



Strategic Thinking, Planning & Decision Making

in collaboration with the American Association for Physician Leadership®

Facilitator: William “Marty” Martin, MA, MS, MPH, PsyD, CHES

Contributor: Michael D. Shapiro, MD, MBA, FACP, CPE

AGENDA

7:00 am – 8:00 am	Registration
8:00 am – 8:15 am	Welcome and Introductions
8:15 am – 10:15 am	The ABCs of Strategy
10:15 am – 10:30am	Break
10:30am – 12:00pm	Strategic Thinking <i>Learning Objectives: explain the context of organizations, the meaning and importance of strategies; identify and characterize the different ways strategies can be utilized; combine criteria and key questions for effective strategic thinking; compile a list of different types of creative foresight requirements and methods and describe the benefits of systems thinking.</i>
12:00 – 1:30pm	Lunch on Your Own
1:30 – 3:30pm	Strategic Decision Making <i>Learning Objectives: identify one’s own methods and characteristics of decision making; examine the seven criteria of strategic decisions; categorize decision type models and describe five decision making tools</i>
3:30 – 3:45pm	Break
3:45 – 5:00 pm	Strategic Planning Toolkit for Leaders <i>Learning Objectives: examine the 5 components of strategy, complete a strategic planning audit; identify strategic planning steps and compare mission and vision statements.</i>
5:00 pm	Meeting Adjourns