### RMSAWWA Mission

Providing solutions for the Rocky Mountain Region (Colorado, Wyoming, New Mexico) to effectively manage water, the world’s most important resource.

### RMSAWWA Vision

A better world through better water.

### RMSAWWA Core Principles

- Protect Public Health
- Safeguard the Environment
- Pursue Excellence
- Act with Integrity
- Provide Value

### RMSAWWA Goals

**Membership Engagement** – Be the association of choice for water utilities, professionals, and organizations.

**Organizational Stewardship** – Ensure effective and efficient use of resources to serve our members and the water community.

**Education & Training** – Provide consistent and diverse educational and training resources.

**Water Policy & Leadership** – Be recognized as a valued and credible voice for water in the Rocky Mountain region.

### Strategic Objectives

#### Membership Engagement

1) Enhance the membership experience and the value of membership by providing meaningful programs and activities
2) Identify and develop recruitment and retention strategies to maintain a diverse membership
3) Develop member appreciation events and recognize member achievements
4) Define and incorporate new member benefits

#### Organizational Stewardship

1) Develop volunteer network and develop professional staff
2) Improve the effectiveness of the volunteer leadership in guiding the Section
3) Monitor financial stability
4) Conduct risk management assessment and address findings
5) Develop systems and communicate processes and policies for Section functions and activities
6) Incorporate AWWA’s Water Equation into Section programming

#### Education & Training

1) Improve the coordination, planning and marketing of Section and AWWA training and educational events
2) Align training and education priorities with AWWA offerings
3) Seek continuous improvement in delivery of education, training and professional development programs
4) Support the educational development of current and future members

#### Water Policy & Leadership

1) Identify and respond to regulatory policies, rules, and legislative initiatives as they affect water in the Rocky Mountain Region
2) Increase member understanding of water issues so they can effectively communicate and enhance the public understanding of the value of water
3) Enhance media understanding of the Rocky Mountain Section

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