

WHAT IS INJURY AND VIOLENCE PREVENTION

THE FIELD OF PEOPLE WHO WORK TO
KEEP OUR FRIENDS, FAMILIES, &
COMMUNITIES SAFE SO THEY DON'T GET
HURT, BY THEMSELVES OR BY OTHERS



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WHY DOES IT MATTER

**EVERY DAY, PEOPLE ARE HURT OR
KILLED IN CAR CRASHES, FALLS,
DROWNINGS, FIRES, POISONINGS,
VIOLENCE, AND SUICIDE**



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WHY DOES IT MATTER

**INJURIES & VIOLENCE ARE THE LEADING
CAUSE OF DEATH FOR 1-44 YEAR OLDS**

WHY DOES IT MATTER

**INJURIES & VIOLENCE COST THE NATION
MORE THAN **\$4.2 TRILLION** EACH YEAR IN
MEDICAL CARE, LOST WORK, AND
REDUCED QUALITY OF LIFE**

WHY DOES IT MATTER

**EACH YEAR IN THE U.S., INJURIES &
VIOLENCE CAUSE MORE THAN 243,000
DEATHS**

WHY DOES IT MATTER

EACH YEAR IN THE U.S., INJURIES &
VIOLENCE CAUSE MORE THAN **3 MILLION**
HOSPITALIZATIONS

WHY DOES IT MATTER

**EACH YEAR IN THE U.S., INJURIES & VIOLENCE
RESULT IN MORE THAN 28 MILLION
EMERGENCY DEPARTMENT VISITS**

HOW DO WE PREVENT INJURIES & VIOLENCE

**WE USE WHAT WE LEARN FROM
RESEARCH AND REAL-LIFE EXPERIENCE
TO MAKE PEOPLE SAFER.**



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WHAT CAN WE DO

MOST INJURIES AND ACTS OF VIOLENCE
ARE **PREDICTABLE AND PREVENTABLE**,
WHICH MEANS WE CAN TAKE ACTION TO
REDUCE RISK AND SAVE LIVES.



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WHAT TYPES OF INJURY & VIOLENCE DO WE WORK TO PREVENT



...AND MORE

WHAT TYPES OF INJURY & VIOLENCE DO WE WORK TO PREVENT



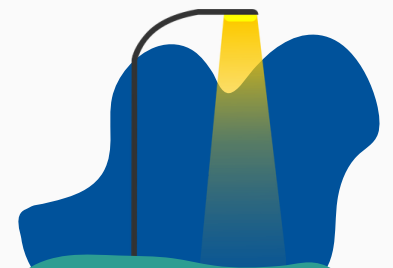
CHILD
MALTREATMENT



COMMUNITY
VIOLENCE



FALLS



HOMICIDE /
ASSAULT



ELDER ABUSE



MOTOR VEHICLE
SAFETY



OCCUPATIONAL
INJURY



RURAL INJURY



SEXUAL
ASSAULT / RAPE



SIDS/SUID
“SAFE SLEEP”



SUBSTANCE
MISUSE &
OVERDOSE



SPORTS RELATED
INJURY

...AND MORE



**TRAUMATIC BRAIN
INJURY / SPINAL
CORD INJURY**

**INJURIES TO THE BRAIN
OR SPINAL CORD
CAUSED BY EXTERNAL
FORCES SUCH AS FALLS,
CRASHES, SPORTS, OR
VIOLENCE.**

**Prevention strategies include implementing
evidence-informed policies, such as the return-to-
learn program or motorcycle helmet laws;
promoting helmet and seatbelt use; preventing
falls; improving workplace and recreational safety;
and educating about injury prevention.**

...AND MORE



**PEDESTRIAN
INJURY**

**INJURIES TO PEOPLE
WALKING NEAR OR
ACROSS ROADS AND
STREETS.**

**Prevention strategies include improving
sidewalks and crosswalks, reducing vehicle
speeds, increasing visibility, and educating
all road users.**

...AND MORE

**INJURIES CAUSED
BY FIRE, HEAT,
ELECTRICITY,
CHEMICALS, OR HOT
LIQUIDS AND
SURFACES.**



FIRES & BURNS

Prevention strategies include installing smoke alarms, practicing fire escape plans, using safe cooking habits, purchasing safe products, monitoring for product recalls, and promoting burn prevention education.

