The Safe States Alliance, through the commitment of our leadership, members, and staff, continues to be a recognized leader in the field of injury and violence prevention. Together we have experienced considerable growth and made impacts over the last year that will last far beyond 2017. We invite you to review key highlights from the past year and would be honored to have your support in 2018 as we continue to work to strengthen the practice of injury and violence prevention.

Much of our success is owed to the outstanding contributions of our long time Executive Director, Amber Williams. Over the last decade, Ms. Williams has enthusiastically led Safe States; advancing our collective mission and establishing Safe States as a recognized leader in understanding and preventing injuries and violence. Ms. Williams resigned from her position in October 2017 to continuing pursuing her lifelong passion for creating healthy places for all.

Executive Committee

Committee Chairs

Policy Committee
Alan Dellapenna, Chair
Colleen Kapsimalis, Vice-Chair

Finance/Audit Committee
Dara Lawyer, Chair
Peg Ogea-Ginsburg, Vice-Chair

Membership Development Committee
Stewart Williams, Chair
Tanya Wells, Vice-Chair

Annual Meeting Planning Committee
Lindsey Myers, Chair
Mighty Fine, Vice-Chair
Membership

Membership with the Safe States Alliance is at an all time high. Safe States experienced significant growth in new memberships, ending 2017 with 557 total members, which is a 10 percent increase in the last five years.

Special Interest Groups (SIG)

SIGs are forums for Safe States Alliance members sharing similar interests or specialties in the field of injury and violence prevention to exchange ideas and stay informed about current developments. In 2017, 53 percent of members participated in at least one of seven SIGs:

- Active Transportation/Built Environment
- Disaster Epidemiology
- Hospital Injury Prevention
- Local Injury Prevention
- National Violent Death Reporting System (NVDRS)
- Partner/Sexual Violence Prevention
- State Designated Representatives

Annual Awards

To honor members for their contributions to Safe States and the field of injury and violence prevention, the Safe States Alliance recognized the following individuals with awards in 2017:

- **Alex Kelter Award**: Shelli Stephens-Stidham, Past President, Safe States Alliance
- **Ellen R. Schmidt Award**: Lori Haskett, Past President, Safe States Alliance
- **Innovative Initiatives Award**: Stop the Opioid Media Campaign, Utah Department of Health
- **Partner of the Year Award**: National Association of County and City Health Officials (NACCHO)
- **President’s Award**: Lindsey Myers, President-Elect, Safe States Alliance
- **Rising Star Award**: Kate Jankovsky, Child Fatality Prevention System Coordinator, Colorado Department of Public Health & Environment

Shelli Stephens-Stidham

Kate Jankovsky

Lori Haskett

Calendra Tibbs for NACCHO

Mehgan Balough, Anna Fondario, and Deanna Ferrell for Utah DOH
Programs

STAT

Safe States conducted its 41st and 42nd State Technical Assessment Team (STAT) visits in 2017 to the Illinois Department of Public Health and the Massachusetts Department of Public Health.

Team members included representatives from state and local IVP programs, as well as national agencies. States received consensus-based recommendations for program improvement following an on-site assessment and program review.

NVDRS

The National Violent Death Reporting System (NVDRS) is a unique surveillance system that links data from vital statistics, medical examiners and coroners, law enforcement, crime labs, and other sources to provide a more complete understanding of violent deaths in the United States. Safe States supported the NVDRS in 2017 by:

• Convening the NVDRS Reverse Site Visit and Surveillance Academy to support NVDRS grantees’ efforts;
• Publishing the 2016 Special Report: Deaths from Suicide - A Look at 18 States; and
• Presenting special report findings at the CSTE 2017 Annual Conference and 2017 Safe States Annual Meeting.

Core SVIPP Evaluation

Safe States launched a five-year evaluation of the CDC Core State Violence and Injury Prevention Program (Core SVIPP), which funds 23 state injury and violence prevention programs to implement, evaluate, and disseminate strategies that address child abuse and neglect, intimate partner/sexual violence, motor vehicle injury, and traumatic brain injury.

Safe States staff will implement process and outcome evaluation activities, provide training and technical assistance, and support partnership building services among Core SVIPP grantees and their partners through September 2021.

Pedestrian Safety Evaluation

With support from the National Highway Traffic Safety Administration (NHTSA), Safe States supported the evaluation of pedestrian safety efforts by:

• Developing the Evaluation Guide for Pedestrian Safety – a robust and comprehensive website designed to help users effectively evaluate their pedestrian safety interventions.
Tools

Research to Practice Toolkit

With support from the National Association of County and City Health Officials (NACCHO), the Injury and Violence Prevention Research – Practice Partnership Toolkit was created to highlight best practices in bridging the gap between public health research and practice, and to maximize the impact of these entities through successful partnerships. The toolkit features five case studies and a set of resources that provide practical, actionable guidance to both researchers and practitioners for building and sustaining partnerships to advance the field.

