# Promote your brand and generate more business

**The RenewableUK Members' Directory is the ultimate networking tool for the UK, European and global wind industry.**

RenewableUK is the UK's leading not for profit renewable energy trade association. We work to represent our members – companies active across Britain and Northern Ireland who care about our energy future and see wind, wave and tidal energy as essential parts of our energy mix, now and into the future.

The RenewableUK Members' Directory is the ultimate networking tool for the UK, European and global wind industry. Produced on behalf of RenewableUK by Publishing Events, this Who's Who of the wind energy sector is an indispensable and exclusive guide to over 450 corporations, associations, research and academic institutions.

The Directory will be distributed free to over 5000 delegates at RenewableUK's annual programme of six conferences and exhibitions, regional networking Connects, and export events it attends around the world.

*Maximise your presence and increase business over the years ahead with one of our promotional opportunities in the Directory.*

**The RenewableUK 2019/20 Members' Directory will include:**

- ✓ Project intelligence (onshore, offshore and marine)
- ✓ Upcoming networking events
- ✓ Exclusive editorial from industry thought leaders
- ✓ Member profiles
- ✓ Products and services guide

***Pages from 2018 edition***

## 5 ways the Members' Directory can help your business

**1** Maximise visibility and increase sales – A higher profile, more awareness and more key industry contacts take notice of your organisation/company which improves your opportunity to speak to your customers and make more quality contacts throughout the year.

**2** Raise your global industry profile – Your profile and standing within the industry is enhanced, helping you to elevate your brand above your competitors'.

**3** Get ahead of the competition – Advertising in the Directory supports other marketing activity to provide an integrated campaign and multiple touch points for your potential clients.

**4** Promote New and Existing Products and Services – The Directory is the perfect place to draw your customers' attention to the products and services you are promoting or launching.

**5** Long marketing and branding shelf-life – The Directory is a 'must keep' publication that plays a key marketing role throughout the whole year, and is used as a sourcing guide and research tool by multiple decision makers.

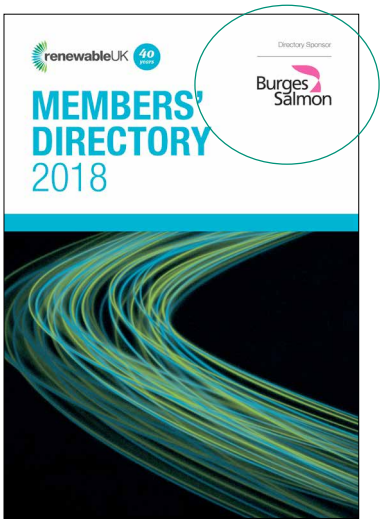
*For more information, call Jay Pawas today on **+44 (0)20 7841 5962** or email **j.pawas@publishingevents.com***

# Sponsorship opportunities

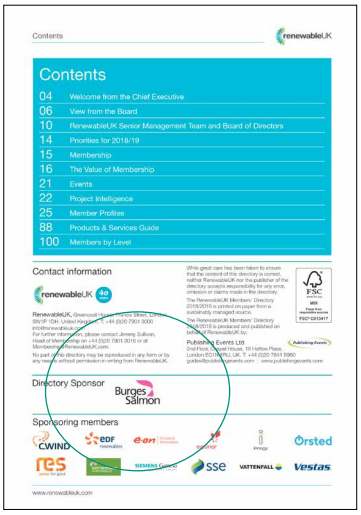
## Directory sponsorship *(available to RenewableUK members only)*

