



Recognition Professionals  
International

# 2019 RPI EXPERIENCE CONFERENCE

## Sponsor & Exhibitor Prospectus

April 9-11, 2019

Renaissance Concourse Atlanta Airport Hotel



For questions, contact:

Jake Nelson • [jacobn@recognition.org](mailto:jacobn@recognition.org) • P 651-379-7304 • F 651-290-6260

# About the 2019 RPI Experience Conference

The Annual RPI Conference is an intimate and exciting way to make long-lasting relationships that exponentially expand your business, with approximately 150 recognition professionals attending each year.

RPI members range from Fortune 500 companies to medium and small businesses across all sectors. We have members from Southwest Airlines, MIT, Accenture, Kaiser Permanente, McKinsey & Company, RBC Royal Bank and so many more world-class organizations. Our members rely on the RPI conference to network with their peers, access our 7 Best Practices model, raise their professionalism by applying for our Best Practice Awards as well as our world-class Certified Recognition Professionals (CRP) certification program.

**Recognition drives employee engagement and our members are leaders driving results using RPI resources.**

With members hailing from the U.S., Canada, and abroad, the recognition professionals who attend this meeting include directors of human services, employee relations, benefits, chief HROs, meeting planners, and more. RPI attendees are loyal; over half have been to at least four RPI conferences and continue to come back!

## Sponsorship Levels

### Pro Category: \$2,500

Pro Category Sponsors receive the benefits on the table below plus the choice of one sponsorship.

- **Internet Sponsor (1 available):** Provide free WiFi for all conference attendees. Includes a customizable log-in screen and customized company password.
- **Mobile App Sponsor (1 available):** Company logo recognition throughout the mobile app and promotional emails. Mobile app advertisement (linked to your website!). Recognition on mobile app's onsite signage.
- **Reception Sponsor (2 available):** Includes signage at one of the two receptions. Opportunity to introduce the entertainment at the reception.

### Plus Category: \$1,000

Plus Category Sponsors receive the benefits on the table below plus the choice of one sponsorship.

- **Beverage Break Sponsor (2 available):** Ensure that conference attendees receive their morning or afternoon dose of caffeine during exhibit breaks. Includes signage at the coffee stations during each networking break.
- **Transportation Sponsor (1 available):** Exclusive sponsorship for bus transportation.
- **Lanyards and Registration Badge Sponsor (1 available):** Exclusive sponsorship and company name on all conference attendee name badges.

### Standard Category: \$500

Standard Category Sponsors receive the benefits on the table below plus the choice of one sponsorship.

- **Attendee Gift Sponsor (unlimited):** Enhance the conference attendee experience by providing a gift to be delivered to their hotel room. Sponsor responsible for providing gift.
- **Notepad Sponsor (1 available):** Company logo will be printed on each conference notepad.

## Exhibit & Sponsorship Benefits

	Pro Category (\$2,500*)	Plus Category (\$1,000*)	Standard Category (\$500*)	Exhibit Table Only**
Acknowledgement on conference signage	•	•	•	•
Access to online conference materials/presentations	•	•	•	•
Recognition on conference website prior to event	Logo	Logo	Listing	Listing
Logo hyperlinked to company website	•	•		
Collateral to be placed at tables prior to general session (supplied by sponsor)	•			

\*Non RPI Business Partners add \$1,000 to each sponsorship level.

\*\*See exhibit table pricing on page 3.

# Exhibitor Information

## Exhibit Location

Delta Air Museum  
1060 Delta Boulevard  
Building B, Department 914  
Atlanta, GA 30354-1989

## Exhibit Schedule\*

### Wednesday, April 10, 2019

Exhibitors Move-in	7:30 AM-9:00 AM
Vendor Tables Open	9:00 AM - 5:00 PM
Networking Break w/Exhibitors	10:00 AM-10:15 AM
Networking Break w/Exhibitors	1:45 PM-2:00 PM
Networking Break w/Exhibitors	2:45 PM-3:00 PM
Exhibitors Move-out	5:00 PM

*\*Schedule subject to change*

*\*\*Exhibitors are welcome to stay for the duration of the event*

## Exhibit Table Pricing

RPI Business Partners: Contact the RPI office at [jacobn@recognition.org](mailto:jacobn@recognition.org) for a promo code to receive the discounted rates or register by hard copy using this form.

