



Recognition Professionals  
International

# Sponsor & Exhibitor Prospectus

MARRIOTT MARQUIS CHICAGO | CHICAGO, ILLINOIS | MAY 19-21

# 2020 RPI EXPERIENCE CONFERENCE

Recognition . Employee Experience . Engagement

*In Partnership with*



Motivation Experience  
Conference & Expo

For questions, contact:

Jake Nelson • [jacobn@recognition.org](mailto:jacobn@recognition.org) • P 651-379-7304 • F 651-290-6260

# About the 2020 RPI Experience Conference

The Annual RPI Conference is an intimate and exciting way to make long-lasting relationships that exponentially expand your business, with approximately 150 recognition professionals attending each year.

RPI members range from Fortune 500 companies to medium and small businesses across all sectors. We have members from Southwest Airlines, MIT, Accenture, Kaiser Permanente, McKinsey & Company, RBC Royal Bank and so many more world-class organizations. Our members rely on the RPI conference to network with their peers, access our 7 Best Practices model, raise their professionalism by applying for our Best Practice Awards as well as our world-class Certified Recognition Professionals (CRP) certification program.

Recognition drives employee engagement and our members are leaders driving results using RPI resources.

With members hailing from the U.S., Canada, and abroad, the recognition professionals who attend this meeting include directors of human services, employee relations, benefits, chief HROs, meeting planners, and more. RPI attendees are loyal; over half have been to at least four RPI conferences and continue to come back!

## Sponsorship Levels

### Pro Category: \$2,500

Pro Category Sponsors receive the benefits on the table below plus the choice of one of the following sponsorships.

- **Internet Sponsor** (1 available): Provide free WiFi for all conference attendees. Includes a customizable log-in screen and customized company password.
- **Reception Sponsor** (1 available): Includes signage at one of the two receptions. Opportunity to introduce the entertainment at the reception.
- **Bag Sponsor** (1 available): Sponsor provides conference bags with company logo recognition.

### Plus Category: \$1,000

Plus Category Sponsors receive the benefits on the chart below plus the choice of one of the following sponsorships.

- **Beverage Break Sponsor** (3 available): Ensure that conference attendees receive their morning or afternoon dose of caffeine during exhibit breaks. Includes signage at the coffee stations during each networking break.
- **Lanyards and Registration Badge Sponsor** (1 available): Exclusive sponsorship and company name on all conference attendee name badges.
- **Pen Sponsor** (1 available): Sponsor provides conference pens with company logo recognition.

### Standard Category: \$500

Standard Category Sponsors receive the benefits on the chart below plus the choice of one of the following sponsorships.

- **Notepad Sponsor** (1 available): Company logo will be printed on each conference notepad.
- **Giveaway Sponsor** (unlimited): Sponsor provide company branded giveaway.

## Exhibit & Sponsorship Benefits

	Pro Category (\$2,500*)	Plus Category (\$1,000*)	Standard Category (\$500*)	Exhibit Table Only **
Acknowledgement on conference signage	•	•	•	•
Access to online conference materials/presentations	•	•	•	•
Recognition on conference website prior to event	Logo	Logo	Listing	Listing
Logo hyperlinked to company website	•	•		
Collateral to be placed at tables prior to general session (supplied by sponsor)	•			

\*Non RPI Business Partners add \$1,000 to each sponsorship level.

\*\*See exhibit table pricing on page 3.

# Exhibitor Information

## Exhibit Location

Marriott Marquis Chicago  
2121 S Prairie Ave  
Chicago, IL 60616

## Exhibit Schedule\*

### TUESDAY, MAY 19, 2020

Exhibitors Move-in	7:30 AM-9:00 AM
Vendor Tables Open	9:00 AM - 7:00 PM
Networking Break w/Exhibitors	10:00 AM-10:15 AM
Networking Break w/Exhibitors	1:45 PM-2:00 PM
Networking Break w/Exhibitors	2:45 PM-3:00 PM
Exhibitors Move-out	7:00 PM
Reception	7:00 PM

*\*Schedule subject to change*

*\*\*Exhibitors are welcome to stay for the duration of the event*

## Exhibit Table Pricing

RPI Business Partners: Contact the RPI office at [jacobn@recognition.org](mailto:jacobn@recognition.org) for a promo code to receive the discounted rates or register by hard copy using this form.

RPI Platinum Partner: FREE

RPI Gold Partner: \$500

RPI Silver Partner: \$800

RPI Bronze Partner: \$900

Friends of RPI: \$1,000

RPI Single Partners: \$1,000

Non-RPI Partners: \$1,500 (non-member rate)

## Exhibit Space Specifications

Each exhibit space includes:

- One 6' table with table linen, one chair, and a wastebasket.
- One exhibit representative pass
- Acknowledgement on conference signage
- Access to online conference materials/presentations
- Listing on the conference website prior to event

We will send further information on how to purchase additional items through the Marriott Marquis Chicago once registration is complete. We expect exhibit space to sell quickly. All exhibitor and sponsorship options will be sold on a first-come, first-served basis.

## Additional Booth Representatives: \$495/each

Each booth comes with one exhibitor representative pass. The exhibitor representative pass includes access to the meeting and online conference materials, plus admission to the Tuesday and Wednesday sessions and the Tuesday reception. Additional booth representative passes can be purchased for \$495 each. A link will be emailed to your main exhibit contact to submit your representative names in February, 2020.

