

Hello Exhibitors,

Hope you are all getting excited to attend the upcoming RIA Expo! Please read the below information and pass it along to anyone who may benefit from it.

Deadlines Approaching

Below is a list of upcoming date deadlines related to exhibiting at the 2018 International Restoration Convention and Industry Expo:

- **January 26th – Deadline to receive discount rates on Lead Retrieval services**
- February 5th- Last day to ship to the advanced warehouse

NEW – Passport to Prizes

RIA will be hosting a Passport to Prizes Program in The Exhibit Hall this year! This program will help drive traffic to each of the exhibiting partners, and will require attendees to chat with each of you to WIN prizes at the end of the event. Each exhibitor will be asked to sign/initial by their company name on the attendee passports.

Looking for even MORE exposure beyond this complimentary opportunity? Sponsor a **PRIZE** and be highlighted in the Onsite Program Guide! Contact Kris King for more details.

Looking for other opportunities to sponsor the 2018 the International Restoration Convention+ Industry Expo? Please click [here](#) to view our various advertising and sponsorship opportunities.

New- Product Demo

Highlight your company or product in the RIA Product Demo Area! Each partner will be provided 10 minutes during exhibit hours to share up and coming industry knowledge or new product information on the show floor. This exhibit hall only opportunity will allow you to highlight your organization and drive traffic to your booth. Connect with Kris King for more info.

Contact Kris King at kking@restorationindustry.org or 312-673-5505 for more information.

RIA Pre-Show Attendee List – SPAM Email

It has come to our attention that there is an outside organization reaching out to our partners about a pre-show attendee list and marketing opportunities for the 2018 RIA Expo. Communications have been seen from a Victoria Latin from GlobaltradsZ. This marketing effort is not approved by RIA we encourage you to “opt out” of the communications along with any others **not** directly sent by RIA.

RIA does sell official Pre-Show Attendee Lists and has a host of pre and post show marketing opportunities available. If you would like to further discuss these options, please connect with Kris King directly at kking@restorationindustry.org.