**£2850**

1




2

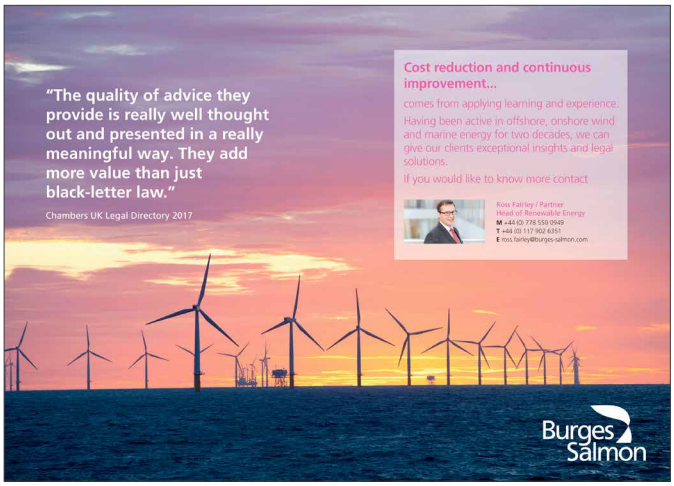



Includes:

- **Logo on the front cover** 1
- **Logo on the contents page** 2
- **Double page spread advert placed in an early position** 3
- **Enhanced Profile Option 4:** includes a quarter page strip at the bottom of your entry page, plus logo with your profile* 4

**Your basic profile includes company name; postal address; Twitter address; website address; up to 5 product categories; up to 6 contact names, each with a telephone number and email address; and up to 360 characters including spaces (roughly 50 words) of company description.*

3




4

*For more information, call Jay Pawas today on* ***+44 (0)20 7841 5962*** *or email* ***j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

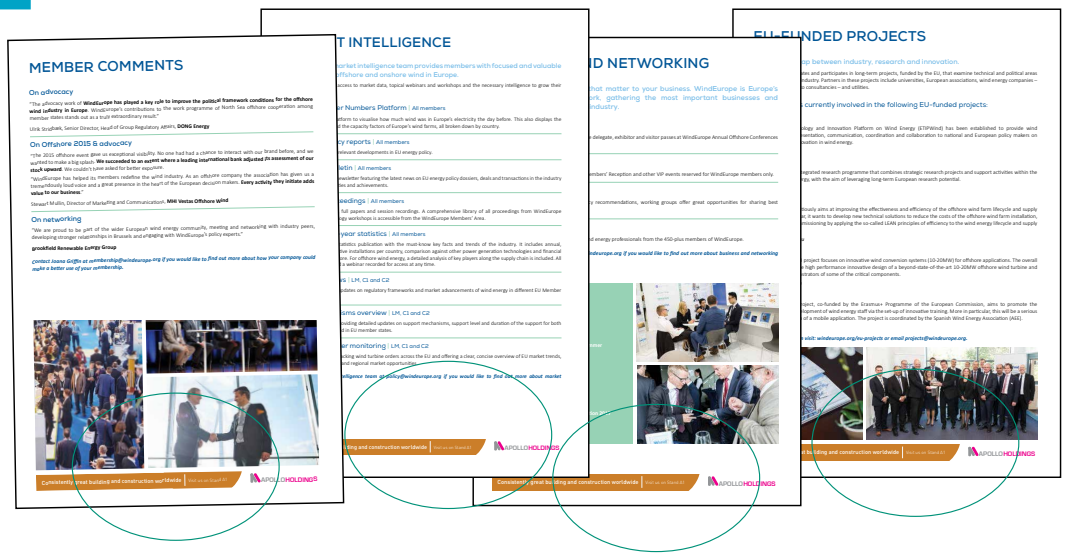
*The RenewableUK 2019/20 Members' Directory is produced and published on behalf of the RenewableUK Association by Publishing Events Ltd, 2nd Floor, Chapel House, 18 Hatton Place, London EC1N 8RU. Tel: +44 (0)20 7841 5960.*

# Sponsorship opportunities

## Editorial sponsorship *(available to RenewableUK members only)*

**£1995**

1




*Example images are for reference only – final designs subject to change*

Includes:

- **Strip advertisements on the bottom of 6 editorial pages** 1
- **Full page advertisement opposite your basic profile** 2

2

**Your basic profile includes company name; postal address; Twitter address; website address; up to 5 product categories; up to 6 contact names, each with a telephone number and email address; and up to 360 characters including spaces (roughly 50 words) of company description.*