...AND MORE



**BICYCLE,
SCOOTER &
MICROMOBILITY**

**INJURIES THAT OCCUR WHILE
USING BICYCLES, E-BIKES,
SCOOTERS, SKATEBOARDS,
AND OTHER SMALL
PERSONAL TRANSPORTATION
DEVICES.**

**Prevention strategies include encouraging
helmet use, safe riding behaviors,
visibility, and streets designed for
everyone to travel safely.**

...AND MORE



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**STOP
BULLYING**

**BULLYING /
SCHOOL
VIOLENCE**

**HARMFUL BEHAVIORS
THAT OCCUR BETWEEN
STUDENTS, INCLUDING
PHYSICAL, VERBAL, SOCIAL,
OR ONLINE AGGRESSION, AS
WELL AS VIOLENCE IN
SCHOOLS.**

**Prevention strategies include fostering
positive school climates, teaching conflict
resolution, supporting students' mental
health, and encouraging reporting of
concerns.**

...AND MORE



**POTENTIALLY TRAUMATIC
EXPERIENCES DURING
CHILDHOOD, SUCH AS
ABUSE, NEGLECT, OR
HOUSEHOLD DYSFUNCTION.**

**Prevention strategies include supporting
families, strengthening positive
relationships, connecting children to
resources early, and building safe, stable,
nurturing environments.**

...AND MORE



GUN VIOLENCE

**INJURIES AND DEATHS
INVOLVING FIREARMS,
INCLUDING HOMICIDE,
SUICIDE, ASSAULTS, AND
UNINTENTIONAL
SHOOTINGS.**

**Prevention strategies include
implementing evidence-informed policies,
promoting secure firearm storage, and
strengthening community violence
prevention efforts.**

...AND MORE



**CHILD
PASSENGER
SAFETY**

**PROTECTING INFANTS AND
CHILDREN FROM INJURY OR
DEATH WHILE RIDING IN
CARS, TRUCKS, AND OTHER
MOTOR VEHICLES.**

**Prevention strategies include ensuring children
ride in the right car seat, booster seat, or seat belt
for their age and size, installing and using
restraints correctly, placing children in the back
seat when appropriate, and educating caregivers
about best practices.**

...AND MORE



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SUICIDE

DEATH CAUSED BY SELF-DIRECTED BEHAVIOR WITH THE INTENT TO END ONE'S LIFE.

Prevention strategies include strengthening connectedness, improving access to mental health care, teaching coping skills, recognizing warning signs, and, when appropriate, reducing access to lethal means.

...AND MORE



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**DROWNING /
WATER RELATED
INJURY**

**DEATHS AND INJURIES
THAT OCCUR IN OR
AROUND WATER,
INCLUDING POOLS, LAKES,
RIVERS, AND OCEANS.**

**Prevention strategies include promoting
swimming skills, encouraging life jacket
use, ensuring active supervision, installing
pool barriers, and providing water safety
education.**

...AND MORE



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**PHYSICAL, SEXUAL,
EMOTIONAL,
PSYCHOLOGICAL, OR
FINANCIAL ABUSE
BETWEEN CURRENT OR
FORMER INTIMATE
PARTNERS.**

**Prevention strategies include promoting
healthy relationships, supporting
survivors, increasing awareness, and
addressing the conditions that contribute
to violence.**

...AND MORE



POISONING

**ILLNESS, INJURY, OR DEATH
CAUSED BY EXPOSURE TO
HARMFUL SUBSTANCES
SUCH AS MEDICATIONS,
CHEMICALS, OR GASES.**

**Prevention strategies include storing
medications and chemicals safely, using
products as directed, and educating about
poison and overdose prevention.**

...AND MORE



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**ABUSE, NEGLECT, OR
EXPLOITATION OF A CHILD
BY A CAREGIVER OR OTHER
RESPONSIBLE ADULT.**

**Prevention strategies include
strengthening families, providing
parenting support, identifying concerns
early, and connecting families with
community services.**

...AND MORE

VIOLENCE THAT OCCURS BETWEEN PEOPLE IN NEIGHBORHOODS OR PUBLIC SPACES, INCLUDING ASSAULTS AND SHOOTINGS.



COMMUNITY VIOLENCE

Prevention strategies focus on building community partnerships, supporting youth and families, and implementing thoughtful community designs. This includes creating safe gathering places, improving street lighting, establishing safe bus stops, and adding bike lanes. Enhancing neighborhood conditions and endorsing programs that offer stable housing, jobs, child care, and additional support are also key components.

...AND MORE



FALLS

**INJURIES THAT HAPPEN
WHEN SOMEONE SLIPS,
TRIPS, OR FALLS TO THE
GROUND OR ANOTHER
LOWER LEVEL.**

**Prevention strategies include home
modifications such as grab bars and non-
slip mats, encouraging strength- and
balance-building activities, and identifying
fall risks early.**

...AND MORE



**INTENTIONAL ACTS IN
WHICH ONE PERSON
PHYSICALLY HARMS OR
KILLS ANOTHER PERSON.**

**Prevention strategies include teaching
healthy conflict resolution, supporting
violence intervention programs, and
enhancing community safety, such as
improving street lighting.**

