Safe States Alliance
Strategic Map: 2019-2021

Provide Leadership that Advances Injury and Violence Prevention

A
Expand, Diversify and Engage the Membership
1. Educate Potential and Current Members about the Professional Value of Safe States
2. Provide Members Networking and Leadership Opportunities
3. Provide Opportunities for Members who are Early, Mid and Late Career
4. Recruit a Diverse Membership that Reflects the Field

B
Strengthen the IVP Workforce
1. Increase the Use of IVP Competencies
2. Provide Technical Assistance to Member Organizations
3. Maintain, Expand and Enhance the Training Center
4. Offer Quality and Relevant Professional Development Opportunities

C
Advocate for Policy Solutions
1. Develop Policy/Advocacy Resources for Members and Policymakers
2. Educate Policymakers to Advance the Field
3. Maintain and Expand Partnerships to Elevate Policy Solutions
4. Train IVP Professionals to Engage in Advocacy and the Policy Process

D
Engage in Cross-Sector Collaborations
1. Establish New Partnerships to Address Emerging Issues
2. Strengthen Relationships with Other Organizations Pursuing Common Goals
3. Expand IVP Impact through More Cross-Sector Projects
4. Communicate the Benefits of Partnering with Safe States

E
Secure Diversified Sources of Funding
1. Develop and Prioritize Potential Projects/Concepts for Funders
2. Ensure Fiscal and Human Resources Meet Project Requirements
3. Pursue Non-Government Funding
4. Diversify Federal Funding