

 RVCF	RVCF 2026 Annual Fall Conference Preliminary Agenda
Sunday, November 1st	
1:00 pm - 6:00 pm	Exhibitor Set Up - Herberger 4,5AB 1:1 Meetings (location TBA) Conference Registration - Herberger Foyer West (name badges sponsored by ECGrid)
	Room TBA
1:00 pm - 3:15 pm	EDI Fundamentals This session provides a high-level overview of EDI transactions (850, 855, 810, 856, 997) and trading partner communication standards. Compare manual vs. automated B2B processes, review key EDI components (translator, mapper, connectivity, ETL), and learn best practices for EDI teams, including connectivity options such as VAN and AS2/FTP. <i>Michael Kotoyan, EDI Academy Founder & Trainer</i>
3:30 pm - 5:15 pm	Fight chargebacks from an EDI Perspective Learn how to minimize chargebacks by improving EDI accuracy and vendor compliance. This session covers common causes of EDI-related deductions, chargeback tracking, and preventive strategies. Discover how cross-functional teams, compliance committees, and alert systems can reduce penalties, strengthen trading partner relationships, and improve EDI performance. <i>Michael Kotoyan, EDI Academy</i>
5:30 pm - 6:00 pm	First Time Attendee Orientation Meet the RVCF Team and make the most of your time at the conference. <i>RVCF Staff</i>
6:00 pm - 7:00 pm	Welcome Reception - Exhibit Hall - Herberger 4,5AB

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Monday, November 2nd			
7:30 am - 8:30 am	Exhibit Hall Opens - Herberger 4,5AB Breakfast - Exhibit Hall - Herberger 4,5AB Conference Registration - Herberger Foyer West (name badges sponsored by ECGrid)		
	Room TBA	Room TBA	
8:30 am - 9:20 am	<i>Supplier Focused</i> From Insight to Impact: Turning Deduction Data into Meaningful Action <i>Kim Erickson, CEO and Principal Consultant, Optimize Receivables</i>	<i>Retailer Focused</i> From Scorecards to Signals: Using AI to transform supplier performance <i>Jill Barron - Managing Partner, Summit Advisory Team</i>	
9:25 am - 10:15 am	Automating 860 PO Changes in Workflow Process Retailers today are sending out 860 EDI PO Change transactions more often than before. However, the major challenge is for the vendor to automate the 860 PO Change process. Most vendors are still manually processing the 860 Purchase Order changes. The key to automating change orders is refining the business rules and processes. In this session, we will provide examples of how some vendors have successfully automated change-order processing. <i>Michael Kotoyan, EDI Academy Founder and Instructor</i>	<i>Retailer Focused</i> Before AI Can Help, Your Data Has to Be Honest Every retailer is being pushed to invest in AI. Fewer are being told what it actually takes to deliver on that investment — and it starts with data you can trust. Across stores, distribution centers, and supplier networks, bad data doesn't just create friction; it compounds. AI running on fragmented, ungoverned data will automate the wrong decisions at scale — wrong inventory positions, missed compliance requirements, broken supplier scorecards. This session covers what retailers and merchandise suppliers need to do before AI adds real value: aligning data across merchandising, logistics, and supplier operations, establishing clear ownership, and putting the right controls in place so AI acts securely and within guardrails. We'll walk through practical readiness steps, common failure patterns in retail and supply chain deployments, and the security practices — access governance, auditability, data classification — that protect both sides of the shelf. If you're evaluating AI tools, building an internal business case, or trying to understand why a previous initiative underdelivered, this is where to start. <i>Kylie Harris, Head of Retail Innovation ServiceNow</i>	
10:15 am - 10:30 am	Networking Break - Exhibit Hall - Herberger 4,5AB		

