

RSA

Dear prospective book exhibitors and advertisers,

We hope you will join approximately 1,800 attendees March 11–13, 2027, in Philadelphia, Pennsylvania for our 73rd Annual Meeting, at the Philadelphia Marriott Downtown.

Key Dates

- **1 December 2026:** Deadline for submitting advertising orders, design files, and URLs
- **6 January 2027:** Deadline for booking exhibit tables (priority assigned by order date; revisions, additions, and cancellations are allowed until the deadline without penalty)
- **Mid-January 2027:** Registered exhibitors receive detailed shipping and logistics kits
- **11–13 March 2027:** RSA Annual Meeting

Book Exhibition Rates & Package Details

- **Rate:** \$500 per table (all rates USD)
- **Included:** Draped and skirted standard table, two chairs, basic Wi-Fi, and complimentary registration for up to two staff members
- **Space Restrictions:** Non-damaging table signs are welcome (RSA does not provide signs). Freestanding floor furniture (such as bookshelves) and overhead hanging banners are prohibited

Exhibition Schedule

Location: Philadelphia Marriott Downtown, Salons E & F, 1201 Market Street, Philadelphia, PA 19107

Set-Up (*No sales permitted*)

- **No setup currently scheduled on Wednesday, 10 March** (we are negotiating in hopes of adding this)
- Thursday, 11 March: 8:00 a.m. – 10:00 a.m.

The Renaissance Society of America

365 Fifth Avenue • Room 5405 • New York, NY 10016 • USA
+1 201-429-5076 • rsa@rsa.org

Book Exhibition

- Thursday, 11 March: 10:00 a.m. – 6:00 p.m.
- Friday, 12 March: 9:00 a.m. – 6:00 p.m.
- Saturday, 13 March: 9:00 a.m. – 1:00 p.m.

Teardown

- Saturday, 13 March: 1:00 p.m. – 3:00 p.m.

Conference App Advertising

The complimentary online schedule and mobile app (launching February 2027) offer high-visibility rotating banner spots:

- **Ad Options:** Banner Top, Tower, Footer, Navigation Panel, and Content Banner
- **Standard Rate:** \$500 per banner ad
- **Bundle & Save:** \$450 per banner ad when combined with an exhibit table order

View placement examples and specs in the [Advertising Options Brochure](#).

Reserve Your Space: Please submit your order through the [RSA Exhibit & Advertising Order Form](#). Invoices will be sent shortly after receipt, and orders are confirmed upon full payment. Visit the [RSA Website](#) for program updates, or contact me at trobey@rsa.org with any questions.

Hotel Block: If you need to stay at the Philadelphia Marriott Downtown, we recommend [reserving your room ASAP](#) since the PHS Philadelphia Flower Show will be taking place during the conference and rooms at the Marriott will sell out.

Looking Ahead: A Sneak Peek at RSA Rome 2028

- **Discounted Rate:** Table rates will be cut in half to **\$250**. The exhibit tables will probably be located in our main conference building.
- **Shipping & Logistics:** The RSA will **not** be able to receive, store, or manage any shipments as the conference will take place at a university in Rome in late April, during the week right after Easter, and the university cannot provide these services. Exhibitors will be responsible for arranging, tracking, and handling their own shipping and customs directly.

Tracy Robey (trobey@rsa.org), *Director of Meetings, Fellowships, and Grants*