

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
Sunday, November 7, 2021				
10:00 am to 6:00 pm	Camelback Golf Club's Ambiente Course	RVCF Annual Fall Golf Tournament Sponsored by Traverse Systems	Join us for an afternoon on the course. If you will be amongst the pre-registered golfers, tee time is Sunday, November 3rd at 12:00 pm and will include a boxed lunch. You will be golfing on the beautiful Camelback Golf Club's Ambiente Course. Golfers should meet at the bell stand at 10:15 am for transportation to the golf course (10:30 am scheduled departure time).	
2:00 pm to 6:00 pm	Exhibit Hall - Ballroom H-N	Exhibitor Set-Up	Please check in at conference registration to receive additional set-up information. Exhibitors to be set-up and ready for show by 6:00 pm.	
2:00 pm to 5:00 pm	Sonoran Terrace	One-on-One Meetings	SUPPLIER ONLY SESSION: Not to be confused with Retailer Specific Breakout Sessions, One-on-One Meetings provide an opportunity to discuss issues specific to your trading partner relationship. Meetings are pre-scheduled and require retailer approval.	Susan Haupt, Vice President, Operations and Member Services at RVCF
3:00 pm to 6:00 pm	North Registration Desk	Early Registration	Got to the Camelback early? Come to the registration desk to register, learn about conference details, and to pick up your name badge.	
3:30 pm to 5:00 pm	Arizona Ballroom A&B	EDI 101 - Introduction To EDI For Beginners	<p>Overview of EDI Transactions:</p> <ul style="list-style-type: none"> 850 Purchase Order 855 PO Acknowledgement 856 Advanced Ship Notice 810 Invoice 997 Acknowledgement Major EDI Advances How EDI is applied in different industries The Business Need for EDI Introduction to EDI standards EDI Components Overview: Mapping, Translation, Communication, AS2 EDI Software and Hardware Technology Environment 	Michael Kotoyan of EDI Academy
6:30 pm to 7:30 pm	Exhibit Hall - Arizona Ballroom H-N	Welcome Reception and Registration	RVCF welcomes all attendees to the Annual Fall Conference! Join us for pre-conference networking in the Exhibit Hall as well as grab your name tag and conference materials before the Monday morning rush.	

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
Monday, November 8, 2021				
7:30 am to 8:30 am	Exhibit Hall	Breakfast	Most important meal of the day! Enjoy breakfast in the Exhibit Area.	
7:30 am to 8:30 am	Exhibit Hall - Arizona Ballroom H-N	Exhibit Hall Opens	Join us for Breakfast, Breaks and Evening Reception as well as learn about our sponsors	
7:30 am to 8:30 am	North Registration Desk	Conference Registration	Stop by for your conference name badge and to make sure you know how to access all of your conference information.	
8:30 am to 9:20 am	Arizona Ballroom A&B	RETAILER ONLY: Collaboration: the Key to Supply Chain Excellence	RVCF has been (and will continue to be) the driving force in collaboration for over 20 years and collaboration is key to supply chain excellence. During this session we will discuss the lessons learned from a recently completed onboarding project between Ulta Beauty, their suppliers and OpenText. We will review the Ulta's objectives and discuss lessons learned. Whether you a retailer or a supplier, you will leave this session with collaborative best practices for your next onboarding project.	Oluwaseyi Arokoyo, Senior Director, Supplier Operations of Ulta Beauty; Don Wiener, Director of OpenText
8:30 am to 9:20 am	Arizona Ballroom C-G	SUPPLIER ONLY: Resolving Walmart OTIF Claims Through Automation, A Case Study	Learn how to meet Walmart's standards – from the new SQEP program to On Time In Full to shortage deductions – with SupplyPike's CEO and co-founder, TJ Sangam. SupplyPike has helped suppliers save millions in retailer fees by being proactive with insights that get to the root cause of the issue and recover money lost 90% faster than traditional disputing.	TJ Sangam, Co-Founder & CEO at SupplyPike and Melodie Hays, VP of Marketing at SupplyPike
