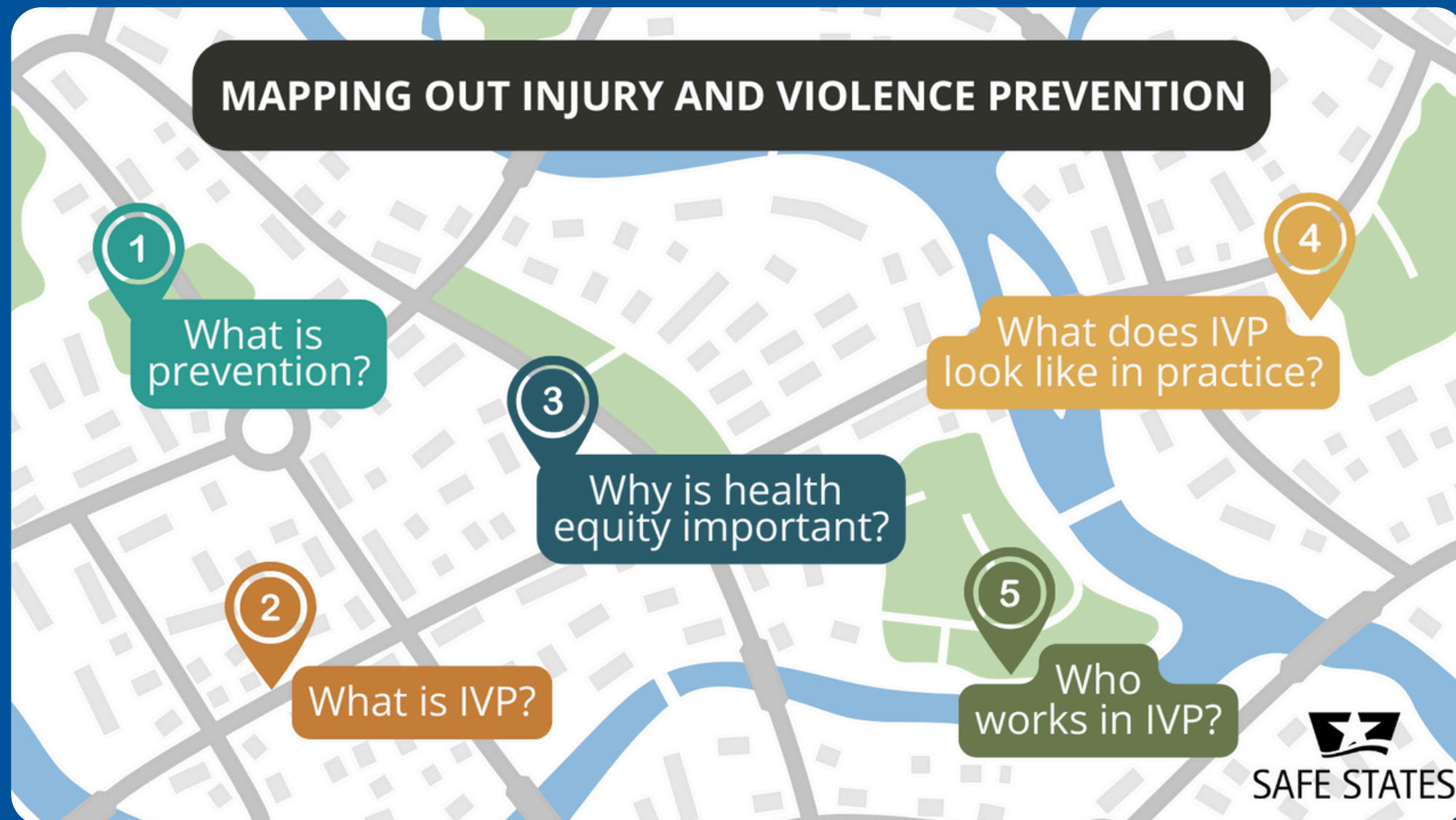


Mapping Out Injury and Violence Prevention Microsite



SAFE STATES

Social Media Toolkit

Who We Are



The Safe States Alliance is the only national non-profit organization and professional association comprised of public health injury and violence prevention professionals representing all U.S. states and territories. Our mission is to strengthen the practice of injury and violence prevention through increasing awareness, providing educational opportunities, advocating for policies, and much more.



Mapping Out Injury and Violence Prevention Microsite

The Mapping Out IVP microsite provides a roadmap to guide you to Safe States resources to strengthen the practice of IVP and enhance your understanding of prevention practices.



Messaging for Hospital IVP Professionals

- The Mapping Out IVP Microsite can help you explain the role HIVEP plays in the prevention of injuries and violence, as well as ways HIVEP practitioners can expand their work with partners in funding, strategy development, etc.



Messaging for those interested in Equity

- The Mapping Out IVP Microsite provides an overview of how equity is central to IVP, the impact social drivers of health and systems of power have on the work, and what you can do about it.



Messaging for those interested in Policy

- The Mapping Out IVP Microsite overviews IVP, how it operates as a field, ultimately connecting the dots to policy, and the role it plays in expanding the work.



Messaging for the IVP workforce

- The Mapping Out IVP Microsite provides an overview of what IVP is, how to implement it as a field, the role social drivers of health and equity play within IVP, and ways to grow as a field.



