

SACSA Social Innovation Task Force Charge

SACSA was established in 1950 and evolved from a steering committee that consisted of three women and one person of color during a time of segregation and Jim Crow laws as well as women receiving the right to vote just 30 years earlier. The inclusion of these individuals signaled the future of SACSA as a multicultural and inclusive organization. In 1955, SACSA committed to only holding conferences where all people could be housed together regardless of race, and social justice became a priority for SACSA over the next five years. SACSA and the 60's reaffirmed our commitment to progressivism and social justice issues.

As we consider our past as it relates to today, we are in the midst of a cultural and social revolution fighting for the rights of many groups, much like those before us in the 60's and 70's. This fight is being fought on our college campuses and our members are being asked to help our students understand the current campus and national climate. Our members are not feeling prepared as they, too, are challenged by the current climate.

Society has evolved as has our understanding of social issues. One such evolution is the concept of Social Innovation, which, in its simplest form, is the problem solver to social justice issues. It can be done through program design and thinking about campus offices and services differently. With this information and SACSA's rich history of equality and inclusion, it is with great honor and privilege that I am able to charge a small task force to examine Social Innovation and develop a resource for our members to help them help students. I have appointed Ambra Yarbrough to chair this task force and am charging the task force to accomplish the following:

Social Innovation

- Examine Social Innovation and determine its applicability to our profession and membership
- Identify organizational needs to properly implement Social Innovation
- Explore the possibility of establishing a partnership with another organization committed to Social Innovation
- Collaborate with the 2017 Conference Committee to incorporate socially innovative programs into the Annual Conference
 - Assist with the common read
 - Assist with identifying a major speaker
 - Assist with exploring the option of a pre-conference workshop
 - Identify any other areas that may be useful to our members
- Develop a toolkit accessible to our members that assists with Social Innovation Implementation on college campuses

The task force shall consist of five members with knowledge and experience in Social Innovation, Social Justice, Higher Education, and SACSA. The final report of the Task Force should be no more than 10 pages in length and include a brief summary of the activity, key findings, and recommendations for incorporating Social Innovation into SACSA. The work of the task force is expected to be completed by October 1, 2017.