9:25 am to 11:20 am	Arizona Ballroom A&B	RETAILER ONLY: Retailer Round Table Extended Session, Including PANEL DISCUSSION: Managing Risk, Communication, & Supplier Performance During Supply Chain Disruptions	Bring your topics, questions and your insights to this candid session and participate in this unique opportunity to discuss areas of interest across all aspects of the supplier management and supply chain process. The first half of this session will be formatted in smaller roundtable discussion groups followed by a whole room general topic engagement. Hear directly from our retail panel what the last 18 months has taught them and how they are now positioned to react and adapt to future challenges.	Victor Engesser, Retail Executive Advisor at RVCF; Paul Dabroi, Senior Manager Vendor Compliance at Academy Sports & Outdoors; Dee Randall, Senior Manager of Vendor Management at PetSmart; & Jon Taylor, Manager of Vendor Operations at The Tractor Supply Company
9:25 am to 10:15 am	Arizona Ballroom C-G	SUPPLIER ONLY: What Does A Deductions Consultant Look At? – How to Review Deductions With A Fresh Pair of Eyes	Identify Problem Customers Identify and correct Company Department Shortcomings Improve DSO Reduce/Eliminate certain Chargebacks Quickly identify and categorize valid vs. invalid chargebacks Create an Employee Performance Scorecard for review purposes Anticipate valid chargebacks for Cash Flow/Budgeting purposes	Robert Prather, President of Deduction Management Services
10:15 am to 10:30 am	Exhibit Hall	Networking Break	Join us in the exhibit area for a cup of coffee with our sponsors.	
11:25 am to 12:15 pm	Arizona Ballroom A&B	RETAILER ONLY: Retail Best Practices for Inbound Audits	A common challenge across most retailers is how much of your vendors inbound shipments should you audit? Should all vendors be audited equally, or if not, what KPIs do you use to determine the audit percentage for each vendor? Learn in this special retailer only session what strategies leading retailers are using to optimize their audit process to balance inventory integrity against increasingly constrained DC resources.	Greg Holder, CEO and Cofounder of Traverse Systems; Carrie Glaeser, EDI Strategy and Vendor Relations Manager of Marine Corps Exchange (MCX); & Brendon McCaskey, Director of Logistics of Kohl's

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
10:30 am to 12:15 pm	Arizona Ballroom C-G	SUPPLIER ONLY: Supplier Open Forum Extended Session	Take advantage of one of RVCF's most popular conference sessions! The Open Forum allows supplier participants to openly discuss issues that are directly affecting them.	Jessica Butler, Principal at Attain Consulting Group
12:15 pm to 1:30 pm	North Garden	Networking Lunch	Join us for lunch and enjoy some quality networking.	
1:30 pm to 5:15 pm	Sonoran Terrace	One-on-One Meetings	SUPPLIER ONLY SESSION: Not to be confused with Retailer Specific Breakout Sessions, One-on-One Meetings provide an opportunity to discuss issues specific to your trading partner relationship. Meetings are pre-scheduled and require retailer approval.	Susan Haupt, Vice President, Operations and Member Services at RVCF
1:30 pm to 2:20 pm	Arizona Ballroom A&B	Leveraging Analytics to Optimize for Cost, Quality, and Speed Goals	Retailers and suppliers that struggle with operational performance typically do not have the visibility needed to evaluate performance holistically. In this session, we will review the key performance metrics needed to balance cost, quality, and speed goals. In addition to defining the balanced set of metrics, we will discuss the tradeoffs related to various optimization strategies.	Josh Mayer, Managing Partner of Summit Advisory Team
1:30 pm to 2:20 pm	Paradise Ballroom 4	Using RFID to Avoid & Automate Claims Compliance	As more items are RFID tagged at the point of manufacture, the opportunity to leverage RFID technology for claims compliance has significantly grown. Brand owners and Retailers can leverage this technology to reduce claims charges and associated administrative expenses. This session will provide an introduction to the RFID technology and will showcase the work being done by the GS1 US EPC/RFID Claims Compliance workgroup to define relevant supply chain use cases, evaluate processes and solutions, and create a guideline that defines best practices that drives business value.	Jonathan Gregory, Director of Community Engagement at GS1 US
1:30 pm to 2:20 pm	Arizona Ballroom C-E	Effective Direct to Consumer Execution	E-commerce was on the rise before covid but now its growth and impact on the marketplace is on turbo boost. Whether you are shipping direct to a consumer via retailer website orders, your own website, or an online marketplace - speed, accuracy, and efficiency will likely determine your success. Join us to discuss some of the best practices for executing a direct to consumer business.	Chris Hult, Founder & CEO of Spring Systems

