

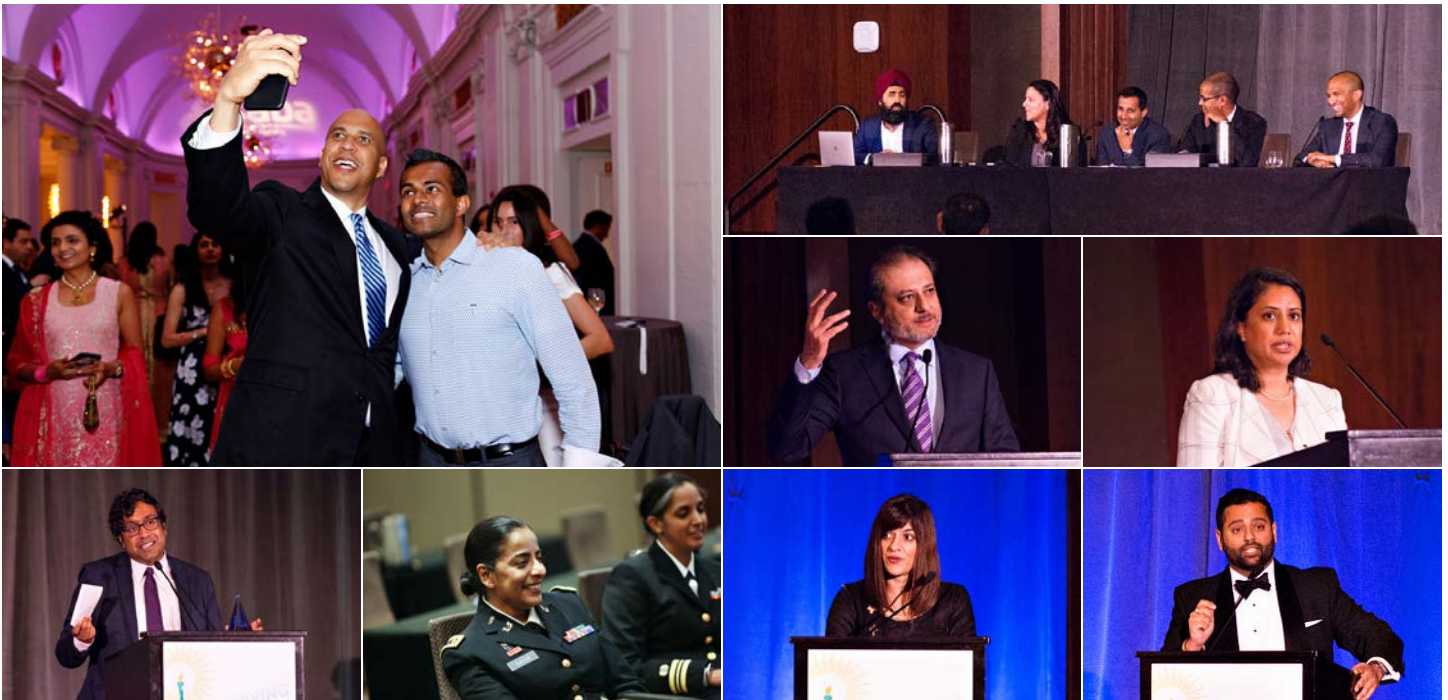


SPONSORSHIP OPPORTUNITIES

South Asian Bar Association of North America
16th Annual Conference



RISE UP & REPRESENT
J U N E 2 0 - 2 3 , 2 0 1 9
A T L A N T A , G A



Our Conference presents a unique opportunity to raise your organization's profile with the South Asian bar, a group that includes corporate counsel, law firm partners and associates, federal and state judges, law professors, government and public interest attorneys, and law students across North America.

Sponsorship, like membership, has its benefits. Through the included registrations, you can connect with our members, speakers, and attendees while attending panels on current legal topics and networking events. Recently, that has included General Counsel and/or senior representatives from Accenture, Adobe, Apple, Arcelor Mittal, Bank of America, Bayer, Bristol Myers Squibb, Bloomberg, Caterpillar, Cisco, Compucredit, Del Monte, Duke Energy, Dupont, eBay, Electronic Arts, Facebook, Honeywell, General Electric, IBM, Mass Mutual, Microsoft, McDonalds, Nationwide Insurance, Pfizer, Regeneron Pharmaceuticals, Sempra Energy, Volkswagen, Underwriters Laboratories, Wells Fargo, and Walmart.

