

# SPONSORSHIP OPPORTUNITIES



*Advance. Transform. Lead.*

Injury and Violence Prevention Conference

Atlanta • September 11-13



The Safe States Alliance is a national non-profit organization and professional association whose mission is to strengthen the practice of injury and violence prevention.



SAFE STATES



Each year the Safe States Alliance Injury and Violence Prevention Conference attracts 200-300 attendees representing state, local and tribal health, hospitals, universities, federal agencies and non-profits.

In 2019, the conference will be held at the Embassy Suites at Centennial Park in Atlanta, GA. The meeting will offer three days of educational sessions featuring both research and practice, in addition to national networking opportunities for injury and violence prevention professionals.

The focus of the Safe States 2019 Injury and Violence Prevention Conference is to build and strengthen connections that *advance, transform* and *lead* the field of injury and violence prevention.

## WHY SAFE STATES 2019

The Safe States Alliance is the only national non-profit organization and professional association whose mission is to strengthen the practice of injury and violence prevention. Our growing and diverse membership is comprised of over 500 public health injury and violence prevention professionals representing all U.S. states and territories. From the student just starting out to the seasoned professional, Safe States members specialize in a variety of areas, including program coordination, management, data analysis, and public policy.

The Safe States 2019 Injury and Violence Prevention Conference offers multiple opportunities for organizations to connect with hundreds of attendees and demonstrate their commitment to *advance, transform, and lead* in the field of injury and violence prevention.

This year we are offering completely customizable sponsorships, as well as a new *Featured Partner* status. We encourage you to contact us and let us help build a package that is right for your organization.



# CUSTOMIZED SPONSORSHIP OPPORTUNITIES

Every organization is unique, so why not customize the sponsorship that works best for you? With **contributions of \$1,500 and up**, Safe States will help you build and strengthen connections that *advance, transform* and *lead* the field of injury and violence prevention.

**Choose one or more items** from the *Branding, Experiential, or Swag Options* below, and Safe States will work with you to create the package that best suits your needs.

## Swag Options

Show your support for IVP and create brand awareness by putting your logo on:

- Conference bag
- Attendee name tag lanyards
- Customized attendee packet item

## Branding Options

Help connect attendees and make a lasting impression by sponsoring:

- Attendee wi-fi
- Charging station
- Designated networking area

## Experiential Options

Interact with and inspire attendees by:

- Hosting your own session
- Sponsoring a keynote speaker
- Sponsoring the Networking Reception
- Providing a conference scholarship

In addition to your customized sponsorship options, all sponsors receive:

### Conference Promotion

Your **company name/logo** featured on:

- Safe States website rotating homepage banner
- Conference promotional emails

### Conference Attendance

For every \$1,500 sponsorship, receive **one complimentary conference registration** and **dedicated exhibit space to feature materials**

### Conference Recognition

Your **company name/logo** featured on:

- Conference app and printed program
- Opening and closing general session slides
- Conference signage

# OTHER WAYS TO BE PART OF SAFE STATES 2019

**New!** Be a Featured Partner of Safe States 2019

The best way to support Safe States and engage the field is by attending the Safe States 2019 Injury and Violence Prevention Conference. **New this year** - when you register for the conference, upgrade your registration to become a “Safe States Featured Partner.”

As a *Safe States Featured Partner*, you will experience the following benefits:

*Advance* your Mission

## Share Materials

- Display and share your organization’s materials on the provided table space (at least 2ft x 2ft section) or add your materials to the conference attendee bags.

*Transform* your Thinking

## Attend and Network with Peers

- Network with injury and violence prevention professionals and share your materials during breaks and at the Networking Reception.

*Lead* by Example

## Be Recognized

- Receive a special *Safe States Featured Partner* ribbon for your name badge.
- Be recognized at the Networking Reception.

If you are interested in more space or other ways to display your materials, please contact [Eva Bland](#) for a customized partner package.

For questions about sponsorship, please contact [Rich Hamburg](#).



*Connect with us in 2019!*



**SAFE STATES**



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