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
2:25 pm to 3:15 pm	Arizona Ballroom A&B	3 Ways to Recover Revenue Lost in Deductions Using AI	<p>While deductions continue to rise as markets open with full force, the primary priority of managers is to ensure swift and accurate research for incoming deductions, and meeting targets with a lean and effective staff. Companies will continue to lose millions of dollars if the holes in deductions research, write-offs, and invalid deductions processes are not identified and filled</p> <p>We researched over 200 O2C teams globally to understand how they handled challenges in 2020 and how these trends will influence the future. From the surveyed A/R departments, we learned that the deductions validation process had the first pass of only 40% which implies 60% of invalid deductions impacted the top line.</p> <p>Technology offers an opportunity today to balance the priorities of savings, efficiency, and customer-centricity. But it calls for a more proactive approach for deductions and disputes management.</p> <p>Join this session by HighRadius as we talk about the smart future awaiting a streamlined deductions process and the union of procedure, industry best practices and AI-powered tools and analytics in deductions teams in 2021.</p> <p>Key Takeaways-</p> <ul style="list-style-type: none"> -How 360-degree view of a deductions team maximizes team productivity -How trend analysis points to recent changes in deduction patterns and customer behavior -How AI can be a game-changer in 3 ways for deductions teams in 2021 	Mike Puryear, Regional VP, Enterprise Sales of HighRadius
2:25 pm to 3:15 pm	Paradise Ballroom 4	Roundtable Discussion on 856 EDI Ship Notice / Manifest (ASN)	At the request of several retailers, RVCF is doing a deep dive into ways to improve shipping and receiving in the retail supply chain. RVCF conducted a survey amongst both retailers and suppliers to identify issues with ASNs and error notification. We will start the roundtable with some basics and best business practices for a successful ASN. We will review the results of the survey and, collectively, share issues and brainstorm solutions. Accurate and automated receiving is no longer a "nice to have". It's expected by every major retailer as a critical component to getting product to the shelf and to the consumer.	Moderated by Paula Giovanetti, Supply Chain Best Practices Adviser of RVCF & Greg Holder of Traverse Systems
2:25 pm to 3:15 pm	Arizona Ballroom C-E	Retail Supplier Breakout Session: Dillard's Inc.	A must attend for Merchandise Suppliers of this Retailer. Dillard's Inc. will be presenting current and upcoming 2022 initiatives.	Anita Spence, Director of Vendor Relations at Dillard's Inc.
3:15 pm to 3:30 pm	Exhibit Hall	Networking Break	Join us in the exhibit area for a cup of coffee with our sponsors.	

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
3:30 pm to 4:20 pm	Arizona Ballroom A&B	The Power of Clean Data for Bottom Line Benefits	As the foundation of every intelligent decision, data has the power to help businesses solve pain points and reach goals --- but only if it's accurate and trustworthy. Dirty data can be misleading and costly. Together, we'll explore ways to ensure the sharing of clean product and document data throughout your supply chain, both internally and with partners, to maximize efficiency, minimize errors and chargebacks and get goods to market faster.	Connie Tortorici, VP Sales & Customer Success at InterTrade
3:30 pm to 4:20 pm	Paradise Ballroom 4	California Labeling Law Updates You Need To Be Concerned With Now	California is one of the largest U.S. markets for many brands. It's no surprise that California's laws often dictate nationwide compliance programs. And, while many legislatures were occupied with COVID-19 related legislation in 2020, regulatory agencies were busy at work in 2020 and 2021 coming up with new regulations that will likely impact how you label and sell products in California. Learn what you need to do now to avoid costly legal claims. New changes to California's Proposition 65 will be covered with other advertising law updates.	Bao Vu, Partner of Stoeel Rives LLP.