Trauma IVP Standards and Indicators

With funding from NACCHO, Safe States led an effort to strengthen Trauma Center injury and violence prevention programs with a goal of improving alignment and collaboration with public health efforts. Through this effort the Standards and Indicators for Model Level I and II Trauma Center Injury and Violence Prevention Programs was developed and is the first to outline the five, consensus-based core components of a model injury and violence prevention program within Level I and II trauma centers.

The guidance offers programs at all levels ideas on how their programs could be expanded or strengthened, while also providing concrete, consensus-based descriptions of what constitutes a model program — one more likely to deliver the shared goals of reducing the burden and costs of injury and violence in communities across the United States.
2017 Annual Meeting

Over 200 injury and violence prevention experts from across the country convened in Aurora, CO during the week of September 11th for our 2017 Annual Meeting. Over the course of three days, members had an opportunity to network and learn from their peers and inspirational leaders in the field as they explored the theme of strengthening connections for injury and violence prevention.

The meeting concluded September 14th with an engaging presentation on gun violence as a public health issue by Cathy Barber, senior researcher at the Harvard School of Public Health, and Colorado Governor John Hickenlooper. Participants left motivated to engage new and unlikely partners in preventing firearm related deaths.

Sponsors

Web-based Training & Resources

Throughout the year, Safe States offered seven webinars to enhance workforce proficiency in all Core Competencies for Injury and Violence Prevention. This included two training series done in collaboration with the Southeastern and Southwestern Injury and Violence Prevention Regional Network.

- Injury Policy Opportunities Project
- Improving your Injury and Violence Prevention Practice with the Core Competencies

The addition of these webinars bring the total self-studies in the Training Center to eighty-nine. There were 4,323 visits to the Training Center (an increase of 20% from 2016), with 735 studies completed and 1,408 requests for Continuing Education Units in 2017.

Safe States also supported workforce development and training in 2017 through:

- Enhanced Academy for Regional Networks (EARN) - providing a series of online and in-person trainings to support the five CDC-funded National Peer Learning Teams; and
- Essentials Skills Track featuring five skill-based sessions at the Annual Meeting.

IVPN & Hill Day

Safe States continues to convene and facilitate the national group of organizations, known as the Injury and Violence Prevention Network (IVPN). This coalition includes more than 50 organizations and meets at least monthly to share information, coordinate, and collaborate on joint policy and advocacy strategies.

In 2017, Safe States:

- Supported the IVPN by securing speakers and facilitating monthly calls, and generating grassroots action alerts to support the “Dear Colleague” campaign in the House and Senate;
- Organized a Congressional briefing: Intersection of Substance Abuse, Injuries, and Violence with IVPN and Representative Gwen Moore (D-WI);
- Worked with IVPN to issue two sign-on letters to support funding critical CDC injury center programs; and
- Developed the inaugural Injury and Violence Prevention Policy Fellowship, a one-year virtual program aimed at injury and violence prevention professionals interested in advancing their policy and advocacy expertise.
Safe States is committed to responsible financial management. The Safe States Executive Committee and staff work together to ensure all financial matters are addressed with care, and financial decisions are handled with integrity and are made in the best interests of the organization.

The Safe States accounting policies, adopted by the Executive Committee, focus on:

• Safeguarding Safe States’ assets;
• Ensuring accurate record-keeping and maintenance of Safe States’ financial activities;
• Providing a framework of operating standards and behavioral expectations; and
• Ensuring compliance with federal, state, and local legal and reporting requirements.

For 2017, total revenues amounted to $1,938,754 and net assets at year-end were $330,476. Safe States received an unqualified opinion from its independent auditors, Brooks, McGinnis & Company, LLC, indicating that the organization’s financial statements comply with accepted accounting procedures. Safe States continues to focus on expanding its reserves, while also balancing a commitment to membership services and funding requirements.

In 2017, Safe States raised more than $2,000 in donations to support our Policy Fellows Program and other advocacy work. This is the highest level of donations Safe States has received in recent history. These dollars are important to help our organization achieve our mission to strengthen the practice of injury and violence prevention.
### Financial Report

#### Safe States Financial Report

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td><strong>Assets</strong></td>
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<td>Cash &amp; cash equivalents</td>
<td>92,058</td>
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<td>Investments</td>
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<td>Property &amp; equipment, net</td>
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<td>Deposits</td>
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<td><strong>Liabilities</strong></td>
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<td>Accounts payable</td>
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<td>Accrued expenses</td>
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<td>Deferred revenue</td>
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<td>29,569</td>
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<td><strong>Total Liabilities</strong></td>
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<td><strong>Unrestricted Net Assets</strong></td>
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<td><strong>Temporarily Restricted Net Assets</strong></td>
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<td>219</td>
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<td><strong>Public Support and Revenues</strong></td>
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<td>Program Service Fees</td>
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<td>Investment &amp; other income</td>
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<td><strong>Total Public Support &amp; Revenues</strong></td>
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<td>Management and general</td>
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<td><strong>Total Expenses</strong></td>
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<td><strong>Change in Net Assets</strong></td>
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<td>33,740</td>
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The Safe States Alliance is a national non-profit 501(c)(3) organization and professional association whose mission is to strengthen the practice of injury and violence prevention.

Our vision is to be the recognized leader and driving force in understanding and preventing injuries and violence.