

Directory Advertising

Remind RMGCSA members of your brand all year round by advertising in the RMGCSA directory. Mailed to all members in March. Please provide a 1350 x 2250 pixels for full page and 675 x 1125 pixels for half page, 300 dpi or larger EPS custom ad.

- **1/2 Page Ad** (black and white) - \$300
- **Section Page Ad** (black and white) - \$425
- **Section Tab Ad** (full color) - \$650
- **Inside Front or Back Cover Ad** (full color) - \$800
- **Insert** (full color or black and white) - \$1000
- **Outside Back Cover Ad** (full color) - \$1000

Newsletter Advertising

Showcase your brand in six printed newsletters and six full color electronic versions distributed to all RMGCSA members via email and mail. Ads are placed at the designers discretion unless specific placement is requested; then ads will be placed on a "first reservation" basis. Please provide 300 dpi or larger EPS custom ad, note dimensions below.

- **Business Card Ad** - \$900
Dimensions: 3 1/2 x 2 or 252 x 144 pixels
- **1/2 Page Ad** - \$1500
Dimensions: 7 1/2 x 4 3/4 or 540 x 342 pixels
- **Full Page Ad** - \$2800
Dimensions: 7 1/2 x 10 or 540 x 720 pixels

Special Events Sponsorship

Be the life of the party! Gain recognition on event promotional materials as well as recognition at the event. You will have the opportunity to coordinate with the RMGCSA office on ways to creatively brand your business. Each sponsorship comes with 1, 2, or 3 event registrations.

- **Par Sponsor** - \$300
One registration
- **Birdie Sponsor** - \$550
Two registrations
- **Eagle Sponsor** - \$800
Three registrations

Memorial Hole Sponsorships

Guarantee brand recognition with your logo printed on a green/tee side sign or a clubhouse/scoring area sign. All sponsorships directly benefit the Rocky Mountain Environmental Golf Institute.

- **Greenside/Teeside Sign** - \$250
- **Clubhouse/Scoring Area Sign** - \$400

Monthly Event Sponsorships

Gain recognition from industry leaders at monthly events and help reduce the registration fee for all attendees. Your logo will be displayed on event promotional materials. At the event you will have the opportunity to give a five minute presentation. You will have the opportunity to coordinate with the RMGCSA office on ways to creatively brand your business. Monthly event opportunities include the following at \$900/event:

~~Assistants Outing~~
~~June General Meeting~~
~~July Annual Meeting~~
~~August Affiliate Cup~~

SOLD OUT

~~September Challenge~~
~~October General Meeting~~
~~November Education~~

Website Advertising

Place your brand on center stage! Gain exposure from the 1,500 monthly RMGCSA.org visitors with a custom banner ad. Banner ads will appear on the homepage all 12 months of the year and will be linked directly to your company website. Logo ads will appear on the sidebar of the homepage all 12 months and will be linked directly to your company website. Please provide 72 dpi banner ad, note dimensions below.

- **Banner Ad** - \$900
Specifications: 765 x 180 pixels, 72 dpi
- **Logo Ad** - \$425
Dimensions: 170 x 170 pixels, 72 dpi

Sponsorship Tiers

Once you have reached a specified investment level you will be recognized under the appropriate tiered level on RMGCSA.org with direct links to your business websites as well as acknowledgement in the six printed newsletters sent directly to members.

Below is a structure of how you can reach each level:

- **Platinum** - commit to \$3,000+ in advertising and/or sponsorship
- **Gold** - commit to \$2,000 to \$2,999 in advertising and/or sponsorship
- **Silver** - commit to \$1,000 to \$1,999 in advertising and/or sponsorship
- **Bronze** - commit to \$500 to \$999 in advertising and/or sponsorship

NOTE: Non-member advertisers please add 30%

Contact Name: _____
 Organization/Company: _____
 Address: _____
 City, State and Zip: _____
 Phone: _____ Cell: _____
 Email: _____

Directory Advertising	
<input type="checkbox"/> 1/2 Page Ad	<input type="checkbox"/> \$300
<input type="checkbox"/> Section Page Ad	<input type="checkbox"/> \$425
<input type="checkbox"/> Section Tab Ad	<input type="checkbox"/> \$650
<input type="checkbox"/> Inside Front Cover Ad	<input type="checkbox"/> \$800
<input type="checkbox"/> Inside Back Cover Ad	<input type="checkbox"/> \$800
<input type="checkbox"/> Insert	<input type="checkbox"/> \$1000
<input type="checkbox"/> Outside Back Cover	<input type="checkbox"/> \$1000

Special Event Sponsorships, Deadline: Jan 31, 2017	
<input type="checkbox"/> Chapter Hospitality Event at the Golf Industry Show - including registration Miller's Ale House, February 8th, 2017, Orlando, Florida	<input type="checkbox"/> \$300 <input type="checkbox"/> \$550 <input type="checkbox"/> \$800

Monthly Event Sponsorships, First Come First Assignments	
<input type="checkbox"/> Assistants Outing <input type="checkbox"/> June Memorial <input type="checkbox"/> July Annual Tournament <input type="checkbox"/> August Affiliate Cup	<input type="checkbox"/> September Challenge <input type="checkbox"/> October Annual Golf Show <input type="checkbox"/> November Annual Golf Show <input type="checkbox"/> December Annual Golf Show
SOLD OUT	
	<input type="checkbox"/> \$900/Event

Memorial Hole Sponsorships, Deadline: May 26, 2017	
<input type="checkbox"/> Greenside/Teeside Sign	<input type="checkbox"/> \$250
<input type="checkbox"/> Clubhouse/Scoring Area Sign	<input type="checkbox"/> \$400

Website Advertising, Deadline: Jan. 31, 2017		
<input type="checkbox"/> Logo Ad	<input type="checkbox"/> Repeat our ad from last year	<input type="checkbox"/> \$425
<input type="checkbox"/> Banner Ad	<input type="checkbox"/> I will provide a new ad	<input type="checkbox"/> \$900

Newsletter Advertising, Deadline: Jan. 31, 2017		
<input type="checkbox"/> Business Card Ad (6 printed and 6 electronic issues)	<input type="checkbox"/> Repeat our ad from last year <input type="checkbox"/> I will provide a new ad	<input type="checkbox"/> \$900
<input type="checkbox"/> 1/2 Page Ad (6 printed and 6 electronic issues)	<input type="checkbox"/> Repeat our ad from last year <input type="checkbox"/> I will provide a new ad	<input type="checkbox"/> \$1500
<input type="checkbox"/> Full Page Ad (6 printed and 6 electronic issues)	<input type="checkbox"/> Repeat our ad from last year <input type="checkbox"/> I will provide a new ad	<input type="checkbox"/> \$2800

GRAND TOTAL _____

Payment must be received by January 31, 2017
 Check Visa Mastercard American Express

CC #: _____ CVC Code: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Credit Card Billing Address: _____