Promote your brand and generate more business

The RenewableUK Members’ Directory is the ultimate networking tool for the UK, European and global wind industry.

RenewableUK is the UK's leading not-for-profit renewable energy trade association. We work to represent our members – companies active across Britain and Northern Ireland who care about our energy future and see wind, wave and tidal energy as essential parts of our energy mix, now and into the future.

The RenewableUK Members’ Directory is the ultimate networking tool for the UK, European and global wind industry. Produced on behalf of RenewableUK by Publishing Events, this Who’s Who of the wind energy sector is an indispensable and exclusive guide to over 450 corporations, associations, research and academic institutions.

The Directory will be distributed free to over 5000 delegates at RenewableUK’s annual programme of six conferences and exhibitions, regional networking Connects, and export events it attends around the world.

Maximise your presence and increase business over the years ahead with one of our promotional opportunities in the Directory.

The RenewableUK 2019/20 Members’ Directory will include:

- Project intelligence (onshore, offshore and marine)
- Upcoming networking events
- Exclusive editorial from industry thought leaders
- Member profiles
- Products and services guide

For more information, call Jay Pawas today on +44 (0)20 7841 5962 or email j.pawas@publishingevents.com

5 ways the Members’ Directory can help your business

1. Maximise visibility and increase sales – A higher profile, more awareness and more key industry contacts take notice of your organisation/company which improves your opportunity to speak to your customers and make more quality contacts throughout the year.

2. Raise your global industry profile – Your profile and standing within the industry is enhanced, helping you to elevate your brand above your competitors’.

3. Get ahead of the competition – Advertising in the Directory supports other marketing activity to provide an integrated campaign and multiple touch points for your potential clients.

4. Promote New and Existing Products and Services – The Directory is the perfect place to draw your customers’ attention to the products and services you are promoting or launching.

5. Long marketing and branding shelf-life – The Directory is a ‘must keep’ publication that plays a key marketing role throughout the whole year, and is used as a sourcing guide and research tool by multiple decision makers.
Sponsorship opportunities

Directory sponsorship (available to RenewableUK members only)

£2850

Includes:

1. Logo on the front cover
2. Logo on the contents page
3. Double page spread advert placed in an early position
4. Enhanced Profile Option 4: includes a quarter page strip at the bottom of your entry page, plus logo with your profile*

*Your basic profile includes company name; postal address; Twitter address; website address; up to 5 product categories; up to 6 contact names, each with a telephone number and email address; and up to 360 characters including spaces (roughly 50 words) of company description.

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Sponsorship opportunities

Editorial sponsorship (available to RenewableUK members only)

£1995

Includes:

- Strip advertisements on the bottom of 6 editorial pages ¹
- Full page advertisement opposite your basic profile ²

*Your basic profile includes company name; postal address; Twitter address; website address; up to 5 product categories; up to 6 contact names, each with a telephone number and email address; and up to 360 characters including spaces (roughly 50 words) of company description.

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## Display advertising opportunities

<table>
<thead>
<tr>
<th></th>
<th>Members</th>
<th>Non-members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double page spread</td>
<td>£1595</td>
<td>£2235</td>
</tr>
<tr>
<td>Full page</td>
<td>£995</td>
<td>£1395</td>
</tr>
<tr>
<td>Half page</td>
<td>£685</td>
<td>£960</td>
</tr>
<tr>
<td>Quarter page horizontal strip</td>
<td>£495</td>
<td>£695</td>
</tr>
</tbody>
</table>

**Guaranteed positions will attract a 15% premium.**

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Example images are for reference only – final designs subject to change.

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Enhanced member profile opportunities

(available to RenewableUK members only)

<table>
<thead>
<tr>
<th>Enhanced Profile Option</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>includes logo with your basic profile*</td>
<td>£235</td>
</tr>
<tr>
<td>2</td>
<td>includes logo plus colourwash background with your basic profile*</td>
<td>£295</td>
</tr>
<tr>
<td>3</td>
<td>includes a logo plus product picture with your basic profile</td>
<td>£395</td>
</tr>
<tr>
<td>4</td>
<td>includes a quarter page strip at the bottom of your entry page, plus logo with your profile*</td>
<td>£595</td>
</tr>
<tr>
<td>5</td>
<td>includes third page advert on the same double page spread as your profile, plus logo with your profile*</td>
<td>£695</td>
</tr>
</tbody>
</table>

*Your basic profile includes company name; postal address; Twitter address; website address; up to 5 product categories; up to 6 contact names, each with a telephone number and email address; and up to 360 characters including spaces (roughly 50 words) of company description.