3:30 pm to 4:20 pm	Arizona Ballroom C-E	Retail Supplier Breakout Session: Ulta Beauty	A must attend for Merchandise Suppliers of this Retailer. Ulta Beauty will be presenting current and upcoming 2022 initiatives.	Kristen Grassi, Supplier Operations Manager; Oluwaseyi Arokoyo, Senior Director, Supplier Operations; & Kyle Krause, Senior Manager, Supplier Operations of Ulta Beauty
4:25 pm to 5:15 pm	Arizona Ballroom A&B	Maximizing your Returns Strategy	The growth in product returns is outpacing the growth of online sales by nearly 5x. Omnichannel and pure-play e-commerce retailers need to have the optimal returns strategy in place or needlessly risk losing margin while jeopardizing shopper loyalty. Michael Foy, Director of Solutions at Inmar Intelligence, will discuss several actionable topics such as reducing return costs, optimizing return models, how to holistically review the post-purchase journey, and how transportation metrics and returns data can improve profitability while enhancing the customer experience.	Michael Foy, Business Development Director, Supply Chain of INMAR Intelligence

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
4:25 pm to 5:15 pm	Paradise Ballroom 4	Leveraging Online Sales Control for Profitable Marketplace and Omnichannel Growth	<p>eCommerce continues to grow exponentially, significantly disrupting traditional retail dynamics and creating a new market landscape for brands and retailers alike. Online marketplace channels, in particular, present numerous potential points of failure, including: lost sales; brand value erosion; poor consumer experience; channel conflict; and disrupted distribution models across all channels. Companies of all types across virtually every product vertical find themselves grappling with these issues. Business as usual is no longer a viable option for companies concerned about their long-term brand value in the Amazon age. The massive disruption of distribution strategies caused by the increasing shift to eCommerce is coming too quickly and the stakes are too high. Online sales control is a critical predicate to profitable growth in today's market.</p> <p>In this session, Daren Garcia of Vorys eControl will present strategies for helping stop unauthorized online sales, mitigating channel conflict between online and offline channels, profitably growing authorized eCommerce sales and protecting brand value through integrated eControl solutions leveraging law, data and technology components.</p>	Daren Garcia, Partner at Vorys eControl
4:25 pm to 5:15 pm	Arizona Ballroom C-E	Retail Supplier Breakout Session: JCPenney	A must attend for Merchandise Suppliers of this Retailer.JCPenney will be presenting current and upcoming 2022 initiatives.	Ryan McGuire, Director of Supply Chain Management, Compliance & EDI; & Melinda Hernandez, Compliance Manager of JCPenney
6:00 pm to 7:30 pm	Exhibit Hall	Networking Exhibitor Reception	Join us for drinks and hors d'ouerves as you visit the conference exhibitors and network with fellow attendees.	

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
Tuesday, November 9, 2021				
7:30 am to 8:30 am	Exhibit Hall	Breakfast	Most important meal of the day! Enjoy breakfast in the Exhibit Area.	
7:30 am to 8:30 am	Exhibit Hall - Arizona Ballroom H-N	Exhibit Hall Opens	Join us for Breakfast, Breaks and Evening Reception as well as learn about our sponsors	
7:30 am to 8:30 am	North Registration Desk	Conference Registration	Stop by for your conference name badge and to make sure you know how to access all of your conference information.	
8:30 am to 8:45 am	Arizona Ballroom A-G	Welcome & RVCF Update Kim Zablocky	An official welcome to the conference! Kim Zablocky will formally welcome us to the RVCF Annual Fall Conference as well as give an overview of what RVCF has planned for 2022.	Kim Zablocky, Founder and Principal of RVCF
8:45 am to 9:35 am	Arizona Ballroom A-G	The Evolving Role of the Supply Chain Executive Post COVID	How did Covid affect the supply chain in the last 18 months? How did supply chain executives react? What changes may last? How can supply chain executives pivot to the new environment? <i>Ken will offer two real case study examples of companies for this past year to demonstrate how companies are changing:</i> Consumer goods company with concentrated sales to top retailers Food wholesaler with diverse customer base	Ken Bonning, Founding Partner of Orion Advisors Group
9:35 am to 9:45 am	Exhibit Hall	10 Minute Networking Break	Join us in the exhibit area for a cup of coffee with our sponsors.	