 RVCF		RVCF 2026 Annual Fall Conference Preliminary Agenda	
Monday, November 2nd Continued			
10:30 am - 11:20 am	<i>Suppliers, Transportation & 3PL's Only</i>	<i>Retailers Only</i>	
11:25 am - 12:15 pm	Merchandise Supplier Open Forum One of our most popular sessions! Learn from your peers, benchmark best practices to gain insights into your most pressing issues in this extended session <i>Kim Erickson, CEO and Principal Consultant Optimize Receivables</i>	Retailer Open Forum One of our most popular sessions! Learn from your peers, benchmark best practices to gain insights into your most pressing issues in this extended session including the 2026 update to our exclusive Deduction Policy Review <i>Susan Pichoff, RVCF</i>	
12:15 pm - 1:30 pm	Lunch - Northern Sky Terrace		
1:30 pm - 5:15 pm	1:1 Meetings - Exhibit Hall - Herberger 4,5AB		
	Room TBA	Room TBA	
1:30 pm - 2:20 pm	<i>Supplier Focused</i>	<i>Retailer Focused</i>	
	Demystifying Terminal-Native AI: A Live Deep Dive into Accounts Receivable Analytics with Claude Code Join an active industry professional for a live, end-to-end demonstration of how to deploy and leverage Claude Code to transform corporate financial data. In this practical walkthrough, we will start with a raw accounts receivable dataset and use the terminal agent to calculate complex metrics, bucket financial risk, and generate dynamic data visualizations on the fly. You'll walk away seeing exactly how a frontier developer tool operates in a real-world business context to automate workflows and accelerate cash flow intelligence. <i>Kevin Hoffmann, Data Science Analyst</i>	The Signals Your PO Sends Before Anyone Reads It When a shelf goes empty, the blame usually lands on the supplier or a demand forecast that missed. But the warning was there weeks earlier, sitting in the PO: a late confirmation, an ASN that doesn't match, item data nobody reconciled. Most retailers never see it, because nobody checked whether the data behind the dashboard was actually true before building on top of it. We'll walk through what one specialty retailer found when they started reading those signals early, including the \$38.2M in lost retail they recovered. <i>SPS Commerce</i>	



**RVCF 2026 Annual Fall Conference
Preliminary Agenda**

Monday, November 2nd continued

2:25 pm - 3:15 pm	From Source to Shelf: Building End-to-End Traceability with GS1 Standards As regulatory requirements, sustainability initiatives, and consumer expectations continue to evolve, brands and retailers need greater visibility across their supply chains. This interactive session explores how GS1 Standards provide a common language for identifying, capturing, and sharing product information from raw materials to the point of sale. Participants will engage in discussion and work through real-world traceability challenges, exploring how standards-based approaches can improve transparency, data quality, and interoperability across trading partners. Learn how GS1 Standards create a foundation for initiatives such as RFID, 2D barcodes, product authentication, and digital product passports while supporting end-to-end supply chain visibility and trust. <i>Amy Reiter, Senior Director - Customer Success GS1 US</i>	<i>TBA #ECGrid</i>	Do It Best Corp. Supplier Breakout Session <i>Mike Barley, Do It Best Corp. Manager B2B Integrations Georgette Simon, Do It Best Corp., Integration Support Specialist</i>
3:15 pm - 3:30 pm	Networking Break - Exhibit Hall - Herberger 4,5AB		
3:30 pm - 4:20 pm	Manage Post-Merger Chaos: An EDI Perspective M&A can create chaos for EDI teams as companies combine systems, applications, trading partners, and business processes. This session examines common EDI challenges following a merger or acquisition and how companies decide what to keep, replace, or integrate. We will also discuss ways to keep transactions flowing as systems and teams change. <i>Michael Kotoyan - EDI Academy Instructor & Founder</i>	Amazon's AP Process and What Brands Can Control Brands often receive less money than expected from Amazon and have to figure out why afterward. This session will explain how Amazon's payment process works, what causes chargebacks, and what brands can control. They will cover how to reconcile payments, find gaps between orders, shipments, and delivery records, and catch issues before they turn into deductions. They will also discuss how AI can help teams review POs, ASNs, deductions, and proof of delivery, then prepare disputes for approval. <i>George Koshy, COO and Arko Bhattacharya, CEO, Co-founders Fask</i>	Nordstrom Supplier Breakout Session <i>Debbie Nyquist, Sr. Program Manager - Supply Chain James DeLeon, Sr. Mgr. Vendor Compliance</i>

