

Wet Your APPetite

Jaser Akuly

Cut to the Chase

Make your smart phone even more user-friendly

Welcome to another edition of Wet Your APPetite, where we highlight smartphone and tablet applications that will help the facility professional be more productive, organized and effective and maybe even provide a little fun along the way. We feature apps that fall into one of the following categories: social, commerce, facilities, travel, organization or productivity.

In this edition of Wet Your APPetite, we are excited to have a guest writer and contributor, Jaser Akuly with EnTouch Controls. Akuly wanted to feature the following app to help our readers increase their productivity by reducing the number of steps needed to do the most common actions on your iPhone or iPad.

If you discover any apps you would like to suggest for future issues, please send them to apps@rfmaonline.com. If we use your recommended app in the article, we will recognize you for the suggestion and send you a small token of our appreciation.

Thanks for checking out Wet Your APPetite. See you next issue with more helpful apps for the facility professional.

Launch Center Pro(Productivity)

Recommended by: Jaser Akuly with EnTouch Controls

When was the last time you were logging into your company's portal or calling your senior director and realized how much time the simplest tasks take? Launch Center Pro is an app for iPhone and iPad users that lets you overcome some of the limitations of iOS and create advanced shortcuts to save time and get things done faster. The key to working at full efficiency is doing simple things faster and with less effort so you can focus more energy on larger projects. Instantly calling or messaging a frequent contact, going straight to the camera in Instagram, linking directly to your favorite webpage in Safari and creating a new task in Evernote are just a few of the possibilities Launch Center Pro provides.

Launch Center Pro is like a speed dialer for mobile applications. For example, if you want to send the last photo you took to a co-worker, Launch Center Pro allows you to open Messages and send your last selected image with a single pre-programmed tap. Launch Center's focus is on doing things, instead of just launching apps; it will transform the way you use your smart device.

The app's main interface consists of a simple grid that can be populated by actions. You activate an action simply by tapping it. For more complexity—and more power—you can configure various actions as well as specify their layout on the grid in the app's editing mode.

Custom URLs are widely used by iOS developers, but they are not usually accessible to the users; luckily, Launch Center Pro comes with an Action Composer that lets you tap your way through a list of available URLs for hundreds of apps, which makes establishing your automated actions simple and straightforward.

The utility of an app like Launch Center Pro is primarily dictated by two factors. The first, quite obviously, is whether it supports the apps you use. A lot of companies may not design their app to be compatible with other apps. Considering the sheer number of third-party programs offered, this is only likely to be a problem when dealing with very obscure apps that have been abandoned by their developers.

Much more challenging, on the other hand, is conditioning yourself to use Launch Center Pro instead of hunting-and-pecking your way through your home screen. Success here depends on having enough patience to set up your actions and then learning to make the app your go-to place for anything you do. The developers have done their best to

make this as simple as possible, but overcoming the inertia of routine is entirely up to you.

To make things spicy, the app's recent update includes IFTTT support. Launch Center Pro is now a channel with triggers and actions to connect the app with web services supported by IFTTT. For more information, visit <https://itunes.apple.com/us/app/id532016360?mt=8>.

Launch Center Pro (Contrast Apps LLC) is available for iPhone (\$4.99) and iPad (\$7.99). It is not available for Android products at this time. The latest version (2.4) at the App Store has a four-star rating and is listed as "Editor's Choice."

My Favorite Features:

- When you need to quickly complete a simple task, it only takes a single tap.
- Integration with IFTTT support allows you to create triggers to improve processes.

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