...AND MORE

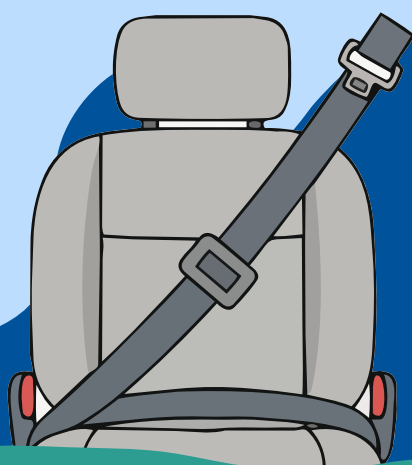


ELDER ABUSE

**PHYSICAL, EMOTIONAL,
SEXUAL, OR FINANCIAL
ABUSE, NEGLECT, OR
EXPLOITATION OF OLDER
ADULTS.**

**Prevention strategies include supporting
caregivers, raising awareness, encouraging
reporting, and connecting older adults to
protective services.**

...AND MORE



**MOTOR VEHICLE
SAFETY**

**INJURIES AND DEATHS
INVOLVING CARS, TRUCKS,
MOTORCYCLES, AND CHILD
PASSENGERS.**

**Prevention strategies include encouraging
seat belt and child safety seat use,
reducing impaired and distracted driving,
and improving roadway safety.**

...AND MORE



**OCCUPATIONAL
INJURY**

**INJURIES AND ILLNESSES
THAT OCCUR WHILE A
PERSON IS WORKING.**

**Prevention strategies include improving
workplace safety, providing training, using
protective equipment, and following
safety standards.**

...AND MORE



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RURAL INJURY

**INJURIES THAT COMMONLY
OCCUR IN RURAL
COMMUNITIES, INCLUDING
THOSE RELATED TO FARMING,
TRANSPORTATION, AND
RECREATION.**

**Prevention strategies include expanding
access to prevention programs, improving
emergency response, and tailoring safety
efforts to rural communities.**

...AND MORE



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**SEXUAL
ASSAULT / RAPE**

**ANY SEXUAL ACTIVITY OR
CONTACT THAT OCCURS
WITHOUT CONSENT.**

**Prevention strategies include promoting
consent, healthy relationships, bystander
intervention, and access to survivor-
centered services.**

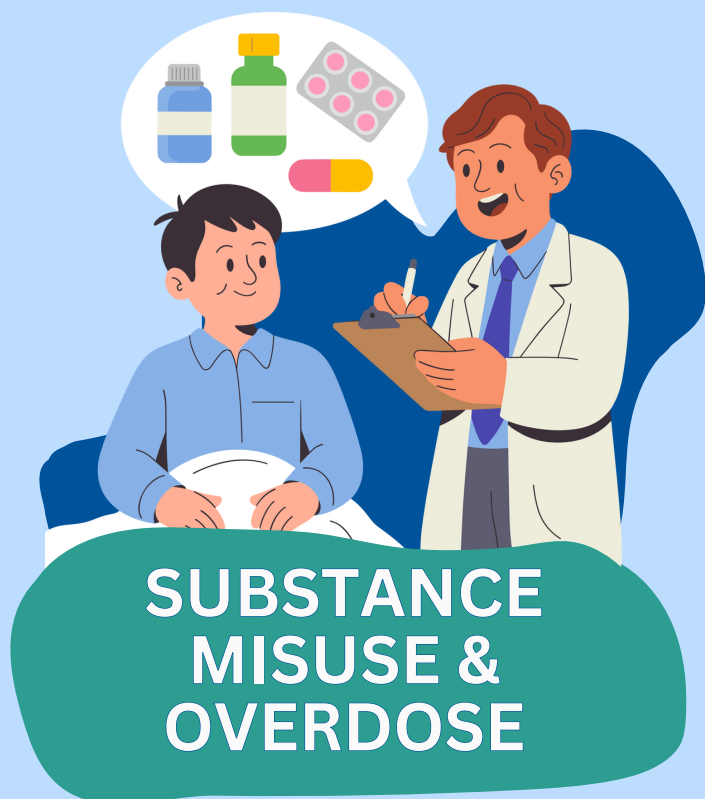
...AND MORE



**SUDDEN AND UNEXPECTED
DEATHS OF INFANTS THAT
OCCUR DURING SLEEP OR
FOR UNKNOWN REASONS.**

**Prevention strategies include teaching
caregivers to place babies on their backs
to sleep, use a firm sleep surface, and keep
the sleep area free of all objects.**

...AND MORE



HARM CAUSED BY THE MISUSE OF ALCOHOL, MEDICATIONS, OR OTHER DRUGS, INCLUDING OVERDOSE.

Prevention strategies include expanding services for prevention, treatment, and recovery; promoting safe medication practices; and increasing education on overdose prevention and bystander intervention, including the distribution of Naloxone.

...AND MORE



**INJURIES THAT OCCUR
DURING SPORTS AND
RECREATIONAL ACTIVITIES,
INCLUDING CONCUSSIONS
AND OTHER TRAUMATIC
BRAIN INJURIES.**

**Prevention strategies include promoting
proper equipment, safe techniques,
concussion recognition, and appropriate
return-to-play practices.**

...AND MORE