

Facilitator — April/May 2013



Change La

Demystifying HVACs

Sal Brunetto

The three most important HVAC technologies today's restaurateurs need to know

In today's business climate, rising energy costs have significantly challenged the U.S. restaurant industry, which uses five times more other commercial buildings. But, where there's a challenge, there's also an opportunity—and today's facility manager has new resources to reduce his or her restaurant's energy consumption.

Since a restaurant's heating and cooling system takes up nearly 30 percent of its energy bill, according to the U.S. Environmental Protection Agency, those who find realistic ways to implement efficient HVAC solutions see a positive impact on their bottom line. And, with an emergence of new technologies, restaurant facility managers have more options than ever before to implement systems that can provide measurable results.

Let's look at three commercial HVAC innovations that restaurant owners and franchisors need to know about right now—thanks to their ability to save money while improving comfort: heat recovery technology, variable-speed drive technology and dehumidification solutions.

Heat Recovery Technology

A typical air conditioning unit removes hot air from a building and uses cold refrigerant to absorb the heat from the air. The cooled air is then distributed through the ductwork, but the wasted hot air gets rejected into the atmosphere.

Heat recovery technology uses the wasted heat in a productive way. The most relevant heat recovery application in the restaurant industry is preheating water. The EPA reports that nearly 20 percent of a restaurant's energy bill goes toward heating water, so using heat recovery technology can provide tremendous savings.

Franchisors Gary Stovall and Wyatt Kaundart know first-hand that heat recovery technology can pay off. Their 9,500-square-foot Western Sizzlin in Fort Smith, Ark., is more than 30 years old, and it uses approximately 2,100 gallons of hot water on an average day.

In May 2011, the franchisors implemented a new 10-ton air conditioning rooftop unit embedded with heat recovery technology. The heat was used to preheat Western Sizzlin's cold water supply from as low as 55 degrees to as much as 125 degrees Fahrenheit—thereby substantially reducing costs. In fact, in the first year after using this system, Western Sizzlin saved nearly \$5,670 on its water heating expenses.

One misconception that restaurant owners have about incorporating heat recovery technology into existing commercial spaces is that it's expensive. However, nothing could be further from the truth. From an installation perspective, the HVAC system is sized according to standard load calculations, and the water heater is specified like any standard tank or tankless selection procedure. The only deviation is the required potable water piping system.

Variable-Speed Technology

All commercial establishments require fresh air and ventilation when buildings are occupied—but this is especially crucial for restaurants. Until recently, restaurants had to run their air conditioning systems at full blast during operating hours in order to achieve this constant outside temperature. Running the A/C system in fan-only mode, then this could suffice. Today, an innovation called variable-speed technology gives restaurants the ability to run the A/C system at a lower-speed, first-stage operation.

Variable-speed technology reduces airflow by 50 percent during first-stage cooling and for fan-only operation. It gives restaurant owners the ability to create a cool, well-ventilated environment. This function saves energy and translates to lower utility bills.

Title 24 of California's Energy Efficiency Standards for Residential and Nonresidential Buildings, as well as the HVAC industry standard ASHRAE 90.1-2010, paved the way for national acceptance of variable-speed technology. While Title 24 is state-specific and ASHRAE 90.1-2010 is not, commercial HVAC manufacturers have been focusing research and development on new products that meet these efficiency requirements across the United States and easily adopt energy-efficient innovations like variable-speed technology.

Dehumidification Solutions

Humidity can wreak havoc on a restaurant. In a kitchen, too much humidity can spawn an increase in bacteria, mold and other biohazards. Humidity can also add to pest control problems. Restaurants with a damp or musty feeling in the air can also be a turnoff for patrons.

Today's commercial HVAC systems can employ technology that keeps humidity levels constant—even when there's little or no demand for cooling. When the temperature is desirable but humidity levels are high, the rooftop unit initiates a dehumidification cycle that delivers dry, neutral air. It can also operate when the rooftop unit is performing its first-stage cooling.

Dehumidification technology gives facility managers independent control of temperature and humidity. Depending on the exact technology and manufacturer, these solutions can deliver about 65 percent moisture removal in the dehumidification mode and approximately 50 percent moisture removal in the first stage of cooling.

The Impact of HVAC Efficiencies

It's worth noting that today's commercial HVAC equipment operates 30 percent more efficiently than comparable models did 15 years ago. So, restaurants that install new, standard rooftop units will benefit from increased efficiency. However, innovative features like heat recovery technology, variable-speed technology and dehumidification solutions—can bolster the effectiveness of the most efficient units. There are more than 970,000 restaurant locations in the United States, according to the National Restaurant Association, if even a fraction of these locations adopted these technologies, the savings would be significant.

implementing these greener HVAC technologies, the cumulative impact of decreased energy consumption, lower utility bills, less hu
footprint would be an incredible boon for the entire industry.