Messaging for State Health Departments

- The Mapping Out IVP Microsite highlights what IVP is and how to carry it out within the workforce. It looks explicitly at the role SRPF approaches play in prevention strategies and how leaders can leverage their prevention strategies, evaluation and funding to this approach.



Join the Conversation on Social Media

Step 1

Link the Resource

Step 2

**Follow and Tag Us
and Our Partners**

Step 3

Use Our Hashtags

Mapping Out Injury and Violence Prevention

Who to Follow

@SafeStates



Safe States Alliance



@safestatesalliance



Hashtags to Use



MappingOutIVP



ThisIsIVP



Social Media Graphics

When sharing Safe States' Mapping Out IVP microsite, feel free to use these images.

Download in full resolution here:
<https://bit.ly/MappingOutIVPSocials>



NEW PRODUCT LAUNCH! MAPPING OUT INJURY AND VIOLENCE PREVENTION MICROSITE

Navigate the Path to Safer Communities today! Unlock Essential Resources for Injury and Violence Prevention with the Mapping Out IVP Microsite





DO YOU EVER ASK YOURSELF... MAPPING OUT INJURY AND VIOLENCE PREVENTION MICROSITE

WHAT IS UPSTREAM PREVENTION?

You are not alone! We have put together a map to help you navigate your way!




DO YOU EVER ASK YOURSELF... MAPPING OUT INJURY AND VIOLENCE PREVENTION MICROSITE

WHY IS HEALTH EQUITY IMPORTANT TO IVP WORK?

You are not alone! We have put together a map to help you navigate your way!




DO YOU EVER ASK YOURSELF... MAPPING OUT INJURY AND VIOLENCE PREVENTION MICROSITE




WHAT DOES THE FIELD OF INJURY AND VIOLENCE PREVENTION ACTUALLY LOOK LIKE?

You are not alone! We have put together a map to help you navigate your way!




WHAT IS THE MAPPING OUT IVP MICROSITE?

The **Mapping Out IVP** microsite is a digital roadmap providing easy-to-use instructional presentations followed by a set of carefully curated resources and essential tools for gaining a deeper understanding of how injury and violence prevention is practiced.

DO YOU EVER ASK YOURSELF... MAPPING OUT INJURY AND VIOLENCE PREVENTION MICROSITE

HOW DO I EXPLAIN WHAT INJURY AND VIOLENCE PREVENTION IS TO MY PARTNERS?

You are not alone! We have put together a map to help you navigate your way!




DO YOU EVER ASK YOURSELF... MAPPING OUT INJURY AND VIOLENCE PREVENTION MICROSITE

WHAT DOES IVP LOOK LIKE IN PRACTICE - HOW DO I CONNECT SHARED RISK & PROTECTIVE FACTOR APPROACHES TO THE WORK THAT I ACTUALLY DO?

You are not alone! We have put together a map to help you navigate your way!






Social Media Graphics

When sharing Safe States' Mapping Out IVP microsite, feel free to use these images.

Download in full resolution here:
<https://bit.ly/MappingIVPLaunchInstagram>





Social Media Copy

When sharing the Safe States' Mapping Out IVP microsite, feel free to use these messages on your social media channels.



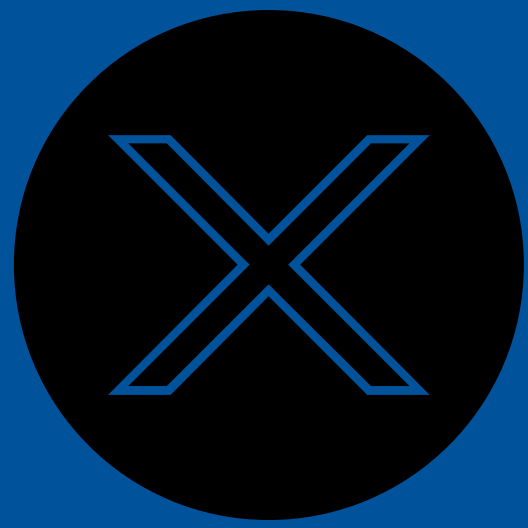
LINKEDIN MESSAGE:

We're excited to share that our partner, @Safe States Alliance, has just released their Mapping Out IVP Microsite, a digital roadmap designed to connect IVP professionals to resources for strengthening the practice. Don't miss out—access this essential resource today!

www.safestates.org/MappingOutIVP

#ThisIsIVP #MappingOutIVP





Social Media Copy

When sharing Safe States' Mapping Out IVP microsite, feel free to use these messages on your social media channels.



X MESSAGE 1:

Exciting news! @SafeStates has released their Mapping Out IVP microsite, a digital roadmap designed to connect IVP professionals to resources for strengthening the practice. Access this valuable resource today!

www.safestates.org/MappingOutIVP

X MESSAGE 2:

Big update from @SafeStates! The Mapping Out IVP microsite is now available. Access this key resource today!

www.safestates.org/MappingOutIVP



Social Media Copy

When sharing the Safe States' Mapping Out IVP microsite, feel free to use these messages on your social media channels.

INSTAGRAM MESSAGE:

Exciting update! @safestatesalliance has just released the Mapping Out IVP microsite, a digital roadmap designed to connect IVP professionals to resources to strengthen the practice. Don't miss out—scan the QR code to access it today!

#ThisIsIVP #MappingOutIVP

Follow Safe States on Social Media



TWITTER



INSTAGRAM



LINKEDIN



YOUTUBE



Thank You!

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