## Assignment of Space

Space assignments will be made considering conference sponsorship and the date registration and payment was received. Payment in full is required to reserve exhibit space.

## Exhibitor Kits

An exhibitor kit will be emailed to your designated company contact in advance of the conference. This will include shipping information, electricity, and other A/V needs.

## Photo Consent

As part of the RPI Annual Conference, you may be photographed or recorded on audio and/or video. These items may be used in promoting future conferences or in other marketing related to RPI. Your attendance at this event implies your consent to be photographed or recorded.

## Cancellation Policy

Cancellations made before April 15, 2020 will receive a refund of 50% of the exhibit fee. **Cancellations must be made online.** Refunds for exhibit space will not be given after April 15, 2020. Exhibitors who purchased a sponsorship will not receive a refund on the sponsorship.

## Any Questions?

If you have questions, please contact Jake Nelson at [jacobn@recognition.org](mailto:jacobn@recognition.org), P 651-379-7304, F 651-290-6260.

Complete all sections of this application. Sign and return the application with payment.  
(payment must be received for registration to be complete.)

Company Name (as it should appear on listings) \_\_\_\_\_

## CONTACT INFORMATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Special Dietary / Accessibility Needs \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

## EXHIBITOR AND SPONSOR LEVELS

### Pro Category Sponsor: \$2,500 (Select one option)

- Mobile App Sponsor (1)
- Tuesday Reception Sponsor (1)
- Bag Sponsor (1)

### Plus Category Sponsor: \$1,000 (Select one option)

- Beverage Break Sponsor (3)
- Lanyards and Registration Badge Sponsor (1)
- Pen Sponsor (1)

### Standard Category Sponsor: \$500 (Select one option)

- Notepad Sponsor (1)
- Giveaway Sponsor (unlimited)

- Add \$1,000 for Non RPI Business Partners on all Sponsorship Levels

### Exhibit Table Pricing

- RPI Platinum Partner: FREE
- RPI Gold Partner: \$500
- RPI Silver Partner: \$800
- RPI Bronze Partner: \$900
- Friends of RPI: \$1,000
- RPI Single Partners: \$1,000
- Non-RPI Partners: \$1,500 (non-member rate)

*Note: Exhibit table will be set up from 9am - 7pm on May 19 at the Marriott Marquis Chicago.*

### Additional Booth Representatives

\_\_\_ Rep(s) x \$495 ea. = \_\_\_\_\_

**Total Cost (USD) \$** \_\_\_\_\_

## ACCEPTANCE

We agree to abide by all rules and regulations governing the 2020 RPI Experience Conference as set by RPI Headquarters.

## PAYMENT

Important: We do not give or sell attendee emails.

- VISA  MasterCard  American Express  Discover
- Check (payable to RPI)

If paying by credit card, all fields are required.

Cardholder Name (print) \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit Sec Code \_\_\_\_\_

Cardholder Phone \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Billing Address:  Same as above

Street Address \_\_\_\_\_ City \_\_\_\_\_

State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

## MAIL OR FAX WITH PAYMENT TO:

Recognition Professionals International  
1000 Westgate Drive, Suite 252 | St. Paul, MN 55114, USA  
Phone 651.290.7490 | Fax 651.290.2266  
Questions? Contact [jacobn@recognition.org](mailto:jacobn@recognition.org)

Cancellations made before April 15, 2020 will receive a refund of 50% of the exhibit fee. Cancellations must be made online at [www.recognition.org/2020\\_Conf\\_Cancel](http://www.recognition.org/2020_Conf_Cancel). Refunds for exhibit space will not be given after April 15, 2020. Exhibitors who purchased a sponsorship will not be allowed to receive a refund.

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

## EXHIBITOR REPRESENTATIVE FORM

Each booth comes with one exhibitor representative pass. The exhibitor representative pass includes access to the meeting and online conference materials, plus admission to the Tuesday and Wednesday sessions and the Tuesday reception. Additional booth representative passes can be purchased for \$495 each. A link will be emailed to your main exhibit contact to submit your representative names in February, 2020.

If you have questions, please contact Jake Nelson at [jacobn@recognition.org](mailto:jacobn@recognition.org), or 651-379-7304.

**Complimentary Representative: (Required)**

**Representative 1 Name:** \_\_\_\_\_

**Representative 1 Company:** \_\_\_\_\_

**Representative 1 Title:** \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

**Additional Representatives Purchased: (\$495)**

Representative 2 Name: \_\_\_\_\_

Representative 2 Company: \_\_\_\_\_

Representative 2 Title: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

**Additional Representatives Purchased: (\$495)**

Representative 3 Name: \_\_\_\_\_

Representative 3 Company: \_\_\_\_\_

Representative 3 Title: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

**Additional Representatives Purchased: (\$495)**

Representative 4 Name: \_\_\_\_\_

Representative 4 Company: \_\_\_\_\_

Representative 4 Title: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

**Additional Representatives Purchased: (\$495)**

Representative 5 Name: \_\_\_\_\_

Representative 5 Company: \_\_\_\_\_

Representative 5 Title: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_