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
9:45 am to 10:35 am	Arizona Ballroom A-G	Opportunities from Blurring the Boundaries of Retail	<p>March 2020 started a massive shift in cultural and human behavior that accelerated and juiced the eCommerce trend. We never imagined the speed of change in retail. Old practices fell victim to the fear of the unseen bug. The swift change increases the need and the return on technological and process change. The sudden shift in how consumers buy presents incredible opportunities to jump step revolutionary change in practice and process.</p> <p>Some retailers evolved and grew their capabilities, like Target and WalMart. Others struggled with internal efforts, and others used a patchwork of mobile apps, 3PLs, and gig economy delivery partners to deliver consumer goods to customers. Many could not deliver same-day service, and many could not keep track of in-stock positions. A few learned to master the curve.</p> <p>Through the pandemic, David Schneider worked full time, both remotely and on-site, to help multiple clients step up to the 4X growth in a handful of months. He is now working with these clients to grow the next jump step while controlling operating and material costs. David will share practical illustrations of what retailers can do to improve their omnichannel processes and technology to meet this growing demand.</p>	David Schneider of David K. Schneider and Company, LLC
10:35 am to 10:45 am	Exhibit Hall	10 Minute Networking Break	Join us in the exhibit area for a cup of coffee with our sponsors.	
10:45 am to 11:35 am	Arizona Ballroom A-G	Going Forward! Out of the Lockdowns of 2020 & Into Our New Collaborative Future	It is a new era. The pandemic has changed us and made us face the VUCA World.....volatility, uncertainty, complexity, and ambiguity. The unknowns are causing new issues, risks, challenges, and opportunities. We must address many challenges....i.e. consumer demands, stakeholder needs, and many more, in how we visualize the future. We accept this new presence, aiming for Vision, Understanding, Clarity, and Agility. But how can we future-proof our business, look at trends and disruptions, prepare for business continuity, and minimize risks of the future. Change challenges our thoughts of the present and expectations of the future. Let's move forward!	Lynne Sprugel, Founder & CEO of abuzz global, LLC
11:35 am to 11:45 am	Exhibit Hall	10 Minute Networking Break	Join us in the exhibit area for a cup of coffee with our sponsors.	

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
11:45 am to 12:35 pm	Arizona Ballroom A-G	Recovering from COVID, Future Strategies for Improving Supply Chain Health	In the third year of the Logistics 2030 study, researchers from Auburn University investigated the significant disruptions in global sourcing and inbound flows. The session focuses on how companies are creatively dealing with the current supply crisis and their strategies to consistently supply markets with product.	Dr. Brian Gibson of Auburn University
12:35 pm to 1:45 pm	North Garden	Networking Lunch	Join us for lunch and enjoy some quality networking.	
