SAFE STATES
2018 Annual Report

An Alliance to Strengthen the Practice of Injury & Violence Prevention
Leadership

This year marks twenty-five years since the Safe States Alliance, formerly known as the State and Territorial Injury Prevention Directors Association (STIPDA) from 1993-2010, began its mission. We have a rich history marked by many achievements. From quality programs and tools to unparalleled education and advocacy successes that have strengthened the practice of injury and violence prevention - together we have accomplished a great deal!

This year we welcomed Richard “Rich” Hamburg as Safe States’ new Executive Director. Rich has brought great energy to the organization as he works to maintain and expand our external partnerships and position Safe States for success well into the future. The leadership team wrapped up 2018 by updating the association’s strategic priorities. The Safe States 2019-2021 Strategic Map will provide direction to keep us moving forward in 2019 and beyond.

Executive Committee

Executive Committee

Lindsey Myers, President
Binnie LeHew, Past-President
Michael Bauer, Vice-President
Becky Turpin, Secretary
Lori Haskett, Treasurer
Jeanne Bietz, Member-at-Large
Kimberly Everett, Member-at-Large
Mighty Fine, Member-at-Large
Tony Gomez, Member-at-Large
Steve Marshall, Member-at-Large
Kirstin MacFarland, Member-at-Large
Lisa Roth, Member-at-Large

Committee Chairs

Annual Meeting Planning Committee
Shelli Stephens-Stidham, Chair
Jennifer Woody, Vice-Chair

Finance & Audit Committee
Lori Haskett, Chair

Membership Development Committee
Stewart Williams, Chair
Peg Ogea-Ginsburg, Vice-Chair

Policy Committee
Colleen Kapsimalis, Chair
Tony Gomez, Vice-Chair
Membership

Membership with the Safe States Alliance remains strong, ending 2018 with 552 total members. We continue to experience significant growth in new memberships.

Annual Awards

To honor members for their contributions to Safe States and the field of injury and violence prevention, the Safe States Alliance recognized the following individuals with awards in 2018:

- **Alex Kelter Vision Award**: Alan Dellapenna Jr., North Carolina Department of Health and Human Services

- **Community-Based Prevention Program Achievement Award**: Injury Prevention Program, Dell Seton Medical Center, University of Texas

- **Ellen R. Schmidt Award**: Mark Kinde, Minnesota Department of Health

- **Innovative Initiatives Award**: Shared Risk and Protective Factor Dashboard, Colorado Department of Public Health & Environment

- **Partner of the Year Award**: Dr. Glen Tinkoff, Trauma Prevention Coalition

- **President’s Award**: Binnie LeHew, Past-President, Safe States Alliance

- **Rising Star Award**: Matthew Garnett, New York State Department of Health and Aurielle Smith, University of Wisconsin Hospitals and Clinics

Special Interest Groups (SIG)

SIGs are forums for Safe States Alliance members sharing similar interests or specialties in the field of injury and violence prevention to exchange ideas and stay informed about current developments. In 2018, 64 percent of members participated in at least one SIG:

- Hospital Injury Prevention
- Partner/Sexual Violence Prevention
- State Designated Representatives
STAT

Safe States conducted its 43rd and 44th State Technical Assessment Team (STAT) visits in 2018 at the South Carolina Department of Public Health and Environmental Control and the Utah Department of Public Health. Team members included representatives from state and local IVP programs, as well as national agencies. States received consensus-based recommendations for program improvement following an on-site assessment and program review.

NVDRS

The National Violent Death Reporting System (NVDRS) is a unique surveillance system, now operating in all 50 states, that links data from vital statistics, medical examiners and coroners, law enforcement, crime labs, and other sources to provide a more complete understanding of violent deaths in the United States. Safe States supported the NVDRS in 2018 by:

- Convening and presenting at the NVDRS Reverse Site Visit and Surveillance Academy to support NVDRS grantee’s efforts;
- Publishing the 2018 Special Report: Deaths from Suicide among Veterans and U.S. Armed Forces in 16 States; and
- Contributing to the development of two academic manuscripts using NVDRS data.

