

Crisis Amidst COVID-19:

The state of injury and violence prevention in health departments and hospitals



SAFE STATES

Social Media Toolkit

Who We Are



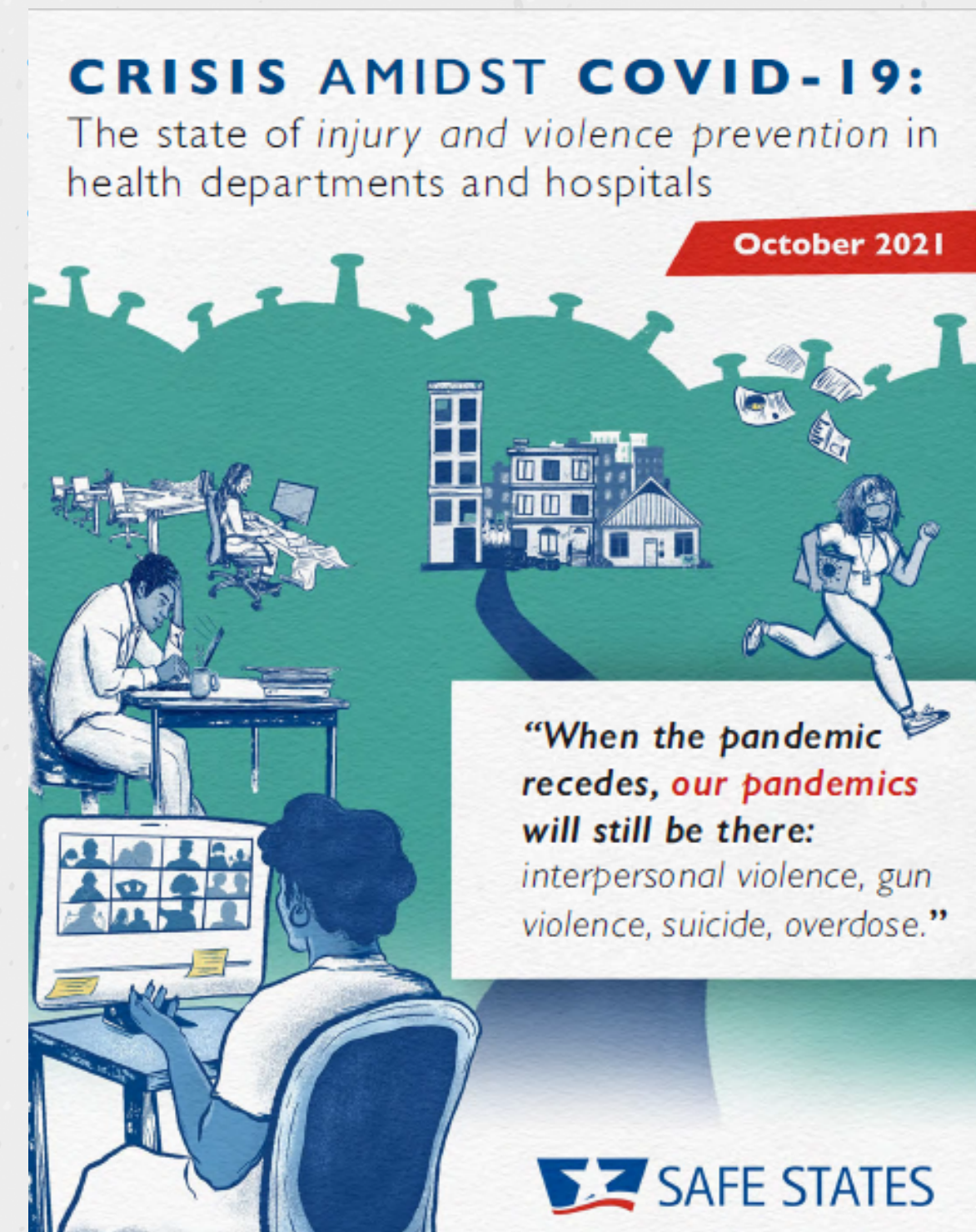
The Safe States Alliance is the only national non-profit organization and professional association comprised of public health injury and violence prevention professionals representing all U.S. states and territories. Our mission is to strengthen the practice of injury and violence prevention through increasing awareness, providing educational opportunities, advocating for policies, and much more.



Crisis Amidst COVID-19: *The state of injury and violence prevention in health departments and hospitals*

Safe States Alliance conducted an evaluation with state and local health departments and hospital-based IVP programs to learn about the impact of the COVID-19 response on IVP infrastructure and activities, with particular emphasis on ensuing effects on equity.

The report highlights six key findings and targeted recommendations with actionable steps for national, state, and local partners.



Join the Conversation on Social Media

Step 1

Link the Resource

Step 2

**Follow and Tag Us
and Our Partners**

Step 3

Use Our Hashtags

[https://www.safestates.org/COVID-19 IVPCrisis](https://www.safestates.org/COVID-19_IVPCrisis)

Who to Follow

@SafeStates



Safe States Alliance



@CDCInjury



Insight-for-Action



Hashtags to Use



IVPcrisis



IVPisEssential



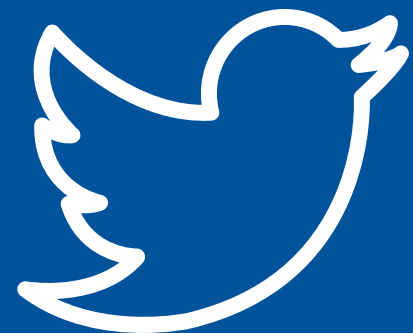
Social Media Graphics

When sharing Safe States' Crisis Amidst COVID-19 report, feel free to use this image.

Download in full resolution here:

<https://bit.ly/3FIEc4d>





Social Media Copy

When sharing Safe States' Crisis Amidst COVID-19 report, feel free to use these messages on your social media channels.



TWITTER MESSAGE 1:

@SafeStates new report – IVP Crisis Amidst COVID-19 provides 6 key findings & recommendations for national, state, & local partners to buoy IVP professionals as they cont. to respond & ensure IVP is positioned to navigate future emergencies. https://www.safestates.org/COVID-19_IVPCrisis #IVPcrisis

TWITTER MESSAGE 2:

Develop an IVP definition of equity, advocate for funding, recruit and retain a diverse workforce, and support the IVP system to adapt. Learn about the recommendations & targeted actions in @SafeStates new report – IVP Crisis Amidst COVID-19 https://www.safestates.org/COVID-19_IVPCrisis #IVPcrisis



Social Media Copy

When sharing the Safe States' Crisis Amidst COVID-19 report, feel free to use these messages on your social media channels.

LINKEDIN MESSAGE:

Safe States just released a new report – IVP Crisis Amidst COVID-19 – detailing six key findings and recommendations with targeted actions for national, state, and local partners to buoy IVP professionals as they cont. to respond to the pandemic and ensure IVP is positioned to navigate future emergencies. Learn more and see what role you can play as we work together for a stronger future. https://www.safestates.org/COVID-19_IVPCrisis #IVPcrisis #IVPisEssential



Thank You!

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