1:45 pm to 5:20 pm	Sonoran Terrace	One-on-One Meetings	SUPPLIER ONLY SESSION: Not to be confused with Retailer Specific Breakout Sessions, One-on-One Meetings provide an opportunity to discuss issues specific to your trading partner relationship. Meetings are pre-scheduled and require retailer approval.	Susan Haupt, Vice President, Operations and Member Services at RVCF
1:45 pm to 2:35 pm	Arizona Ballroom A&B	EDI & API – Hybrid Technologies in Action	APIs are the hot buzzword in I.T. and Communications departments. In this session, you will hear how companies are leveraging their existing EDI programs while expanding their connectivity with their Trading Partners who require (or are piloting) API and other real-time connections.	Anthony D'Angelo, SVP of Loren Data

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
1:45 pm to 2:35 pm	Arizona Ballroom C-E	Ensuring Supply Chain Compliance Through Inventory Visibility of Properly Printed & Encoded RFID Tags	As RFID is being used at more and more retailers globally, Suppliers and Manufacturers are required to tag their product with RFID. Join Paul Arguin from r-pac to discuss how to safeguard against improper/incorrect RFID tagging. Learn about the root causes and solutions to prevent RFID Label Failure. Learn about best practices and how others in the industry ensure that the RFID tags used are correct. Learn how to be proactive to protect against chargebacks due to incorrect RFID tagging and how to use RFID to guarantee pack and shipment accuracy.	Paul Arguin & Dick Lockard r-pac International Corp
2:35 pm to 3:25 pm	Arizona Ballroom A&B	New Developments in Taas (Transformation-as-a-Service)	In this session, you will learn about new capabilities and initiatives in Data Transformation in the cloud. A main focus of interest by practitioners is the "portability" of developed mappings and the promise of real-time cloud-based data translation/transformation.	Anthony D'Angelo, SVP of Loren Data
2:35 pm to 3:25 pm	Arizona Ballroom C-E	Roundtable Discussion on Shipping / Logistic Barcode Label Troubleshooting	At the request of several retailers RVCF is looking for ways to improve critical shipping and receiving components in the retail supply chain. RVCF conducted a survey amongst both retailers and suppliers to identify issues with GS1 Logistics Labels, which are used in conjunction with the EDI 856 Ship Notice / Manifest for accurately and automatically receiving shipments. Hear about the results, some basic concepts for barcode quality, and the collaborative work underway to determine root cause and solutions. Participants in the roundtable will share issues, solutions and best business practices for creating a quality barcode shipping label with a high first-pass read rate.	Moderated by Paula Giovanetti, Supply Chain Best Practices Adviser of RVCF

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
3:25 pm to 3:40 pm	Exhibit Hall	Networking Break	Join us in the exhibit area for a cup of coffee with our sponsors.	
3:40 pm to 4:30 pm	Arizona Ballroom A&B	EDI & Compliance – An Arranged Marriage	<p>So you have implemented EDI. You have improved business operations as well as the speed and accuracy of business document exchanges. Your staff can now focus on more important business initiatives! Awesome but.....why all these chargebacks? Why is your staff now chasing supporting information to dispute offsets? Why is EDI not all its cracked up to be?</p> <p>Your EDI is only as good as the data that feeds it and how you follow your retailers' Compliance guides. If your trading partner is constantly penalizing you for not meeting their compliance mandates, the "marriage" becomes strained. Come hear industry experts discuss ways to maintain a healthy and harmonious relationship between your compliance officers and your EDI team.</p>	Charlie Gardella, Technical Sales Advisor of InterTrade
3:40 pm to 4:30 pm	Arizona Ballroom C-E	Global Supply Chain Challenges and New Solutions	<p>A brief review of the ongoing supply chain issues affecting us all.</p> <p>An overview of Port Tampa Bay, and the State of Florida's growth... A regional solution...</p> <p>Alternative solutions... A review of industry-wide changes to supply chains, in search of more efficient solutions...</p> <p>Q & A session</p>	Raul Alfonso, Executive Vice President & Chief Commercial Officer of Port Tampa Bay
4:30 pm to 5:20 pm	Arizona Ballroom A&B	Best Practices to Incorporate Into Your Retail Compliance Program - Collaborative Discussion	Are you looking to implement or improve your own Retail Compliance program? Want to hear what your peers are doing within other organizations to maximize the effectiveness of their programs? Do YOU have any best practices that you can share with your RVCF colleagues? If you answered yes, or even maybe, to any of the preceding questions - then join us for an interactive conversation to share best practices that you can incorporate into your own Retail Compliance programs.	Carlo Lepore, Paul Morgenthaler, Casey Mork & Jeff Lindner of DSV Solutions of DSV Solutions
4:30 pm to 5:20 pm	Arizona Ballroom C-E	2021 Customer Deduction Benchmarks Survey Results	Benchmark Your Company's Deduction Performance! During this information packed session, Jessica Butler will share the results of Attain Consulting Group's 2021 Customer Deduction Survey. Over 100 companies across ten industry groups responded to questions covering topics such as how COVID-19 has impacted deductions, deductions as a percent of sales, recovery success and keys to overcoming challenges. Learn about the most current practices being used to manage deductions and hear the key differences across industries and company size. Jessica will provide attendees with additional tools they can use to evaluate and benchmark their deduction performance, including Attain's Deduction Management Maturity Model and Deduction Benchmark Online Assessment Tool.	Jessica Butler, Principal at Attain Consulting Group
6:00 pm to 8:45pm	Mummy Mountain	RVCF 2021 Anniversary Networking Dinner Dinner & Event on Mummy Mountain	Hosted-bar until 7:15pm, cash-bar for remainder of night.	Co-Sponsored by Traverse Systems & PartnerLinq

Session Time	Session Location	Session Title	Session Description	Session Speaker(s)
Wednesday, November 10, 2021				
7:30 am to 8:30 am	Exhibit Hall	Breakfast	Most important meal of the day!	