*For more information, call Jay Pawas today on* ***+44 (0)20 7841 5962*** *or email* ***j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

*The RenewableUK 2019/20 Members' Directory is produced and published on behalf of the RenewableUK Association by Publishing Events Ltd, 2nd Floor, Chapel House, 18 Hatton Place, London EC1N 8RU. Tel: +44 (0)20 7841 5960.*

# Display advertising opportunities

| | Members | Non-members |
|---|---|---|
| Double page spread | £1595 | £2235 |
| Full page | £995 | £1395 |
| Half page | £685 | £960 |
| Quarter page horizontal strip | £495 | £695 |

*Guaranteed positions will attract a 15% premium.*

*Example images are for reference only – final designs subject to change*

*For more information, call Jay Pawas today on* ***+44 (0)20 7841 5962*** *or email* ***j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

*The RenewableUK 2019/20 Members' Directory is produced and published on behalf of the RenewableUK Association by Publishing Events Ltd, 2nd Floor, Chapel House, 18 Hatton Place, London EC1N 8RU. Tel: +44 (0)20 7841 5960.*

# Enhanced member profile opportunities

*(available to RenewableUK members only)*

| | |
|---|---|
| **Enhanced Profile Option 1:** includes logo with your basic profile* | **£235** |
| **Enhanced Profile Option 2:** includes logo plus colourwash background with your basic profile* | **£295** |
| **Enhanced Profile Option 3:** includes a logo plus product picture with your basic profile | **£395** |
| **Enhanced Profile Option 4:** includes a quarter page strip at the bottom of your entry page, plus logo with your profile* | **£595** |
| **Enhanced Profile Option 5:** includes third page advert on the same double page spread as your profile, plus logo with your profile* | **£695** |

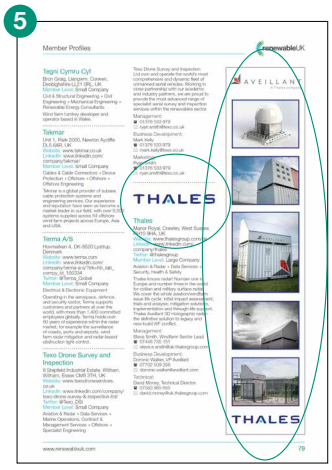
**Your basic profile includes company name; postal address; Twitter address; website address; up to 5 product categories; up to 6 contact names, each with a telephone number and email address; and up to 360 characters including spaces (roughly 50 words) of company description.*

1

2

4

5




*Example images are for reference only – final designs subject to change*

*For more information, call Jay Pawas today on **+44 (0)20 7841 5962** or email **j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

*The RenewableUK 2019/20 Members' Directory is produced and published on behalf of the RenewableUK Association by Publishing Events Ltd, 2nd Floor, Chapel House, 18 Hatton Place, London EC1N 8RU. Tel: +44 (0)20 7841 5960.*

# Advertising specials

## Commercial feature

**Members: £995** **Non-members: £1395**

Commercial Feature

renewableUK

### Service with an Owner's Eye



Wind service from E.ON

E.ON offers tailored service solutions for your onshore and offshore wind business. We take care of operations and maintenance as well as technical and commercial management of your wind farm.

As one of the world's largest owners and operators of wind farms, we understand your goals and needs as an owner. We have the required experience, capacity, and in-house technical competence to become the right partner for your business.

