

ROCKY MOUNTAIN SUMMIT

2019 Sponsor Prospectus

Thursday, May 16, 2019

Hyatt Regency Hotel- Centennial Ballroom,
Denver, CO

Sponsoring the RMAFP Summit is a great way to get noticed at our nationally recognized event! As a Title, Signature, Platinum, Gold sponsor or Summit Partner you will get many great benefits, including;

Title Sponsorship

New in 2019, the Title Sponsor of the 2019 RMAFP Summit will be the premier sponsor of the event. As the title sponsor, you will work directly with the RMAFP Executive Board members to maximize corporate recognition and success at the event. The title sponsor will be given exhibit space equal to two normal exhibit spaces and will have a chance to choose this space during various walkthroughs of the event space prior to the Summit. Your company will be offered a place on the Summit committee and will work closely with the RMAFP staff to maximize corporate exposure during the event. Your logo will be front and center on all Summit promotional materials, the conference app, and day of signage.

As Title Sponsor, you will be given five (5) complimentary registrations for the event. You will also be given VIP tables at all keynote speaking sessions along with the opportunity to introduce keynote speakers. As Title Sponsor, you will be given the first opportunity to submit a speaker proposal for an educational session during the day. During the final general session, your company will also be presented with a gift to show appreciation for the continued support of the RMAFP and our efforts to educate and engage the corporate treasury and FP&A membership. You will also have the opportunity at this same time to showcase a community project or innovation your company is involved with!

Platinum Sponsorship

As a high level Summit sponsor our planning committee will work directly with you to ensure success. This is achieved through design consultation on signage for the event, banner placement in the general session room throughout the day and Exclusive Sponsorship of a signature event is reserved only for you. Your logo will receive preferred placement on all Summit promotional materials with a splash page on our conference APP and a link to your home website.

As one of our premiere sponsors you will receive attendee related benefits as well, including 2 complimentary full registrations and a 3rd registration for a booth attendee if exhibiting. You have the opportunity to take advantage of our member rate - for ALL of your colleagues and any new to RMAFP corporate clients who you register for the event. There will also be a VIP table for you at the luncheon to fill with colleagues, clients and students.

Platinum sponsors have first choice of Exhibit Space placement at no additional cost if exhibiting. AND, you will have the first opportunity to submit a speaker proposal for one of our many educational sessions; panel, joint or solo presentation throughout the day. Our Speakers Committee will be available to guide you in this process.

Gold Sponsorship

Our Gold sponsors are treated to special perks. Your sponsorship includes a VIP table for the luncheon, 1 complimentary full registration and up to 2 booth attendees if exhibiting, OR you can convert those to a 2nd complimentary full registration. Exhibit space is part of your benefits along with an exclusive marketing opportunity for one break or track sessions during the day.

As a Gold Sponsor, your company will be highlighted on all Summit promotional materials and our conference APP with a splash page and link to your home website. You will also be provided the opportunity to sponsor specific events throughout the day and to include giveaways in participant bags or door prizes for end of day reception.

Summit Partner

This is our newest category and is designed to either be an “add on” or as a stand-alone. You can sponsor a signature event or item. Some of our most popular additions to last year’s Summit are now available for you to brand exclusively for your company. They offer unique engagement opportunities for our sponsors and attendees. Ensure success by having Summit attendees associate their experience with you when enjoying these event features.

Exhibitor Level

Designed for the firm that benefits from meeting with and demonstrating to our various attendees their latest in products and services, this is our best year ever for exhibiting. At our new venue, you will be integrated into the main general session space AND have new exposure with our Conference App pushes that will drive participants to your booth for an interactive experience. Entrance to the Pre-Conference Reception is a guarantee where you get the chance to have additional time to build that all important relationship. At this great pre-event, you can invite folks to stop at your booth the next day! Plus you get up to (2) Booth Attendees for the event.

2019 Rocky Mountain Summit Sponsorship & Exhibitor Options

| | Title Sponsorship \$12,000 | Platinum Sponsorship \$4,000 | Gold Sponsorship \$3,000 | Summit Partner \$2,000 | Exhibitor Level \$1,000 |
|---|-------------------------------|---------------------------------|-----------------------------|---------------------------|----------------------------|
| ATTENDEE/CLIENT BENEFITS: | | | | | |
| Complimentary Full Summit Attendee Registration(s) | For Five | For Two | For One | None | None |
| Member rate for all company attendees | ✓ | ✓ | | | |
| (2) Complimentary booth attendees OR convert to (1) Additional Full attendee | ✓ | ✓ | ✓ | | ✓ |
| Member rate for your practitioner clients new to RMAFP | ✓ | ✓ | | | |
| VIP Table at lunch | ✓ | ✓ | ✓ | | |
| EXHIBIT BENEFITS: | | | | | |
| Title Sponsor Exhibit Space, piped & draped with two six-foot tables, four chairs, and wastebaskets or additional branded item chosen from list | ✓ | | | | |
| Premium Exhibit Space, piped & draped with one six-foot table, two chairs, and wastebasket | | ✓ | ✓ | | |
| Exhibit Space with one six-foot table and two chairs | | | | | ✓ |
| BRANDING BENEFITS: | | | | | |
| Solo sponsorship of the luncheon | ✓ | | | | |
| Solo Sponsorship of Signature Events – Conference Bags, Breakfast, Opening Keynote Speaker, Networking Reception, Attendee Wireless | | ✓ | | | |
| Sponsorship of Events -Morning and Afternoon Breaks, Track Sessions | ✓ | ✓ | ✓ | | |
| Choose One: Quiet Work Room, Charging Station, Pre-Conference Reception, Conference “app” | | | | ✓ | |
| Exclusive signage throughout the conference | ✓ | | | | |
| Company banner displayed in General Session during event | ✓ | ✓ | | | |
| Logo & hyperlink to your site from www.rmafp.org | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo in Summit Materials including conference “app” | ✓ | ✓ | ✓ | ✓ | ✓ |
| Conference “app” push notification during event | ✓ | ✓ | ✓ | ✓ | ✓ |
| INFLUENCE & EXPOSURE BENEFITS: | | | | | |
| Position on RMAFP Summit Committee | ✓ | | | | |
| Exclusive introduction made by RMAFP Board President | ✓ | | | | |
| Introductions of Keynote Speakers, featured community or innovation by company | ✓ | | | | |
| Appreciation gift from the RMAFP | ✓ | | | | |
| Opportunity to provide door prizes for reception | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pre-Conference Excel Attendee Listing | ✓ | ✓ | ✓ | ✓ | ✓ |