

THE RENAISSANCE SOCIETY OF AMERICA

August 2019

Dear prospective book exhibitors and advertisers,

I'm writing to invite you to participate in several promotional opportunities at the Renaissance Society of America's 66th Annual Meeting, 2–4 April 2020, in Philadelphia. We expect that the 2020 meeting in Philadelphia will have about 600 sessions and approximately 2,100 registrants. The meeting will be held at the Philadelphia Marriott Downtown and the Notary Hotel next door.

Book exhibit

Book exhibit venue

Philadelphia Marriott Downtown
1201 Market Street
Philadelphia, PA 19107

Anticipated set-up hours

(Sales will not be permitted during set-up.)

Wednesday, 1 April	5:00-9:00 PM
Thursday, 2 April	7:00-9:00 AM

Anticipated book exhibition hours

Thursday, 2 April	9:00 AM–6:00 PM
Friday, 3 April	9:00 AM–6:00 PM
Saturday, 4 April	9:00 AM–1:00 PM

Anticipated teardown hours

Saturday, 4 April	1:00-4:00 PM
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Book exhibition table rates for 2020 (all rates USD)

One table	\$500
Two tables	\$950
Three tables	\$1350
Additional tables	\$350

The tables will be a standard 6' x 30" size, draped and skirted with two chairs. Basic, email-speed wifi will be provided for all conference attendees and exhibitors. The RSA does not provide signs for the tables; you are welcome to bring your own sign provided that it does not damage the table.

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Freestanding furniture (such as bookshelves placed on the floor) is not allowed. We will be unable to hang banners or signs above tables in this space. RSA will provide for the hall to be guarded outside of exhibit hours.

Advertising opportunities

Tote bag inserts

Put a flyer, postcard, or similar piece announcing your company's new publication, your organization's new program, or your exhibit's special offerings in the official Annual Meeting Tote Bag. The tote will be given to all registrants free of charge with the exception of those that elect to decline it. Inserts may be a single flat or folded page up to 8-1/2" x 11" or a small item such as a logo pen. Additional fees may apply if you will be shipping more than three boxes of material and/or multiple pages. Production and shipping of inserts are the advertiser's responsibility.

Tote bag insert rates for 2020 (all rates USD)

One tote insert	\$500
One tote insert (in addition to an exhibit table)	\$450

Tote bag sponsorship

Interested in sponsoring the official Annual Meeting Tote Bag? Your logo will appear on the side of every tote (this option is limited to four organizations). Tote sponsorship includes the opportunity to place one flyer or small promotional item in each bag.

Tote bag sponsorship rates for 2020 (all rates USD)

Your logo on the side of the official Annual Meeting Tote Bag	\$2500
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Conference app banner advertisement and landing page

The conference mobile app is offered gratis to all conference attendees and RSA members. We have a limited number of spaces for rotating banner ads on the homepage of the app. The app is scheduled to launch in February and the files can be provided at any time up to two weeks before the conference; please allow five business days for the app to be updated with your banner and landing page.

App banner ad and landing page rates for 2020 (all rates USD)

One banner ad in the conference app	\$500
One banner ad in the app (in addition to an exhibit table)	\$450

Reserve your table and advertising space

Please submit a form to order your table, tote insert, and ad space at <https://forms.gle/BbuGp2PekV4zACPz8>. Please reserve by January 15, 2020.

Invoices will be sent on a rolling basis and your order will be confirmed upon full payment of the invoiced amount. Further details regarding the mailing of materials to the Philadelphia Marriott Downtown will be sent to registered exhibitors in late January 2020. Check the RSA website for continuing updates to the program and special events.

Book exhibit terms and conditions

When submitting an order, exhibitors will be asked to agree to the following terms:

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless the Philadelphia Marriott Downtown, Marriott International, Inc., and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively "Hotel Parties"), and the Renaissance Society of America from and against any claims or expenses arising out of the use of the exhibition premises.

Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity in this Responsibility Clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Philadelphia Marriott Downtown, Marriott International, Inc., the Hotel's Owner, and each of such entities' owners, subsidiaries, and affiliates (collectively, "Hotel Parties") and the Renaissance Society of America shall be named as additional insureds on such policy.

The Exhibitor understands that neither the Renaissance Society of America nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibit staff, like all Annual Meeting attendees, must abide by [the RSA's Professional Conduct Policy](#).

Sincerely,

Tracy E. Robey
RSA Director of Meetings, Fellowships, and Grants
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