

IMPROVING YOUR INJURY AND VIOLENCE PREVENTION PRACTICE WITH THE CORE COMPETENCIES

PRESENTED BY:

THE SOUTHEASTERN AND SOUTHWESTERN INJURY PREVENTION NETWORK AND
THE SAFE STATES ALLIANCE

Webinar 6: December 19, 2017

Improving Your Injury and Violence Prevention Practice: Communicating Competently to Create Change - The Power of Partnerships, Policy, and the Press

Speakers:

Jennifer Woody Collins, MPA

North Carolina Division of Public Health Injury and Violence Prevention Branch

Lara McKenzie, PhD, MA Principal Investigator Center for Injury Research and Policy
Research Institute at Nationwide Children's Hospital

Shannon Frattaroli, PhD

Associate Professor Johns Hopkins Bloomberg School of Public Health

RESOURCES

Understanding the Difference: Lobbying, Advocacy, and Education

- Lobbying restrictions for CDC Grantees:
<https://www.cdc.gov/grants/additionalrequirements/ar-12.html>
- State Health Department's Role in the Policy Process:
https://www.cdc.gov/injury/pdfs/shd_policy_tool-a.pdf
- Adding Power to Our Voices: a Framing Guide for Communicating about Injury
<https://stacks.cdc.gov/view/cdc/11666>

Respect for Differences in Health Communication

- "I am yet to encounter any survey that actually reflects my life": A Qualitative Study of Inclusivity in Sexual Health Research:
<https://bmcmmedresmethodol.biomedcentral.com/articles/10.1186/s12874-016-0193-4>

- Health literacy and cultural competency online training <https://www.cdc.gov/healthliteracy/gettraining.html> and <https://www.cdc.gov/healthliteracy/non-cdc-training.html>
- Suicide Prevention: <https://www.sprc.org/grantees/core-competencies/communication-marketing>
- Framework for Successful Messaging: <http://suicidepreventionmessaging.org/>
- Motor vehicle: <https://www.trafficsafetymarketing.gov>

Safe States Policy Tools

Safe States offers the following resources to assist you in lending your voice to injury and violence prevention policy efforts:

All available here: (<http://www.safestates.org/?page=PolicyTools#adres>)

- ["Making the Most of August Recess" Webinar - Opportunities for Injury and Violence Professionals](#)
- [Find Your State Representatives](#)
- [Customizable Tools for Meetings with Representatives](#)
- [Comprehensive Congressional Outreach Guide](#)

Opioid Epidemic: From Evidence to Impact - Report and panel

Johns Hopkins Bloomberg School of Public Health

<https://www.jhsph.edu/events/2017/americas-opioid-epidemic/index.html>