

Where: Miami Beach Lummus Park
10th Street and Ocean Drive
Miami Beach, Florida 33139
When: Saturday April 27, 2013, Noon to 4pm

Earth Day 2013

Miami Beach Native Flag Participatory Eco-Art Project by Xavier Cortada Guidelines

The City of Miami Beach invites individuals and organizations to participate in the Native Flags Eco-Art Project in celebration of Earth Day. This project, designed by Xavier Cortada (Artist-in-Residence, FIU College of Architecture + The Arts), gives participants an opportunity to create a flag that depicts an eco-action they pledge to engage in to support the environment; the participant will then plant their flag in a parade line on the shoreline and proclaim "I hereby reclaim myself for nature."

Participants are encouraged to partake in one of two ways.

- Day of the event: visit one of our flag making stations hosted by local non-profit volunteers who will supply flag banners, flag posts, and markers to assist participants with creating their flags on the day of the event between noon and 4pm.
- Prior to the event: For those who wish to be more creative or larger groups and organizations who wish to make their flags ahead of time, we have provided some guidelines to help you get started. Most arrive prior to 4pm for the ceremony.

Larger groups and organizations that wish to create their flags at one of the event day flag making stations are encouraged to pre-register their group to ensure adequate supplies are on hand.

To get started on your Native Flag, we have put together some guidelines:

1. Everyone is encouraged to participate.
2. Decide on your Eco-Action(s). An **eco-action** is any action or activity that is intended to have a positive impact on the environment that target"s the „Three Rs:“ reduce, reuse and recycle. Other examples include reforestation, water conservation, composting, community gardening, etc.
3. Recommended flag size 24" wide x 18" high. Tip: use a durable lightweight material that may be cut with pinking shears and not fray. 100% cotton or canvas with a tight weave work best for fabric painting and markers. Also be sure to pre-wash new fabrics to remove sizing and starches. For used material such as older linens wash in vinegar to remove soap, detergent body oil build-up.
4. Do not use starch or fabric softeners and dryer sheets.
5. Iron out the fabric.
6. Protect your work surface and prevent paints from seeping through by placing cardboard or a plastic or vinyl table cloth under your flag.
7. Suggested Supplies: acrylic paints, paint brushes, markers, fabric glue, buttons, bottle caps, fabric scraps, feathers or other lightweight recycled objects being careful not to weigh the flag down and inhibit the flags ability to fly in the wind. Get creative and have fun! This is not a contest.
8. Attach flag banner to a wooden dowel or bamboo rod 4" to 5" long by ½" – ¾" diameter.
9. Post a photo of your flag to <http://www.facebook.com/nativeflags>.
10. Bring your flag to the beach on the day of the event and enjoy flying your flag while talking with fellow beach goers and partaking in other planned Earth Day activities going on from 12- 4pm.
11. At 4pm, walk your flag to the shoreline, plant it in the ground alongside the other flags and proclaim "*I hereby reclaim myself for nature*".
12. Afterward, be sure to take your flag home and display as a reminder of your eco-action.

Schedule for additional Miami Beach Earth Day planned activities during this event will include a tree planting to commemorate Arbor Day, Rain Barrel /Water Conservation Workshop by Barbara McAdams, and more.

To request this material in accessible format, sign language interpreters, information on access for persons with disabilities, and/or any accommodation to review any document or participate in any city-sponsored proceeding, please contact 305-604-2489 (voice) or 305-673-7218 (TTY) five days in advanced to initiate your request. TTY users may also call 711 (Florida Relay Service)