Choosing E.ON as your wind farm service provider, you will benefit from the following:

- Service provided with an Owner's Eye
- Trusted, reliable and bankable service provider
- Inhouse engineering capabilities with extensive experience
- Customer orientation at every stage of service delivery
- One-stop-shop solution for all your wind farm activities

e·on

Contact:

Rene Blokhuizen
Contract Manager Onshore
Wind UK
☎ 024 7618 2561 /
07879 802 099 (mobile)
✉ rene.blokhuizen@eon.com

E.ON Climate & Renewables,
Westwood Way,
Westwood Business Park,
Coventry CV4 8LG, UK
www.eon.com/windservice



Case study: Drone Hill wind farm

Drone Hill is a 28.6MW onshore wind farm located on the Scottish borders. The site is jointly owned by Greencoat UK Wind and Swiss Life Asset Management. E.ON is providing full scope wind turbine operation and maintenance services under a long-term agreement at Drone Hill, covering both scheduled and unscheduled maintenance as well as major component repairs and replacements.

Since the start of the contract from mid-2017, our operations activities at the wind farm have exceeded our customers' expectations. Right from the start, E.ON has consistently delivered above target availability. This allows the customer to gain extra income from the extraordinary performance of the site.

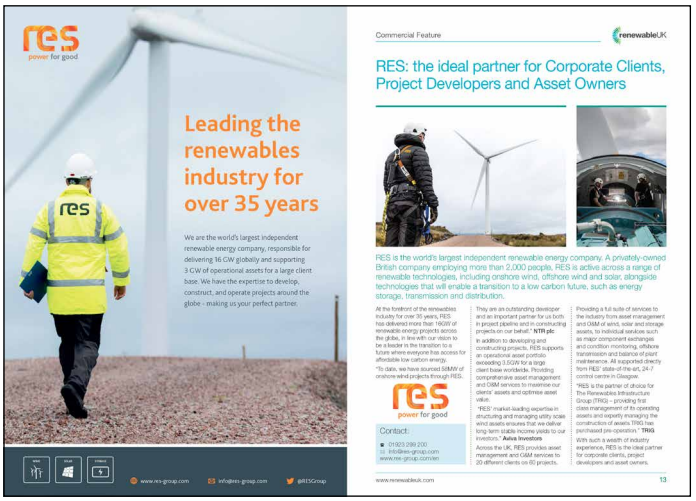
E.ON has provided a dedicated, locally based, operations team which is leveraging our inhouse engineering know-how and is transferring this knowledge to Drone Hill to improve the site's performance. By applying active asset management, we optimise operation and maintenance efficiencies while maximizing energy yield. This allows Drone Hill to benefit from reduced risk, optimised production, cost efficiency and, ultimately, improved profitability.

As a committed service provider, our goal is to provide clients with the highest availability and maximum energy production at reduced cost, as if their wind farm is one of our own.

We take pride in maintaining transparent working relationships with our customers and the highest dedication to fulfil their needs. We are continuously improving our service delivery efforts so that we can deliver services successfully to other wind farms like Drone Hill.

www.renewableuk.com 7

*Example images are for reference only – final designs subject to change*



res power for good

Leading the renewables industry for over 35 years

We are the world's largest independent renewable energy company, responsible for delivering 16 GW globally and supporting 3 GW of operational assets for a large client base. We have the expertise to develop, construct, and operate projects around the globe - making us your perfect partner.

www.res-group.com info@res-group.com @RESGroup

Commercial Feature renewableUK

RES: the ideal partner for Corporate Clients, Project Developers and Asset Owners

RES is the world's largest independent renewable energy company. A privately-owned British company employing more than 2,000 people, RES is active across a range of renewable technologies, including onshore wind, offshore wind and solar, alongside technologies that will enable a transition to a low carbon future, such as energy storage, transmission and distribution.

At the forefront of the renewables industry for over 35 years, RES has delivered more than 16GW of renewable energy projects across the globe, in line with our vision to be a leader in the transition to a future where everyone has access to affordable low carbon energy.

*To date, we have sourced 8.6MW of onshore wind projects through RES.

They are an outstanding developer and an important partner for us both in project pipeline and in constructing projects on our behalf." **NTR plc**

In addition to developing and constructing projects, RES supports an operational asset portfolio exceeding 3.5GW for a large client base worldwide. Providing comprehensive asset management and O&M services to maximise our clients' assets and optimise asset value.

