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Advertising Policy

Last Revised:

Purpose

The purpose of this policy is to set guidelines and standards for organizations that wish to promote their products and services through the Sacramento Area Human Resource Association (SAHRA).

All advertising is subject to SAHRA's approval. SAHRA reserves the right to refuse any advertisement at its sole discretion at any time and for any reason, such as a failure to comply with the guidelines outlined in this policy.

Content

All ads submitted for publication must comply with applicable U.S. and International laws, and may not be indecent, obscene, or defamatory. Advertising content cannot conflict with any of SAHRA's programs, events or services. Advertisers are encouraged to reference SAHRA's online event calendar or contact staff to ensure their advertisement is not in conflict. Content must meet the determined size specifications and must be submitted by the determined deadline.

Audience

Email advertisements and advertisements in SAHRA's e-newsletter are deployed to SAHRA's entire database. SAHRA does not permit the omission of any party from advertisement distribution, with the exception of the option to remove student members from email advertisement distribution.

Payment Terms and Usage Deadlines

Payment must be received prior to the deployment of any advertisement. Refunds may be granted if the advertisement has not been deployed and it was purchased within the past seven days. Advertisements must be used within one year of payment, with the exception of Annual Conference sponsorship advertisements, which must be used by the end of the calendar year in which the Conference occurs.