RPI Platinum Partner: FREE

RPI Gold Partner: \$500

RPI Silver Partner: \$800

RPI Bronze Partner: \$900

Friends of RPI: \$1,000

RPI Single Partners: \$1,000

Non-RPI Partners: \$1,500 (non-member rate)

## Exhibit Space Specifications

The exhibit hall will be located in a vibrant, high traffic area at the Delta Air Museum.

Each exhibit space includes:

- One 6' table with table linen, one chair, and a wastebasket.
- One exhibit representative pass
- Acknowledgement on conference signage
- Access to online conference materials/presentations
- Listing on the conference website prior to event

We will send further information on how to purchase additional items through the Delta Air Museum once registration is complete. We expect exhibit space to sell quickly. All exhibitor and sponsorship options will be sold on a first-come, first-served basis.

## Additional Booth Representatives: \$495/each

Each booth comes with one exhibitor representative pass. The exhibitor representative pass includes access to the meeting and online conference materials, plus admission to the Tuesday and Wednesday sessions, the Tuesday and Wednesday receptions, and the Monday night offsite event at the Delta Museum. Additional booth representative passes can be purchased for \$495 each. A link will be emailed to your main exhibit contact to submit your representative names in February, 2019.

## Assignment of Space

Space assignments will be made considering conference sponsorship and the date registration and payment was received. Payment in full is required to reserve exhibit space.

## Exhibitor Kits

An exhibitor kit will be emailed to your designated company contact in advance of the conference. This will include shipping information, electricity, and other A/V needs.

## Photo Consent

As part of the RPI Annual Conference, you may be photographed or recorded on audio and/or video. These items may be used in promoting future conferences or in other marketing related to RPI. Your attendance at this event implies your consent to be photographed or recorded.

## Cancellation Policy

Cancellations made before March 5, 2019 will receive a refund of 50% of the exhibit fee. **Cancellations must be made online.** Refunds for exhibit space will not be given after March 5, 2019. Exhibitors who purchased a sponsorship will not receive a refund on the sponsorship.

## Any Questions?

If you have questions, please contact Jake Nelson at [jacobn@recognition.org](mailto:jacobn@recognition.org), P 651-379-7304, F 651-290-6260.

## Sponsor & Exhibit Space Application

Complete all sections of this application. Sign and return the application with payment. *(payment must be received for registration to be complete.)*

Company Name (as it should appear on listings) \_\_\_\_\_

### Contact Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Special Dietary / Accessibility Needs \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

### Exhibitor and Sponsor Levels

#### Pro Category Sponsor: \$2,500 (Select one option)

- Internet Sponsor
- Mobile App Sponsor
- Tuesday Reception Sponsor
- Wednesday Reception Sponsor

#### Plus Category Sponsor: \$1,000 (Select one option)

- Beverage Break Sponsor (2)
- Lanyards and Registration Badge Sponsor
- Transportation Sponsor

#### Standard Category Sponsor: \$500 (Select one option)

- Attendee Gift Sponsor
- Notepad Sponsor

#### Exhibit Table Pricing

- RPI Platinum Partner: FREE
- RPI Gold Partner: \$500
- RPI Silver Partner: \$800
- RPI Bronze Partner: \$900
- Friends of RPI: \$1,000
- RPI Single Partners: \$1,000
- Non-RPI Partners: \$1,500 (non-member rate)

*Note: Exhibit table will be set up from 9am - 5pm on April 10th at the Delta Flight Museum.*

- Add \$1,000 for Non RPI Business Partners on all Sponsorship Levels

**Total Cost (USD) \$** \_\_\_\_\_

### Payment

Important: We do not give or sell attendee emails.

- VISA  MasterCard  American Express  Discover
- Check (payable to RPI)

If paying by credit card, all fields are required.

Cardholder Name (print) \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit Sec Code \_\_\_\_\_

Cardholder Phone \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Billing Address:  Same as above

Street Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

### Mail or Fax with Payment to:

Recognition Professionals International  
1000 Westgate Drive, Suite 252 | St. Paul, MN 55114, USA  
Phone 651.290.7490 | Fax 651.290.2266  
Questions? Contact [jacobn@recognition.org](mailto:jacobn@recognition.org)

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### Acceptance

We agree to abide by all rules and regulations governing the 2019 RPI Experience Conference as set by RPI Headquarters.

Signature \_\_\_\_\_

Date \_\_\_\_\_

*By signing this I confirm that I have read and agree to abide by the rules and regulations governing RPI.*

*Due to PCI Compliance, please do NOT provide any credit card information via email. Call, mail, or fax it in only.*

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		