*RES' market-leading expertise in structuring and managing utility scale wind assets ensures that we deliver long-term stable income yields to our investors." **Aviva Investors**

Across the UK, RES provides asset management and O&M services to 20 different clients on 60 projects.

Providing a full suite of services to the industry from asset management and O&M of wind, solar and storage assets, to individual services such as major component exchanges and condition monitoring, offshore transmission and balance of plant maintenance. All supported directly from RES' state-of-the-art, 24-7 control centre in Glasgow.

*RES is the partner of choice for The Renewables Infrastructure Group (TRIG) – providing first class management of its operating assets and expertly managing the construction of assets TRIG has purchased pre-operation." **TRIG**

With such a wealth of industry experience, RES is the ideal partner for corporate clients, project developers and asset owners.

res power for good

Contact:
☎ 01923 299 200
✉ info@res-group.com
www.res-group.com/en

www.renewableuk.com 13

*Example above shows full page advert and advertorial.*

Includes:

- **Headline**
- **Up to 350 words**
- **Contact details**
- **Up to two images**
- **Company logo**

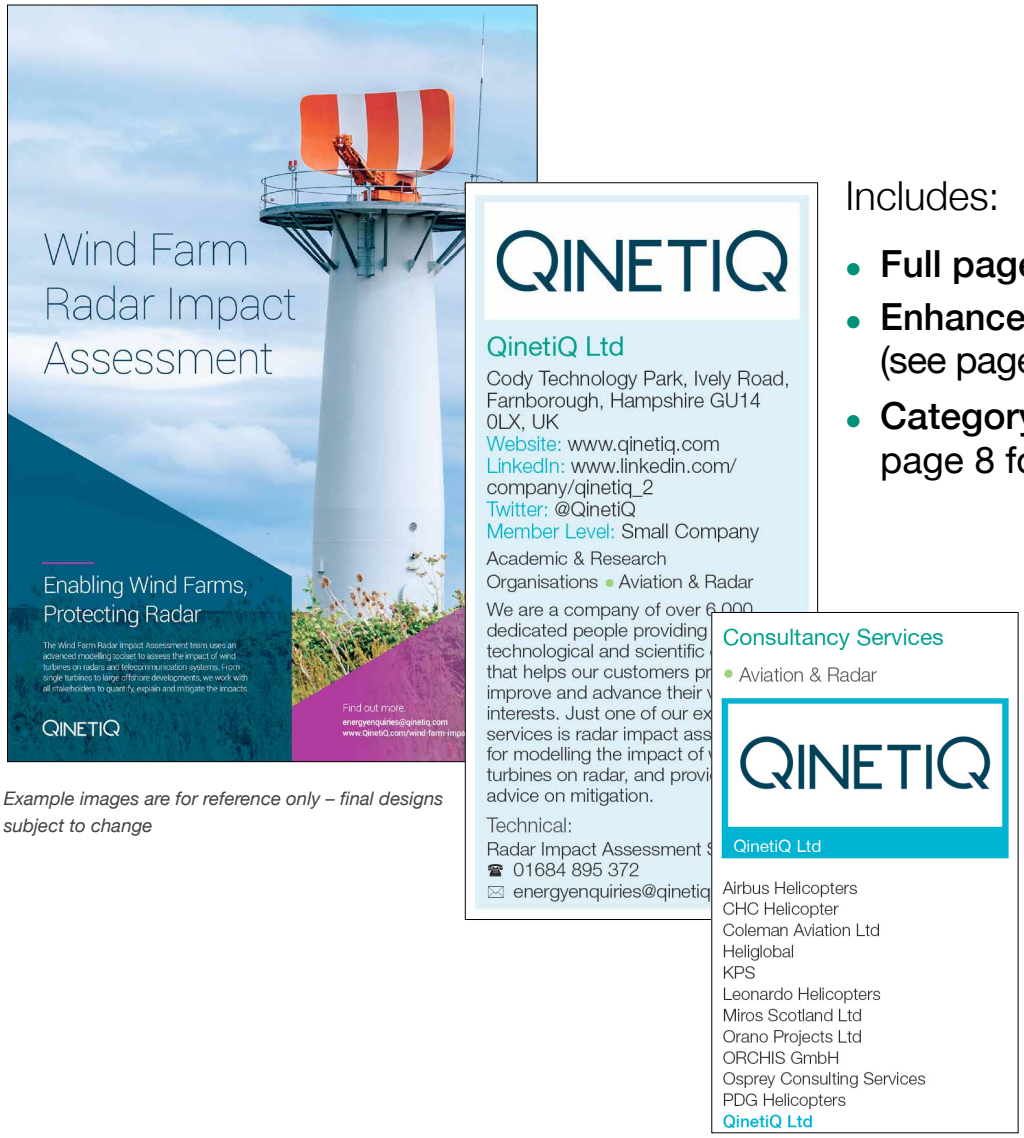
*For more information, call Jay Pawas today on **+44 (0)20 7841 5962** or email **j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

