



ADVANCING EQUITY THROUGH CROSS-SECTOR COLLABORATION

NO MORE UNDER

In August 2018, No More Under's Founder and Executive Director, Chezik Tsunoda, lost the third of her four boys, Yori, to a drowning accident in a backyard pool. Yori's legacy lives on through No More Under's work. The mission of [No More Under](#) (NMU) is to save lives. A black-led nonprofit, NMU is dedicated to drowning prevention through water safety education, legislation, and increasing equitable access to swimming lessons and tools. Their work consists of three focus areas: swimming lessons, life jackets, and water safety awareness.

OVERVIEW OF PROJECT

With seed grant funding from the Safe States Alliance, No More Under ran a learn-to-swim program by teaming up with community partners that serve underserved youth and their families. Working with YMCAs, school districts, high schools, universities, many non-profit BIPOC-serving nonprofits, and low-income housing to promote free swim lessons, they have demonstrated the [importance of cross-sector collaboration](#). With this grant, No More Under provided nearly 200 youth with life-saving swim lessons

KEY TAKEAWAYS



Understanding your organization's role in preventing injuries creates linkages

No More Under recognized that they were community facilitators providing linkages between pools and swim instructors and children and youth in need of valuable, life-saving swim lessons. Being the facilitator ensured that families who are often missed in traditional scholarship opportunities were included in their programs.



Leverage relationships by understanding what others are doing and how it connects to your work, and those in your network

NMU supported families in-need and leveraged relationships between the Bellevue Aquatic Centre and Greater Seattle YMCA to increase access to swim lessons for their participants.



Bring something to the table

No More Under approaches new partners by asking questions and inviting them to be a part of the conversation. When they approach the community organizations, they're quick to assure the community organization staff that their involvement and responsibilities are limited.

KEY PARTNERS



HOUSING



SCHOOLS AND
UNIVERSITIES



NONPROFITS