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Advertising specials

Commercial feature

Members: £995  Non-members: £1395

Case study: Drone Hill wind farm

Drone Hill is a 14.5 MW onshore wind farm located on the Scottish border. The site is jointly owned by Renewable UK and locals. It is connected to the National Grid by 110 kV cables providing full scope wind turbine operational and maintenance services under a long term agreement at Drone Hill. Coving both plant availability and unavailability maintenance as well as major component repairs and replacements.

Since the start of the contract from mid-2017, our operations team which is following our micro-engineering know-how and is translating this knowledge to Drone Hill computer simulation. We work closely to optimise the plant by self checks, action plan management, we optimise operation and maintenance efficiency, improve energy yields. This allows Drone Hill to benefit from reduced risk, optimised production, cost efficiency and, ultimately, improved profitability.

As a committed service provider, our goal is to provide clients with the highest availability and maximum output. Special attention is given to the wind farm as if their wind farm is one of our own.

We take pride in maintaining transparent working relationships with our customers and the highest declarations to fulfill their needs. We are continuously improving our service delivery efforts so that we can deliver services successfully to other wind farms like Drone Hill.

Example above shows full page advert and advertorial.

Includes:

- Headline
- Up to 350 words
- Contact details
- Up to two images
- Company logo

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Advertising specials

Three-in-one package (available to RenewableUK members only)

£1295

Includes:
- Full page advert
- Enhanced Profile Option 2 (see page 5 for details)
- Category leadership (see page 8 for details)

Example images are for reference only – final designs subject to change

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Advertising specials

Category leadership (available to RenewableUK members only)

£295

Includes:

- **Logo** beneath one header of your choice in the Products and Services Guide, plus your **company name in bold** in the listing below

Category highlight (available to RenewableUK members only)

£250

Includes:

- **Logo** within the category list of your choice in the Products and Services Guide, plus your **company name in bold** in the listing below

Example images are for reference only – final designs subject to change

>> Please turn over for the list of categories <<

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Product and services guide categories

- Technology Developers
  - Tidal
  - Wave
  - Other
  - Offshore
  - Onshore (Large)
  - Onshore (Medium)
  - Onshore (Small)
  - Energy Storage for Renewables

- Research & Innovation
  - Academic & Research Organisations
  - Innovation Funders

- Test & Demonstration Facilities
  - Test Facilities – Tidal
  - Test Facilities – Wave
  - Test Facilities – Other
  - Test Facilities – Offshore
  - Test Facilities – Onshore
  - Test Facilities – Small & Medium Wind

- Project Developers
  - Utilities
  - Project Developer
  - Asset Manager
  - Project Owner / Operator
  - PPA (Power Purchase Agreement)
  - Shared Ownership & Community Investment

- Consultancy Services
  - Renewable Energy Consultants
  - Geophysical & Geotechnical Consultants
  - Environmental Consultants
  - Technical & Engineering Consultants
  - Naval Architects
  - Multidisciplinary Consultants
  - Archaeological Services
  - Planning Consultants
  - Unexploded Ordnance Services
  - Aviation & Radar
  - Data Services
  - Design Services
  - Meteorology & Metocean Services

- Engineering Services (including operations & maintenance)
  - Marine Engineering
  - Subsea Engineering
  - Offshore Engineering
  - Civil & Structural Engineering
  - Electrical & Electronic Engineering
  - Mechanical Engineering
  - Specialist Engineering
  - Decommissioning Services

- Manufacturing & Component Supply
  - Metal Fabrication & Machining
  - Forging & Casting
  - Concrete Structures
  - Composite Structures
  - Hydraulics
  - Cables & Cable Connectors
  - Electrical & Electronic Equipment
  - Measurement, Monitoring, & Instrumentation
  - Seals
  - Small Mechanical Components
  - Bearings
  - Gearboxes & Power Transmission
  - Generators
  - Blades
  - Hydro Turbines
  - Brake Systems
  - Mooring Systems
  - Device Protection
  - Auxiliary Equipment
  - Consumables
  - Vessels, Workboats & Barges

- Construction: Onshore Operations, Installation & Support
  - Site Preparation
  - Civil Engineering
  - Electrical Engineering
  - Transport & Haulage
  - Onshore Craneage
  - Medium Wind System Installation
  - Small Wind System Installation

- Training & Skills
  - Further Education Colleges
  - Training Centres & Providers

- Financial, Legal & Support Services
  - Business Consultants
  - Security, Health & Safety
  - Public Relations & Marketing
  - Insurance
  - Certification
  - Legal
  - Recruitment
  - Financial
  - Investment & Funding
  - Charting & Mapping Services
  - Design & Publishing
  - Photography & Videography Services
  - Land & Property Services
  - Management Services
  - Government & Industry Bodies

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