November 2021

Dear prospective book exhibitors and advertisers,

I’m writing to invite you to participate in several promotional opportunities at the Renaissance Society of America’s 68th Annual Meeting, Wednesday, 30 March–Saturday, 2 April 2022, in Dublin, Ireland. Due to the incredible response from our members, the conference will run four days in 2022 rather than the usual three. We expect that the 2022 meeting in Dublin will have about 650 sessions and approximately 2,500 registrants. The majority of the meeting sessions will be held at the Convention Centre Dublin with some hosted at the Chartered Accountants House, Clayton Hotel Cardiff Lane, and a few cultural and historical institutions around the city.

We understand that conditions are constantly changing, and with that in mind, the RSA will not penalize your company for withdrawing from the book exhibit. A full refund of the book exhibition package fee will be issued, should you place an order and then find that your staff are unable to attend.

Please note that all conference attendees including exhibitors must provide proof of immunity and photo ID for entrance to indoor events in Ireland in spring 2022. Proof of immunity takes the form of the EU Digital COVID Certificate (DCC), an official vaccination record issued by the country where you were vaccinated, an Irish HSE vaccination record, OR official certification that you have recovered from COVID-19 no more than 6 months before the conference. A PCR or antigen test is not accepted as proof of immunity. For more information, please see our website.

You’ll notice the addition of 23% Value Added Tax (VAT) to our usual prices due to the RSA’s compliance with European Union tax regulations. For more information about VAT, including VAT recovery, please visit our Dublin 2022 VAT FAQs.

**Book exhibit**

**Book exhibit venue**
The Convention Centre Dublin
The Forum
Spencer Dock, N Wall Quay, North Wall
Dublin 1, D01 T1W6, Ireland

**Anticipated set-up hours**
*(Sales will not be permitted during set-up.)*
Wednesday, 30 March 8:00 a.m.–12:00 p.m.

**Anticipated book exhibition hours**
Wednesday, 30 March 12:00 p.m.–6:30 p.m.
Thursday, 31 March 9:00 a.m.–6:30 p.m.
Friday, 1 April 9:00 a.m.–5:00 p.m.
Saturday, 2 April 9:00 a.m.–12:00 p.m.
Anticipated teardown hours
Saturday, 2 April 12:00-2:00 p.m.

Book exhibition package rates for 2022 (all rates USD)
One table $500 + 23% VAT
Two tables $950 + 23% VAT
Three tables $1350 + 23% VAT
Additional tables $350 + 23% VAT

The book exhibition packages will include a baized trestle table (Height: 73.5cm, Width: 182cm, Depth: 75cm) and two chairs. Basic, email-speed wifi will also be provided. The RSA does not provide signs for the tables; you are welcome to bring your own sign provided that it does not damage the table. Freestanding furniture (such as bookshelves placed on the floor) is not allowed. We will be unable to hang banners or signs above tables in this space.

The exhibit hall will be locked outside of show hours as well as guarded by CCTV and overnight patrols by the Convention Centre Dublin’ 24-hour security team.

Advertising opportunities

Conference app banner advertisement
The conference mobile app is offered gratis to all conference attendees and RSA members. We have a limited number of spaces for rotating banner ads on the homepage of the app. The app is scheduled to launch in February and the files can be provided at any time up to two weeks before the conference; please allow five business days for the app to be updated with your banner.

App banner ad and landing page rates for 2022 (all rates USD)
One banner ad in the conference app $500 + 23% VAT
One banner ad in the app (in addition to an exhibit table) $450 + 23% VAT

Reserve your table and advertising space
Please submit a form to order your table and ad space at https://forms.gle/K8QNpBAHMYWJaNmb8. Please reserve by January 15, 2022.

Invoices will be sent on a rolling basis and your order will be confirmed upon full payment of the invoiced amount. Further details regarding the mailing of materials to the Convention Centre Dublin will be sent to registered exhibitors in late January 2022. Check the RSA website for continuing updates to the program and special events.

If you have any questions, please do not hesitate to contact me (trobey@rsa.org).

Sincerely,
Tracy Robey
RSA Director of Meetings, Fellowships, and Grants