

OFFICIAL RULES

2013 Food Service Energy and Water Survey Promotional Drawing

SPONSOR: This Drawing is administered by the National Restaurant Association (“NRA”), 2055 L Street, NW, Washington, DC 20036, and is co-sponsored by the Restaurant Facilities Management Association (“RFMA”), 5068 W. Plano Parkway, Plano, TX 75093, (collectively, “Administrators”), in conjunction with the 2013 Food Service Energy and Water Survey (“Survey”).

ELIGIBILITY: No purchase necessary to enter or win. Drawing is open to organizational residents of the United States of America who submit a complete version of the Survey or Alternative Drawing Entry Form. Entrants who submit a complete version of the Survey will also be eligible for a secondary prize based on the order they submitted the Survey.

Entrants who submit a Survey and Alternative Drawing Entry Form will be contacted, if needed, to rectify any incomplete response or other issues. Any entries determined to be incomplete will be ineligible for a prize. One (1) chance to win for each participating organization, and only one (1) prize will be awarded to an organization, regardless of the number of organizational locations or individuals from that organization submitting entries. Franchisee companies are considered to be separate organizations from their franchisor for the purposes of this Drawing.

Determination of eligibility, number of chances to win, and award of prizes is determined solely by the Administrators.

DRAWING PERIOD: The Drawing period will commence on September 4th, 2013 and end November 1st, 2013. Drawing winners will be selected in December 2013.

HOW TO ENTER THE DRAWING: Submit either a completed version of the 2013 Food Service Energy and Water Survey or Alternative Drawing Entry Form, to NRA per the instructions on the survey webpage (<http://www.rfmaonline.com/survey>). Participation constitutes entrant’s full and unconditional agreement to these Official Rules and decisions of Administrators. All decisions are final. Winning is contingent on fulfilling all requirements and (1) being selected in the random Drawing or (2) being designated as one of the first 40 entrants to submit a complete Survey and was not selected in the random Drawing.

PRIZES: Four entrants will be randomly selected, and each entrant selected will win one gift card. One American Express gift card of each the following amounts will be awarded: \$450, \$250, \$100, \$50. Gift cards amounts will be awarded in the order of highest to lowest. The first 40 entrants to submit a complete Survey, and were not selected in the random Drawing, will each receive a \$20 Starbucks gift card.

NRA will bear all costs in forwarding awards. Winners shall be posted on the survey webpage (<http://www.rfmaonline.com/survey>) and NRA webpage (<http://www.restaurant.org/conserv>). Chances of winning the prizes depends on number of entrants.

WINNERS NOTIFICATION: Winners will be notified by mail and email, along with instructions for redeeming their prize in December 2013. In the event prizes change, the winner will receive a substitute prize of equal or greater value.

USE OF SURVEYS: Surveys become the property of NRA, and information in Surveys generally will not be made public, although certain Survey information without name identity will be shared with the U.S. Environmental Protection Agency (EPA), ENERGY STAR Commercial and Industrial Branch, or to others in summary report (de-identified and excluding any entry’s name or contact information).

TERMS AND CONDITIONS: Administrators shall not be liable for failure to supply or delay in providing any prize(s) or any part thereof, by reason of any acts or cause beyond their control unless otherwise required by law. Administrators are not responsible for: (a) lost, late, misdirected, undeliverable, incomplete or indecipherable entries; or (b) technical failures of any kinds in processing prize winners.

Any entrant who violates these Official Rules may be disqualified. Entrants may be asked to confirm eligibility. Administrators have the right to cancel or suspend the Drawing for any reason.

PRIVACY: Information collected from entrant is used to conduct the 2013 Food Service Energy and Water Survey, establish an ENERGY STAR building energy performance score (if possible), and administer the Drawing. Entrants' information will be kept at a minimum for the duration of the Survey and analysis period to provide an opportunity to resolve questions or issues regarding entrant submissions. Your information will not be conveyed to outside parties.