Core SVIPP Evaluation

Safe States continued to implement the five-year evaluation plan of the CDC Core State Violence and Injury Prevention Program (Core SVIPP), which funds 23 state injury and violence prevention programs to implement, evaluate, and disseminate strategies that address child abuse and neglect, intimate partner/sexual violence, motor vehicle injury, and traumatic brain injury.

Safe States staff provided technical assistance and training to states by hosting a three-part “Evaluation Exchange” Virtual Discussion Series and conducting key informant interviews with nine states focused on: bystander interventions, Return to Learn/Return to Play interventions, and pediatric abusive head trauma prevention.

Behavioral Health Workgroup

Safe States, with support from the National Traffic Highway Safety Administration (NHTSA), convened key subject matter experts to identify shared risk and protective factors across risky driving behaviors, recognize key behavioral factors critical to safe driving, distinguish evidence-based practices effective for behavior change, align the best available evidence-based methods to affect change specifically for safe driving behaviors, and support the development of actionable recommendations resource document for use by local communities.

The workgroup will continue to meet through April 2019 to develop recommendations focused on protective factors that support safe driving behavior, as well as behavioral change strategies and interventions that strengthen and expand these protective factors.

Trauma IVP Standards and Indicators

Safe States, in partnership with the National Association of County and City Health Officials (NACCHO), continued to support the dissemination of the Standards and Indicators for Model Level I and II Trauma Center Injury and Violence Prevention Programs, released in November 2017. Members and staff created support materials and provided training on the guidelines and tools at trauma prevention conferences and meetings nationally.
Education & Advocacy

2018 Annual Meeting

Over 250 members and partners came together the week of September 5th in Charleston, SC for our 2018 Annual Meeting. Over the course of three days, we celebrated 25 years of safety efforts and created unparalleled opportunities for members to Renew passion, Resolve to strengthen, and Realize goals related to injury and violence prevention.

The meeting concluded September 7th with an engaging panel discussion on racism, violence, and trauma. This session served as an opportunity for members to think about and start the dialogue on these complex issues facing public health today.

Orientation Toolkit

Safe States launched the free, online Injury and Violence Prevention (IVP) Orientation Toolkit to assist IVP program managers and staff in establishing a foundational skill set in IVP practice. Designed around the Core Competencies for Injury and Violence Prevention, the toolkit is a compilation of key training resources to help focus development of these core competencies among prevention practitioners.

IVPN & Advocacy

Safe States continues to convene and facilitate the national group of organizations known as the Injury and Violence Prevention Network (IVPN). In 2018, Safe States expanded the coalition by over a dozen partners, bringing the total membership to over 75 organizations.

In 2018, Safe States:

- Supported the IVPN by securing speakers, facilitating monthly calls, and generating grassroots action alerts;
- Led a successful “Dear Colleague” letter effort in the House and Senate that resulted in Congress directing the CDC to inject greater flexibility in how states utilize Core State Violence and Injury Prevention Program (SVIPP) funds;
- Developed a list of policy priorities for the 116th Congress;
- Collaborated with the National Safety Council to convene the Off the Job Safety Roundtable;
- Organized Hill Day 2018 in Washington, DC;
- Accepted five new fellows into the Injury and Violence Prevention Policy Fellowship, a one-year virtual program aimed at injury and violence prevention professionals interested in advancing their policy and advocacy expertise.

Web-based Training & Resources

Throughout the year, Safe States offered ten webinars to enhance workforce proficiency in all Core Competencies for Injury and Violence Prevention. This included collaborative training series with the Southeastern and Southwestern Injury and Violence Prevention Regional Network, the National Association of Boating State Law Administrators, and CDC, including:

- Improving your Injury and Violence Prevention Practice with the Core Competencies (Webinars 4-6)
- Public Health Approach to Safe Sleep Series
- Applying the Public Health Approach to Recreational Boating Injury Prevention
- Comprehensive Suicide Prevention - It’s More than a Mental Health Concern

With the addition of these webinars, the Training Center now has 99 self-study trainings. There were 5,217 visits to the Training Center (an increase of 21% from 2017), with 1,131 studies completed and 1,062 requests for Continuing Education Units in 2018.
Finance

Safe States is committed to responsible financial management. The Safe States Executive Committee and staff work together to ensure all financial matters are addressed with care, and financial decisions are handled with integrity and are made in the best interests of the organization.

