHIP

Tips to get the most out of your professional organization memberships

Anya Zadrozny
Sidney Clewe



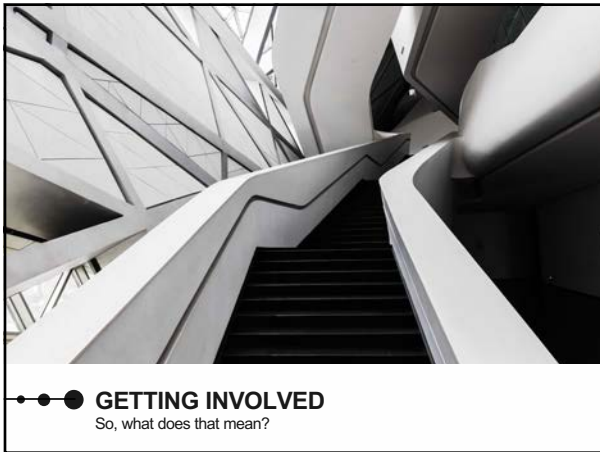
WHERE WE'RE HEADING

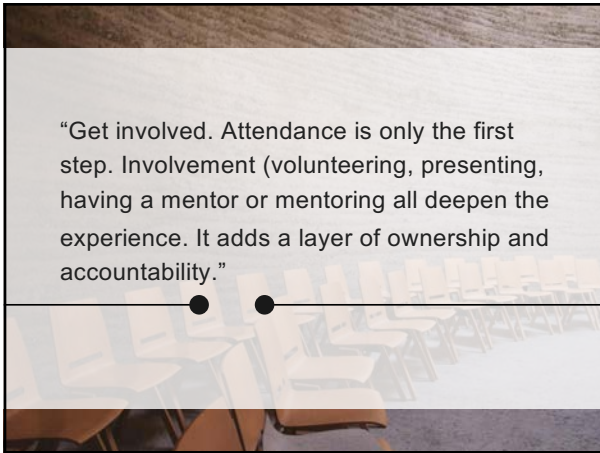
- Tips for assessing & joining orgs
- Making the most of membership
- Getting involved
- Connecting with other members
- Volunteering
- Creating content and becoming a thought leader
- Getting business from networking

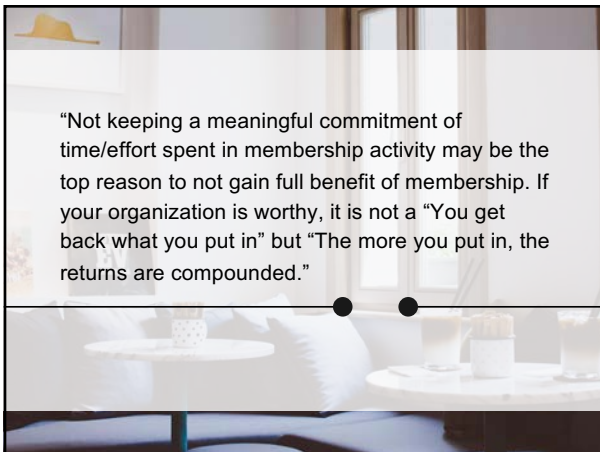
WE DREW FROM...

- Our own experiences
- Members of QRCA
- Those in other industries and other professional organizations
- Contributions from 17 business professionals












CONNECTING WITH MEMBERSHIP
It's more than networking

"It will better you as person as you'll feel smarter and better connected. You'll form bonds that allow to yes, scale, but also have a virtual team you can go to for help or bounce ideas off of.

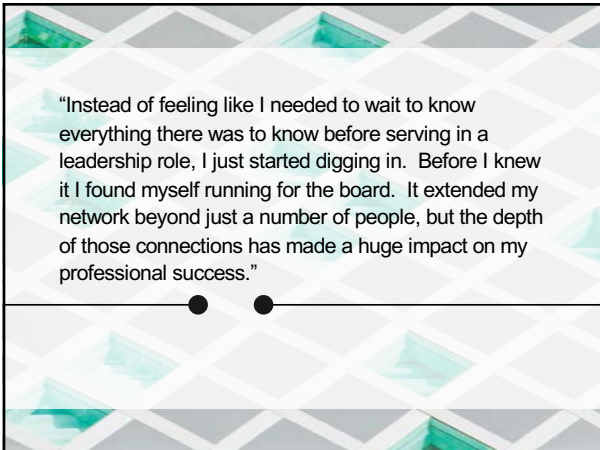
It will force you to look things differently – get you out of your comfort zone, which is always a good thing."

VOLUNTEERING
Learning about volunteer opportunities and assessing if they are right for you



"Volunteering to me has been multi-faceted. It's allowed me to step into leadership roles and develop leadership skills that I don't get an opportunity to always do in my day job due to where I currently am in my career.

Volunteering also allows me the chance to work on other areas of interest and develop skills outside of my regular job and responsibilities."



"Instead of feeling like I needed to wait to know everything there was to know before serving in a leadership role, I just started digging in. Before I knew it I found myself running for the board. It extended my network beyond just a number of people, but the depth of those connections has made a huge impact on my professional success."



CREATING CONTENT & BECOMING A THOUGHT LEADER

Reputation building, sharing your point of view (it matters!), and making an impact



GETTING BUSINESS FROM NETWORKING

It can work, if it's done right

"I think QRCA is different. Other orgs are so much about networking and, frankly, bullsh*t. QRCA is really all about learning and growing as researchers. There's a special sauce here that you don't get anywhere else. And BTW, many of the people I know who are involved in the org (including me) have gotten business just by knowing other researchers. I always know who I'm going to call when I need a partner in Germany, or a partner who specializes in kid research, for example."