Sponsoring our Conference is a great way to reach prospective clients and develop professional relationships with fellow members of the bar across the U.S. and Canada. Sponsors receive recognition in various print and online Conference materials, including our Conference App, which provides another way to showcase your support and facilitate connections with members and attendees. Finally, the Conference allows you to demonstrate your support for diversity and inclusion in the legal profession.

We offer a variety of sponsorship opportunities to maximize your visibility among our members and attendees. Whether you are interested in sponsoring a plenary session, networking break, panel, reception, or dinner, we welcome your support. A portion of the sponsorship proceeds from the Conference benefits SABA's charitable arm, the SABA Foundation. The Foundation is a 501(c)(3) organization that supports pro bono access to justice for South Asians in North America who face domestic violence, hate crimes, discrimination, racial profiling and/or immigration issues.

For additional information about SABA North America and the upcoming Conference, please visit www.sabanorthamerica.com. Please do not hesitate to contact us at sponsorship@sabanorthamerica.com if you have questions.

We look forward to seeing you in Atlanta in 2019!

Recent Speakers & Awardees

- > Sen. Cory Booker
- > Preet Bharara
- > Representative Grace Meng
- > Ravi Bhalla (Mayor, Hoboken, NJ)
- > Honorable Sri Srinivasan
- > Justice Ritu Khullar (Justice of the Court of Queen's Bench of Alberta)
- > Hari Kondabolu

16TH ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Diamond, Emerald, Ruby, Platinum, Gold, Silver and **Bronze** sponsors receive Exhibit Space during the Conference and logo recognition on our Website and Conference App.

D DIAMOND – \$30,000

- > 14 Registrations
(includes admission to all Panels, Events and Gala)
- > 8 additional seats at 16th Annual SABA Gala
- > Corporate Counsel Reception Sponsor
- > Full Page Color Ad in the Conference Program

E EMERALD – \$25,000

- > 12 Registrations
(includes admission to all Panels, Events and Gala)
- > 6 additional seats at 16th Annual SABA Gala
- > Welcome Reception Sponsor
- > Full Page Color Ad in the Conference Program

R RUBY – \$20,000

- > 10 Registrations
(includes admission to all Panels, Events and Gala)
- > 5 additional seats at 16th Annual SABA Gala
- > Plenary or Lunch Sponsor
- > Full Page Color Ad in the Conference Program

P PLATINUM – \$15,000

- > 8 Registrations
(includes admission to all Panels, Events and Gala)
- > 4 additional seats at 16th Annual SABA Gala
- > IP Reception or Networking Break Sponsor
- > Full Page Ad in the Conference Program

G GOLD – \$10,000

- > 6 Registrations
(includes admission to all Panels, Events and Gala)
- > 3 additional seats at 16th Annual SABA Gala
- > Panel Sponsor
- > Half Page Ad in the Conference Program

S SILVER – \$7,500

- > 4 Registrations
(includes admission to all Panels, Events and Gala)
- > 2 additional seats at 16th Annual SABA Gala
- > Half Page Ad in the Conference Program

B BRONZE – \$5,000

- > 2 Registrations
(includes admission to all Panels, Events and Gala)
- > 1 additional seat at 16th Annual SABA Gala
- > Quarter Page Ad in the Conference Program

F FRIEND OF SABA UNDER – \$5,000

- > Conference Program + Website Listing





ADDITIONAL/CUSTOMIZED SPONSORSHIP OPPORTUNITIES

- > At **Diamond**, you can sponsor the **Corporate Counsel Reception**
- > At **Emerald**, you can sponsor the **Welcome Reception**
- > At **Ruby**, you can sponsor a **Plenary or Lunch**
- > At **Platinum**, you can sponsor the **IP Reception** or **Networking Break**
- > At **Gold**, you can sponsor a **Panel**

A LA CARTE OPTIONS ALSO AVAILABLE

We also offer the opportunity to sponsor other specific networking events during the Conference, such as the Small Firm Reception or Partner/In-House Counsel Networking Breakfasts, and we can design a sponsorship package that is a good fit for you. Please reach out to our SABA North America Sponsorship Committee at sponsorship@sabanorthamerica.com with any questions.