The Safe States accounting policies, adopted by the Executive Committee, focus on:

- Safeguarding Safe States’ assets;
- Ensuring accurate record-keeping and maintenance of Safe States’ financial activities;
- Providing a framework of operating standards and behavioral expectations; and
- Ensuring compliance with federal, state, and local legal and reporting requirements.

In 2018, Safe States raised more than $4,000 in donations as a part of the Give $25 for 25 Years campaign to support our Policy Fellows Program and other advocacy work. This is the highest level of donations Safe States has received in recent history. These dollars are important to help our organization achieve our mission to strengthen the practice of injury and violence prevention.

For 2018, total revenues amounted to $1,409,315 and net assets at year-end were $367,001. Safe States received an unqualified opinion from its independent auditors, Brooks, McGinnis & Company, LLC, indicating that the organization’s financial statements comply with accepted accounting procedures with no material weaknesses or significant deficiencies. Safe States maintains its status as a low-risk auditee and continues to focus on expanding its reserves, while also balancing a commitment to membership services and funding requirements.

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Conference Registration</td>
<td>$136,590</td>
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<tr>
<td>Membership Dues</td>
<td>$48,530</td>
</tr>
<tr>
<td>Contributions</td>
<td>$4,965</td>
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<tr>
<td>Investment &amp; Other Income</td>
<td>$32,177</td>
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<tr>
<td>Grants</td>
<td>$1,187,053</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$1,409,315</strong></td>
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## Safe States Financial Report

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<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
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<td></td>
<td></td>
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<tr>
<td>Cash &amp; cash equivalents</td>
<td>172,830</td>
<td>92,058</td>
<td>92,972</td>
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<tr>
<td>Investments</td>
<td>160,032</td>
<td>142,167</td>
<td>124,990</td>
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<td>Grants receivable</td>
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<td>Accounts Receivable</td>
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<td>Prepaid expenses</td>
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<td>24,340</td>
<td>25,319</td>
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<tr>
<td>Property &amp; equipment, net</td>
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<td>201</td>
<td>863</td>
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<td>Deposits</td>
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<td><strong>Total Assets</strong></td>
<td>606,215</td>
<td>597,061</td>
<td>526,624</td>
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<td><strong>Liabilities</strong></td>
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<tr>
<td>Accounts payable</td>
<td>114,458</td>
<td>80,880</td>
<td>101,869</td>
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<td>Accrued expenses</td>
<td>101,338</td>
<td>153,827</td>
<td>68,153</td>
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<td>Deferred revenue</td>
<td>23,418</td>
<td>31,878</td>
<td>29,569</td>
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<td><strong>Total Liabilities</strong></td>
<td>239,214</td>
<td>266,585</td>
<td>199,591</td>
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<td><strong>Unrestricted Net Assets</strong></td>
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<td>326,814</td>
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<td><strong>Temporarily Restricted Net Assets</strong></td>
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<tr>
<td><strong>Public Support and Revenues</strong></td>
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<td>Grants</td>
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<tr>
<td>Conference Registration</td>
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<td>Membership Dues</td>
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<td>Contributions</td>
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<td>Program Service Fees</td>
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<td>Investment &amp; other income</td>
<td>32,177</td>
<td>30,572</td>
<td>30,413</td>
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<tr>
<td><strong>Total Public Support &amp; Revenues</strong></td>
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<td>1,938,754</td>
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<tr>
<td><strong>Expenses</strong></td>
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<td>Program Services</td>
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<td>1,762,335</td>
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<td>Management and general</td>
<td>113,357</td>
<td>172,976</td>
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<td><strong>Total Expenses</strong></td>
<td>1,372,790</td>
<td>1,935,311</td>
<td>1,328,152</td>
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<td><strong>Change in Net Assets</strong></td>
<td>36,525</td>
<td>3,443</td>
<td>33,740</td>
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The Safe States Alliance is a national non-profit 501(c)(3) organization and professional association whose mission is to strengthen the practice of injury and violence prevention.

Our vision is to be the recognized leader and driving force in understanding and preventing injuries and violence.