8:30 am to 11:20 am	Sonoran Terrace	One-on-One Meetings	SUPPLIER ONLY SESSION: Not to be confused with Retailer Specific Breakout Sessions, One-on-One Meetings provide an opportunity to discuss issues specific to your trading partner relationship. Meetings are pre-scheduled and require retailer approval.	Susan Haupt, Vice President, Operations and Member Services at RVCF
8:30 am to 9:20 am	Arizona Ballroom A&B	Roundtable Working Group Session on Images & Attributes	An industry update from the GS1 US Product Images & Data Attributes sub-group.	Moderated by Amy Reiter of GS1 US, Coby Sparks of CIO/COO of J.Renee' Group & Anita Spence, Director of Vendor Relations of Dillard's Inc
8:30 am to 9:20 am	Arizona Ballroom C-E	Doing Business with Amazon – Benchmarks & Survival Strategies	Is Amazon one of your most challenging customers when it comes to deductions? If so, you are not alone and this session is for you. Jessica Butler, Principal of Attain Consulting Group, a deduction and chargeback advisory firm will walk you through the different types of Amazon deductions you are most likely experiencing and share tips & strategies on how to research them, how to uncover the underlying cause (some your fault / some Amazon's fault) and steps to take to reduce them in the future. She will also share the results of her recent Amazon survey, where vendors reported on their experiences with Amazon – success, failures and lessons learned. This session is not to be missed!!	Jessica Butler, Principal at Attain Consulting Group
9:25 am to 10:15 am	Arizona Ballroom A&B	GS1 Digital Link & Scan4Transport: Sharing Transport Data Using the 2D Barcode	The GS1 Digital Link standard enables barcodes to become web links that connect unique product identity to online sources of information that brands control, unlocking new customer experiences. This standard also drives the same digital capability in the transport process by encoding transport data on a Logistics Label. It supports companies across the transport process including first mile, sortation, and last mile activities. This session will provide an introduction to the digital link standard and will speak specifically to transport use cases.	Jonathan Gregory, Director, Community Engagement GS1 US
9:25 am to 10:15 am	Arizona Ballroom C-E	Round Table Discussion on Changing Your EDI Translator or Service Bureau	In this session we will have an open discussion on the pros and cons of an in-house EDI translator, a cloud-based translator, and a third party translation service. If the ROI is there for a change, how do you migrate your present system to another translator or service bureau? Discussion topics might include data migration, remapping transactions, how to manage the hand-off, re-testing with your trading partners, security, the capability to work from a remote location, documenting the new system and training your associates.	Moderated by Paula Giovanetti, Supply Chain Best Practices Adviser of RVCF
10:15 am to 10:30 am	Exhibit Hall	Networking Break	Join us in the exhibit area for a cup of coffee with our sponsors.	
10:30 am to 11:20 am	Arizona Ballroom C-E	Conference Recap A Look Forward at Pressing Issues & Identifying Topics for 2022	2021 RVCF research, white papers, surveys, fall conference review & a look ahead at 2022.	Moderated by Kim Zablocky & Susan Haupt of RVCF