# Advertising specials

## Three-in-one package *(available to RenewableUK members only)*

**£1295**




*Example images are for reference only – final designs subject to change*

Includes:

- **Full page advert**
- **Enhanced Profile Option 2** (see page 5 for details)
- **Category leadership** (see page 8 for details)

*For more information, call Jay Pawas today on* ***+44 (0)20 7841 5962*** *or email* ***j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

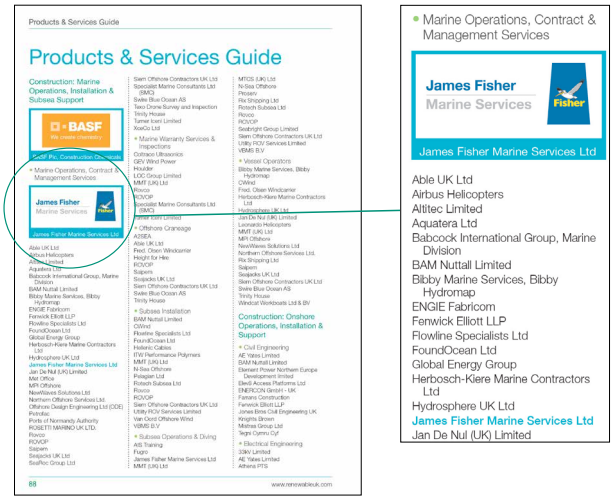
# Advertising specials

## Category leadership *(available to RenewableUK members only)*

**£295**

Includes:

- **Logo** beneath one header of your choice in the Products and Services Guide, plus your **company name in bold** in the listing below



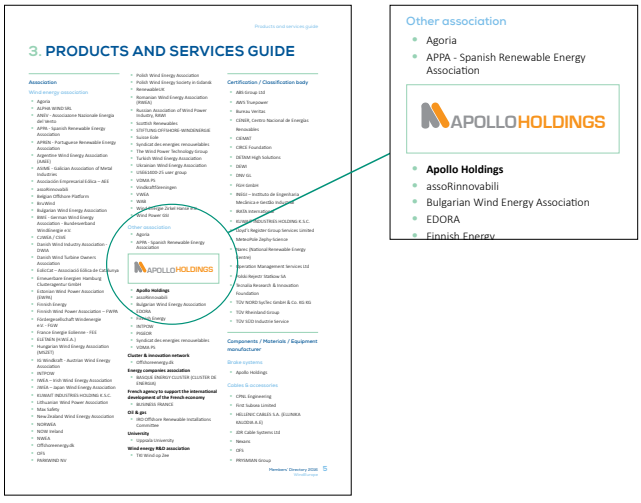

*Example images are for reference only – final designs subject to change*

## Category highlight *(available to RenewableUK members only)*

**£250**

Includes:

- **Logo** within the category list of your choice in the Products and Services Guide, plus your **company name in bold** in the listing below




