The Driving Force in Collaboration
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The Driving Force in Collaboration

ABOUT US

The Retail Value Chain Federation (RVCF) is a neutral, independent retail organization that facilitates trading partner collaboration to enable industrywide growth and profitability. We promote best practices, industry initiatives and collaborative solutions that make it possible for retailers and suppliers to optimize supply chain operations and meet the ever-increasing expectations of the end consumer. Merchandise Suppliers receive an added benefit of eliminating or substantially reducing non-compliance deductions to improve your retailer scorecard and revenue to your bottom line. We help you stay relevant in today’s marketplace. By simply saving the cost of 1 deduction, your membership becomes self funding. When considering the added costs saved by re-allocating resources, improving score cards and building relationships with your retail partners, membership is a “win-win” for all.

RVCF draws participation from both retailers and merchandise suppliers along with the service providers that support them.

For a sampling of our participants:
Retailers
Merchandise Suppliers
Service Providers

MEMBERSHIP BENEFITS

» RVCF Compliance Clearinghouse™ – keep up with retailer compliance guide changes using daily e-mail alerts
» Open Forum Conference Calls – collaborate with peers for input on solving compliance challenges monthly, plus special interest sessions which focus on member requested issues
» Member Registration rates at RVCF Events
» Members Only Website Access
  » Member E-mail facility
  » Contact directory
  » Solutions database
  » Archived conference presentations
» Industry Research
  » White papers
  » RVCF originated surveys & analysis
  » Case Studies
» Access to RVCF Advisors, RVCF’s network of industry experts offering consulting services and rates not available anywhere else.

For more information e-mail shaump@rvcf.com or call 646-442-3433 ©RVCF 2020 • www.rvcf.com
CONFERENCES

Attending RVCF Conferences ensures that your company stays on top of the critical business issues in the retail industry. We accomplish this during our events through our:

» educational sessions
» retailer/supplier “One-on-One” meetings
» retailer/supplier breakout sessions
» open forum groups
» networking functions

The time and cost savings achieved vs. travel to individual customer meetings more than justifies the cost of registration.

DEMOGRAPHICS

RVCF CONFERENCE ATTENDEES

2019 Conference Registrants by Type

- Service Provider 35%
- Merchandise Supplier 49%
- Retailer 16%

2019 Conference Registrants by Job Role

- Manager 41%
- Executive 5%
- Director 23%
- Vice President 11%
- Other 3%
- Professor/Educator 0%
- Supervisor 4%
- Associate 9%
- C-Level 4%
EDUCATIONAL SESSIONS

RVCF partners with industry leaders, representatives of academia, and end users to share their best practices, case studies, study analysis and expertise. Educational sessions at RVCF Events provide the actionable information suppliers need to fulfill orders accurately and get paid in full while enabling retailers to improve the speed with which their goods get to market.

RETAILER/SUPPLIER ONE-ON-ONE MEETINGS

These pre-scheduled meetings allow retailers and suppliers to engage in discussions focusing on their individual business relationships. Conducting multiple meetings during the course of the event minimizes the cost of travel to separate locations. Discussions may include performance reviews, upcoming initiatives, deduction evaluation, and more.

RETAILER/SUPPLIER BREAKOUT SESSIONS

Retailers take advantage of our event expertise to host “supplier only” break out sessions during our conferences for the purpose of communicating upcoming initiatives, new requirements and business process improvements that will be required in the upcoming year(s).
OPEN FORUM GROUPS

One of our most popular sessions; retailers and suppliers participate in their own separate closed-door forums to discuss real time, specific issues and challenges to find immediate and actionable best practice solutions. Hosted by a moderator, topics for discussion are submitted in advance and may include labeling, transportation, ASN’s, EDI, and more.

NETWORKING FUNCTIONS

Our networking functions provide the opportunity to build those crucial relationships that are so vital to doing business. See someone on the attendee list that you’d like to meet? Connect with them on the event app or ask a member of the RVCF Team for an introduction to get you started.
ADDITIONAL EVENTS

WEBINARS
RVCF hosts online programs which address study analysis and results, process training, industry best practices and more. Participation provides interactive access to industry leaders that might otherwise be cost or time prohibitive.