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Monday, November 2nd continued			
	Room TBA	Room TBA	
4:25 pm - 5:15 pm	Proof, Not Paperwork Lessons from Operation Brilliance, the GS1 US Pilot with Walmart, Gildan/Hanes, Auburn RFID Lab and r-pac. Sharing RFID data among Trading Partners and eliminating chargebacks by being transparent and compliant. <i>TBA r-pac Amy Reiter, Senior Director, Customer Success GS1 US</i>	From PO to Payment: Rethinking Revenue Recovery Across the Order Lifecycle Retail revenue leakage rarely begins or ends with a deduction. From receiving and invoicing through claims, disputes, aged balances and post-audit activity, a single purchase order can touch multiple systems, teams and processes before every recoverable dollar is accounted for. In this session, STAT Recovery Services will explore a different way to think about revenue recovery: connecting data and action across the lifecycle of the underlying transaction rather than managing individual deductions and disconnected workflows. Attendees will see how AI, automation and connected data can help suppliers understand what happened to an order, identify where revenue is at risk, prioritize the actions that matter, and uncover opportunities to prevent future losses. We'll also look ahead at how AI can create a more intelligent and intuitive way to interact with revenue recovery data, moving beyond dashboards and reports toward asking questions, surfacing exceptions and directing users to where their attention is needed most. The result is a shift from reactive deduction management toward proactive, end-to-end revenue recovery. <i>John Gunther, STAT Recovery</i>	
	6:00 pm - 7:30 pm	Networking Reception - Exhibit Hall - Herberger 4,5AB	

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Tuesday, November 3rd	
7:30 am - 8:15 am	Exhibit Hall Opens - <i>Exhibit Hall - Herberger Ballroom</i> Breakfast - <i>Exhibit Hall - Herberger Ballroom</i> Conference Registration - <i>Herberger Foyer West (name badges sponsored by ECGrid)</i>
	Herberger 1,2,3
8:30 am - 8:45 am	Welcome & RVCF Update <i>Kim Zablocky, RVCF</i>
8:45 am - 9:35 am	Keynote Speaker The Retail Reset: How Letting Go Helps Leaders Perform Better, Lead Better, and LIVE Better <i>Ginny Priem</i>
9:35 am - 9:45 am	Networking Break - <i>Exhibit Hall - Herberger 4,5AB</i>
9:45 am - 10:35 am	Top 7 Ways Retailers Are Leveraging AI and Real Results Being Achieved This session will explore the top ways that retailers are deploying AI and the impact this is having financially on operations. There are some seeing great results, and others where there is a big disconnect. <i>Greg Busik, President/Chief AI Orchestrator - IHL Group</i>
10:35 am - 10:50 am	Networking Break - <i>Exhibit Hall - Herberger 4,5AB</i>
10:50 am - 11:40 am	Global Maritime and Supply Chain Chokepoints An updated briefing on the most important maritime chokepoints that are scattered throughout the world, and the risk that our global supply chain is currently facing. We will identify the current volume of global trade that passes through each of these chokepoints, and discuss the potential issues that potentially could restrict the flow of cargo. <i>Ron Marotta, Vice President - Strategic Account Engagement, Yusen Logistics (Americas) Inc.</i>
11:40 am. - 12:30 pm	Retailer / Supplier Combined Open Forum Back by popular request! Participate in an open discussion between trading partners to address your most pressing issues. <i>RVCF Staff</i>
12:35 pm - 1:45 pm	Lunch Northern Sky Terrace
1:45 pm - 5:30 pm	1:1 Meetings - <i>Exhibit Area - Herberger 4,5AB</i>

