PROFESSIONAL SKILLS MODULE

Research Methodology

Module 18 Examination

November 2017

Time: 3 hours

Total marks: 100

Notes:

(a) This is a closed book examination – No material may be brought into the examination.

(b) The use of Personal Computers, Laptops, PDAs with Excel, etc. is NOT PERMITTED.

(c) Candidates are advised to set out their work clearly, concisely and logically. Marks will be deducted for incoherent and/or untidy work.

(d) Only work written on the lined pages will be marked.

(e) This question paper consists of 3 questions. Answer ALL questions.

(f) Clearly mark the question number on each page used, and at the end of the exam please ensure that any additional pages used are firmly stapled to the answer book by the invigilator.
QUESTION 1 [30 marks]
1.1 What is meant by the term ‘academic integrity’? (5)
1.2 What is plagiarism? (10)
1.3 What is self plagiarism? (5)
1.4 What are the ‘golden rules’ of when, and how, to reference? (10)

QUESTION 2 [40 marks]
Write brief notes on the following:
2.1 The research process (10)
2.2 Research questions (10)
2.3 The literature review (10)
2.4 Interviews (10)

QUESTION 3 [30 marks]
Outline the main characteristics of the following methodological approaches to research:
3.1 Quantitative methodology (10)
3.2 Qualitative methodology (10)
3.3 Mixed Methodology (10)