RADIATION RESEARCH
The Official Journal of the RRS
www.rrjournal.org

Managing Editor: Judy Fye
Phone: 317-944-1308
Email: jfye@iupui.edu

Advertising/Marketing: Jessica Ulmen
Phone: 877-216-1305
Email: marketing@radres.org

MARKET COVERAGE

PRINT MARKET COVERAGE
Radiation Research’s coverage includes research in the areas of biology, chemistry, medicine, and physics, including epidemiology and translational research, at academic institutions, private research institutes, research hospitals, and government agencies.

The goal of the Journal is to provide researchers with the latest information in all areas of the radiation sciences.

• 12 Monthly issues
• Ten-year, half-life citation rate
• Widely read online archive

ONLINE MARKET COVERAGE
The Radiation Research official website (www.rrjournal.org)
• Over 10,000 unique visits per month
• 25,900 average monthly page views

The Radiation Research Society official website (www.radres.org)
• 8,000 unique visits per month
• 15,000 average monthly page views

MEETING COVERAGE
• The Radiation Research Society’s Annual Meeting is the primary venue for presenting all aspects of radiation science.
• Over 650 researchers attend the meeting.
• The 2017 Meeting will be held in the exotic tropical paradise of Cancun, Mexico.
• Exhibitors are provided with an opportunity to network with potential clients and establish meaningful relationships.
• The new mobile meeting app allows on-site interaction for off-site vendors.

2018-2019
ADVERTISING OPTIONS
www.radres.org/advertising
ONLINE ADVERTISING

Two Websites Available for Advertising

www.radres.org
www.rrjournal.org

We now offer our partners more exposure and value when you combine your meeting sponsorship with print, online, mobile app, and event sponsorship.

NEW MOBILE APP OPTIONS

Display your logo, upload PDFs and highlight your sponsorship. Even vendors that are unable to attend can have a presence at the meeting.

DISPLAY ADVERTISING

Full Page
7” x 10”

Half Page
Horizontal 7”x5” or Vertical 3.5”x10”

Display Rates

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Black and White</th>
<th>Full Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$658</td>
<td>$987</td>
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<td>Inside Back Cover</td>
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<td>Half Page</td>
<td>$290</td>
<td>$637</td>
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</tbody>
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Consecutive Monthly Insertion Discount

- 2x: 5%
- 3x: 10%
- 4x: 15%
- 6x: 20%
- 12x: 25%

Full Page Ad

Discounts
15% discount to corporate, institutional/departmental, and individual members of the Radiation Research Society (no agency discounts).

Ad Design
Please call 877-216-1305 for pricing on design services.

Over 8,000 monthly visits, of those, 62% are new visitors.

Online Rates (monthly)

- Rotating Banner (750x250 pxs): $500
- Skyscraper (125x600 pxs): $400
- Tile (125x125 pxs): $250
- Podcast/Vodcast Sponsorship: $250

www.rrjournal.org

Reach Society Members by placing an ad on the Journal’s monthly new TOC email alert.

Email Alert Ad Rates (monthly)

- Bottom Banner (750x50 pxs): $450
- Skyscraper (125x600 pxs): $350
- Tile (125x125 pxs): $200

In addition, have a featured link on the radres.org and rrjournal.org pages.

MONTHLY WITH THE JOURNAL

Please join us in San Diego in November 2019! We now offer our partners more exposure and value when you combine your meeting sponsorship with print, online, mobile app, and event sponsorship.

Please visit our Exhibitor Prospectus at www.radres.org/2017Prospectus and become a meeting sponsor!

NEW MOBILE APP OPTIONS

Display your logo, upload PDFs and highlight your sponsorship. Even vendors that are unable to attend can have a presence at the meeting.

Online Rates (monthly)

- Top Banner (750x50 pxs): $500
- Skyscraper (125x600 pxs): $400
- Tile (125x125 pxs): $250

Over 25,900 monthly visits, of those, 41% are new visitors.

The click-through rate for your advertisement will be provided. Please call for frequency discounts.

For additional information, call 877-216-1305