*Example images are for reference only – final designs subject to change*

>> *Please turn over for the list of categories* <<

*For more information, call Jay Pawas today on* ***+44 (0)20 7841 5962*** *or email* ***j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

# Product and services guide categories

- **Technology Developers**
  - Tidal
  - Wave
  - Other
  - Offshore
  - Onshore (Large)
  - Onshore (Medium)
  - Onshore (Small)
  - Energy Storage for Renewables
- **Research & Innovation**
  - Academic & Research Organisations
  - Innovation Funders
- **Test & Demonstration Facilities**
  - Test Facilities – Tidal
  - Test Facilities – Wave
  - Test Facilities – Other
  - Test Facilities – Offshore
  - Test Facilities – Onshore
  - Test Facilities – Small & Medium Wind
- **Project Developers**
  - Utilities
  - Project Developer
  - Asset Manager
  - Project Owner / Operator
  - PPA (Power Purchase Agreement)
  - Shared Ownership & Community Investment
- **Consultancy Services**
  - Renewable Energy Consultants
  - Geophysical & Geotechnical Consultants
  - Environmental Consultants
  - Technical & Engineering Consultants
  - Naval Architects
  - Multidisciplinary Consultants
  - Archaeological Services
  - Planning Consultants
  - Unexploded Ordnance Services
  - Aviation & Radar
  - Data Services
  - Design Services
  - Meteorology & Metocean Services
- **Engineering Services (including operations & maintenance)**
  - Marine Engineering
  - Subsea Engineering
  - Offshore Engineering
  - Civil & Structural Engineering
  - Electrical & Electronic Engineering
  - Mechanical Engineering
  - Specialist Engineering
  - Decommissioning Services
- **Manufacturing & Component Supply**
  - Metal Fabrication & Machining
  - Forging & Casting
  - Concrete Structures
  - Composite Structures
  - Hydraulics
  - Cables & Cable Connectors
  - Electrical & Electronic Equipment
  - Measurement, Monitoring, & Instrumentation
  - Seals
  - Small Mechanical Components
  - Bearings
  - Gearboxes & Power Transmission
  - Generators
  - Blades
  - Hydro Turbines
  - Brake Systems
  - Mooring Systems
  - Device Protection
  - Auxiliary Equipment
  - Consumables
  - Vessels, Workboats & Barges
- **Ports & Port Operations**
  - Onshore Craneage (Ports)
  - Logistics & Transfers
  - Docking & Pontoons
  - Crew Services
- **Construction: Marine Operations, Installation & Subsea Support**
  - Marine Warranty Services & Inspections
  - Vessel Operators
  - Offshore Craneage
  - Subsea Operations & Diving
  - Marine Operations, Contract & Management Services
  - Subsea Installation
- **Construction: Onshore Operations, Installation & Support**
  - Site Preparation
  - Civil Engineering
  - Electrical Engineering
  - Transport & Haulage
  - Onshore Craneage
  - Medium Wind System Installation
  - Small Wind System Installation
- **Training & Skills**
  - Further Education Colleges
  - Training Centres & Providers
- **Financial, Legal & Support Services**
  - Business Consultants
  - Security, Health & Safety
  - Public Relations & Marketing
  - Insurance
  - Certification
  - Legal
  - Recruitment
  - Financial
  - Investment & Funding
  - Charting & Mapping Services
  - Design & Publishing
  - Photography & Videography Services
  - Land & Property Services
  - Management Services
  - Government & Industry Bodies

*For more information, call Jay Pawas today on **+44 (0)20 7841 5962** or email **j.pawas@publishingevents.com***

**ADVERTISING COPY DEADLINE: THURSDAY 12 SEP 2019**

*The RenewableUK 2019/20 Members' Directory is produced and published on behalf of the RenewableUK Association by Publishing Events Ltd, 2nd Floor, Chapel House, 18 Hatton Place, London EC1N 8RU. Tel: +44 (0)20 7841 5960.*