TELECONFERENCES
RVCF hosts scheduled teleconferences to discuss specific matters with a particular interested group of companies.

Open Forum Conference Calls
Similar to our Open Forum sessions at the RVCF conferences, these are private teleconferences where you ask about, learn about and share insights on supply chain issues, collaborate with peers and exchange best practices in a “supplier only” environment. All calls are monitored and minutes are maintained. Along with our regularly scheduled calls, additional sessions will be scheduled to address topics such as Doing Business with Amazon, Direct to Consumer (adding efficiencies while reducing costs) and other areas of interest as requested by the membership.

For a list of current RVCF events, please CLICK HERE.
The RVCF interactive web site provides opportunities for online collaboration using its “Groups” functionality. These online communities allow members to post and access documents, schedule events and communicate privately and securely with one another.
RESOURCE MATERIALS

With deep roots in supply chain collaboration and operational execution, RVCF initiates timely research to uncover, analyze and understand the industry’s most pressing issues. RVCF provides an objective voice to advance industry best practices that result in optimized inventory planning, cycle times and supply chain velocity for all retail trading partners.

For more information, please CLICK HERE.

CAREER CENTER

RVCF’s Career Center has been designed to assist employers and job seekers in filling open Retail Supply Chain positions. Our Career Center is available to RVCF members and subscribers and is included as one of the many benefits RVCF offers.

Mail to: shaupt@rvcf.com

SURVEYS/STUDIES

RVCF conducts periodic surveys and industry studies to provide insight and actionable takeaways to some of retail’s most pressing issues. As a member of RVCF, you will have opportunities to participate in these surveys and studies, as well as access to the data and collateral produced from their findings.

Members can even request that a survey be conducted on their behalf to address a topic of interest at no cost.

For more information, please CLICK HERE.
CONSULTING AND WEB SERVICES

COMPLIANCE CLEARINGHOUSE™
The Compliance Clearinghouse™ monitoring solution tracks your customers’ compliance guidelines and pushes those changes directly to the individuals in your organization who are on the front lines of compliance. We categorize, interpret, and prioritize changes so your staff can quickly take action on any updates required to remain in compliance and avoid deductions and chargebacks.

We capture retailers’ compliance changes and disseminate them in a standard organized format for ease of interpretation via the web-based Compliance Clearinghouse™ monitoring system.

Features:
» Monitors your customers’ compliance guidelines, thousands of web pages daily - choose from our standard list or ask about a custom solution.
» Summarizes and prioritizes all changes
» Catalog, search and save updates to streamline your workflow
» Daily change alerts based on each user’s predetermined criteria
» Unlimited subscriber access
» Document repository for easy access to retailer requirements
» Archives changes to defend against post audit deductions

For more information, please CLICK HERE.

RVCF ADVISORS™
RVCF Advisors™ is the consulting arm of RVCF. Our team of industry supply chain and retail relationship management experts, offers extensive, first-hand knowledge of operations, strategy and process improvement. Having worked in all aspects of the value stream, our consultants have vast retail, supplier and manufacturing experience and proven success in delivering and improving operations and profitability.

Performance issues impact both suppliers and retailers. Inefficiencies and errors inhibit the profitability of the business relationship. Through process analysis and leveraging best practices, RVCF Advisors™ can transform roadblocks into enablers to profitably grow your business.

For more information, please CLICK HERE.
FACTORY COMMUNICATIONS

RVCF is paving the way for improved communications with your factories abroad. As the global supply chain becomes more complex and speed to shelf the operative focus, the need for adherence to production, packaging and labeling specifications along with social, labor and regulatory compliance requirements is essential.

The need to make sure that your factories are in tune with your requirements is critical. Maintaining accurate contact information and issuing clear, consistent communications will aid in this process. Our Factory Communications Service is a quick and easy way for you to post requirements, share documents and communicate updates with your factories abroad in a private, secure online environment. With the Factory Communications Service, we set up a secure, online group within the RVCF site designed specifically for you and your factories.

