Health Resources and Services Administration

Injury, Violence, EMSC and Poison Prevention
HRSA

- CAPT Stephanie Bryn, MPH
  Director, Injury and Violence Prevention

- Lori Roche, MS
  Director, Poison Control Prevention Program
Maternal and Child Health, Families

- Block Grant funding to States, Territories
- Special Projects of Regional and National Significance (SPRANS)
- Poison Control and Help
Performance Measures

- National Performance Measures
  Motor Vehicle-related
  Suicide

- State Performance Measures
  child abuse, teen driving, bullying,
  domestic violence, youth violence,
  unintentional injuries
Injury and Violence Prevention

- Children’s Safety Network
- National Center for Child Death Review
- Stop Bullying Now! Campaign
Focus on Children, Youth

- NOYS
- Stop Bullying Now! Campaign
- Teen Dating Violence
- *Health, Mental Health and Safety Guidelines for Schools*
- *Caring for Our Children: National Health and Safety Performance Standards for out of home Child Care Programs*
Fed Inter Agency Workgroups

- Childhood Agricultural Injury
- Underage Drinking
- School Health and Safety
- Teen Dating Violence
- Child Abuse and Neglect
- Young Worker Safety
Committees

- National Coordinating Committee on School Health and Safety
- National Organizations for Youth Safety
  - NHTSA, OJJDP, SAMHSA, HRSA
- American Academy of Pediatrics
Poison Control Program

- Operate the national toll-free number: 1-800-222-1222
- Grants to poison centers
- Technical Assistance to PCCs through PC TARC
- Poison prevention info and PCC promotion – Poison Help campaign
Poison Help Campaign
PoisonHelp.hrsa.gov

• Launched March 2008
• Educate public about poisoning risks
• Expand awareness of national toll-free number: 1-800-222-1222
• Increase awareness of PCC services
Poison Help Campaign materials

Downloadable materials include:

• Poison prevention brochure with population-specific inserts
• Seasonal fact sheets
• FAQ and Common Myths fact sheet
• Four digital ads
• 1-800 Jingle in English & Spanish
EMSC

- State Partnership Grant program
- EMSC State Coordinators
- Research

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