		RVCF 2026 Annual Fall Conference Preliminary Agenda	
Tuesday, November 3rd Continued			
	Room TBA	Room TBA	
1:45 pm - 2:35 pm	Refunds, Rollbacks, and Retail Audits: Life After the IEEPA Ruling When the Supreme Court struck down the IEEPA tariffs in February 2026, it triggered the largest customs refund operation in U.S. history — but for suppliers, getting money back from the government is only half the story. This session walks through the full recovery landscape as it stands today: navigating CBP's phased CAPE refund process, why suppliers with finally liquidated entries may forfeit refunds entirely without a protective filing at the Court of International Trade, and how to pursue recovery when someone else was the importer of record. Just as critically, we'll examine the second wave now forming on the retailer side — cost-decrease demands, order-date pricing mismatches, and the post-audit deduction claims that will be written against tariff-era price changes for years to come. Attendees will leave with a practical playbook: which refund claims to file now, what documentation to reconstruct before retailer audit teams do it for you, and how to separate temporary tariff surcharges from base pricing before the next round of cost negotiations begins. <i>Boyd Evert, CEO & CoFounder, HRG</i>	Before the Exception: How the PO Lifecycle Signals Problems Before They Hit Your Operations No chargeback starts at the chargeback. It starts weeks earlier, with a ship date that slipped or an ASN that doesn't match what left the dock. Vendor guide assessments and the suppliers we talk to keep landing on the same gap: what retailers expect on paper versus what's actually executable, and that gap is where deductions come from. We'll dig into where it shows up in the PO lifecycle and what suppliers who close it are doing differently. <i>TBA SPS Commerce</i>	

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Tuesday, November 3rd Continued			
	Room TBA	Room TBA	
2:35 pm - 3:25 pm	Container/Trailer Theft and Fraud TBA	AI Cautions Glenn Richie, Auburn University	
3:25 pm - 3:40 pm	Networking Break- Exhibit Hall - Herberger 4,5AB		
	Room TBA	Room TBA	
3:40 pm - 4:30 pm	Litigation around California's Truth in Recycling law, SB 343, and the state of play on packaging EPR Sheila Millar, Partner, Keller & Heckman	Ulta Supplier Breakout Session Alison Bafia, Supplier Quality & Performance Manager Kanesa Kanga Nayagam, Director, Supplier Operations Abigail Swantko, Supplier Operations Process Owner	
4:30 pm - 5:20 pm	TBA Phil Godden, Lift, Inc.	AI & the Future of Supply Chain: A Conversation with Advance Auto Parts and CoEnterprise Join Advance Auto Parts, and CoEnterprise for a candid panel conversation on how AI is reshaping supply chain visibility and vendor accountability. Amy Murphy (Advance Auto Parts) shares how her team moved from limited order-lifecycle visibility to real-time, line-item tracking across 98% of vendor transactions using Syncrofy and IBM Sterling. The panel digs into practical use cases, vendor scorecarding, ASN failure resolution, and AI-powered predicted ship dates, and the measurable results they've driven, including faster issue resolution and ROI in as little as three months. Attendees will leave with a real-world blueprint for using AI to cut the revenue loss caused by late shipments. TBA CoEnterprise Amy Murphy, Advance Auto Parts	
6:00 pm - 9:00 pm	Dinner & Entertainment - Marshall's Outpost Pavillion		

 RVCF	RVCF 2026 Annual Fall Conference Preliminary Agenda
Wednesday November 4th	
7:30 am - 8:30 am	Breakfast - Exhibit Area - Herberger 4,5AB
8:30 am - 11:30 am	1:1 Meetings
	Herberger 1, 2
8:30 am - 9:20 am	Common Ground: A Shared Language for Retail Portals One portal. A dozen interpretations. That's the problem RVCF's Portals Business Process Group set out to investigate in 2026 — bringing retailers, suppliers, and 3PLs together to define what portal best practices actually look like. Join us for the highlights: what to standardize, what to emphasize, and how to bring real clarity to every trading partner communications. <i>Susan Pichoff, RVCF Retail Executive Advisor</i>
9:25 am - 10:15 am	3PL Roundtable TBA
10:15 am - 10:30 am	Networking Break - Exhibit Area - Herberger 4,5AB
10:30 - 12:00	Exhibitor Move Out
10:30 am - 11:20 am	Conference Recap and Look Forward <i>RVCF Team</i>
12:00 PM	Traverse Systems / SPS User Group
	Dillard's Gilbert AZ DC Tour - Pre-Registration Required