Within the Group, you can perform the following functions:

» Create custom content pages for shipping requirements, compliance information, and more
» Store and maintain files for sharing and reference
» E-mail or message your factories in real time when changes occur
» Blog about updates, news, and initiatives
» Use forum boards for communication with and amongst factories
» Maintain a calendar of events
» Ensure your factory contact information is up-to-date and accurate

For more information, please CLICK HERE.
TERMS AND CONDITIONS

RVCF makes available data interchange services to its member subscribers, allowing authorized subscribers to access the RVCF Members-Only website.

Data contained in the RVCF Members-Only Site is obtained from sources believed to be reliable and accurate. However, the data is subject to change, omissions or inaccuracies.

By using the information contained herein, the user willingly assumes all risks in connection with such use. RVCF shall not be held responsible for errors, omissions in information herein nor liable for any special, consequential, or exemplary damages resulting, in whole or in part, from any user(s)’ use of or reliance upon, this material.

The subscriber company is responsible for implementing sufficient procedures and checkpoints to satisfy its particular requirements for accuracy of data input and output and for maintaining a means external to the service for the reconstruction of any lost data.

You agree that the liability of RVCF, its affiliates, agents and licensors, if any, arising out of any kind of legal claim (whether in contract, tort or otherwise) in any way connected with the service or the information in the service shall not exceed the amount you paid to RVCF for use of the service.

Subscriber will indemnify and hold RVCF harmless from any demands, claims, actions or causes of action, assessments, losses, damages, costs, expenses, judgments, awards, fines, amounts paid in settlement and other liabilities arising from (a) the unlawful, improper or unauthorized use of the Service, (b) errors or omissions in any information content made available to RVCF in connection with the Service, or (c) alleged copyright or other intellectual property rights infringement, defamation or other tort on account of information content provided to RVCF.

RVCF may, discontinue or change the Service, or its availability to you, at any time without notice. This agreement is personal to you, and may not assign your rights or obligations to any other third party individual or organization. If any provision of this Agreement is invalid under applicable law, the remaining provisions will continue in full force and effect. This Agreement, all intellectual property issues, and your rights and obligations shall be governed by the laws of the United States of America and the State of New Jersey governing contracts wholly entered into and wholly performed within New Jersey.

Information received through this Service may be displayed, reformatted and printed for your personal, non-commercial use only. You agree not to reproduce, retransmit, distribute, disseminate, sell, publish, broadcast or circulate the information received through the Service to anyone, including but not limited to others in the same company or organization, without the express prior written consent of RVCF.

RVCF does not guarantee the accuracy, completeness or timeliness of, or otherwise endorse, these views, opinions or recommendations.
MEMBERSHIP PRICING

<table>
<thead>
<tr>
<th>Membership Options</th>
<th>Annual Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retailer Membership</td>
<td>$2,750.00</td>
</tr>
<tr>
<td>Cross Channel Membership ¹</td>
<td>$4,900.00</td>
</tr>
<tr>
<td>Supplier Membership/Subscription Options</td>
<td>Annual Price</td>
</tr>
<tr>
<td>Supplier Subscription - Less than $50MM</td>
<td>$2,950.00</td>
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<tr>
<td>Supplier Subscription - $50MM - $150MM</td>
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<tr>
<td>Supplier Subscription - $150MM - $500MM</td>
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<tr>
<td>Supplier Subscription - over $500MM</td>
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<tr>
<td>Supplier Subscription - Enterprise Membership Greater</td>
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<tr>
<td>than $2.0 Billion in Global Sales</td>
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<tr>
<td>Supplier Subscription - Wholly Owned Subsidiary ²</td>
<td>$2,000.00</td>
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<tr>
<td>Compliance Clearinghouse Custom Upgrade ³</td>
<td>$500/retailer/yr or $1,500 for 5</td>
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<tr>
<td>Service Provider Subscription Options</td>
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<td>Service Provider Subscription</td>
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<tr>
<td>Service Provider Subscription Plus Clearinghouse</td>
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</tbody>
</table>

¹ Cross Channel Membership is for companies that are considered both Retailers (they operate their own stores selling other Merchandise Suppliers’ branded product) and Merchandise Suppliers (they supply other Retailers).

² Wholly owned subsidiaries of a member company are welcome to join at a reduced rate per subsidiary per year so long as the member company remains a member in good standing.