

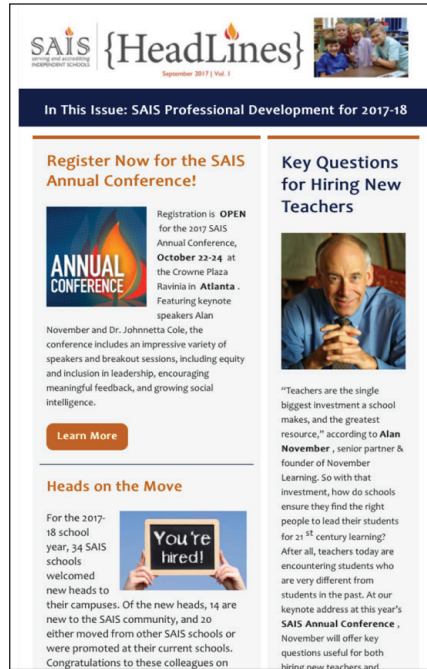


MEDIA OPPORTUNITIES

E-NEWSLETTER

- Published monthly
- 5,700 subscribers
- Read by school leaders and professionals in education
- Issues and trends affecting independent school education

A single banner sponsorship is available in each issue of *HeadLines*.



SAIS Publication Dates 2019

HEADLINES E-NEWSLETTER

*Published monthly
August through May*

- January 10
- February 7
- March 7
- April 4
- May 9
- August 15
- September 12
- October 10
- November 7
- December 5

SAIS MAGAZINE

- Fall
- Spring



SAIS MAGAZINE

- Published biannually
- Launched in September 2017
- 3,000 subscribers
- In-depth coverage of important issues facing independent school leaders today

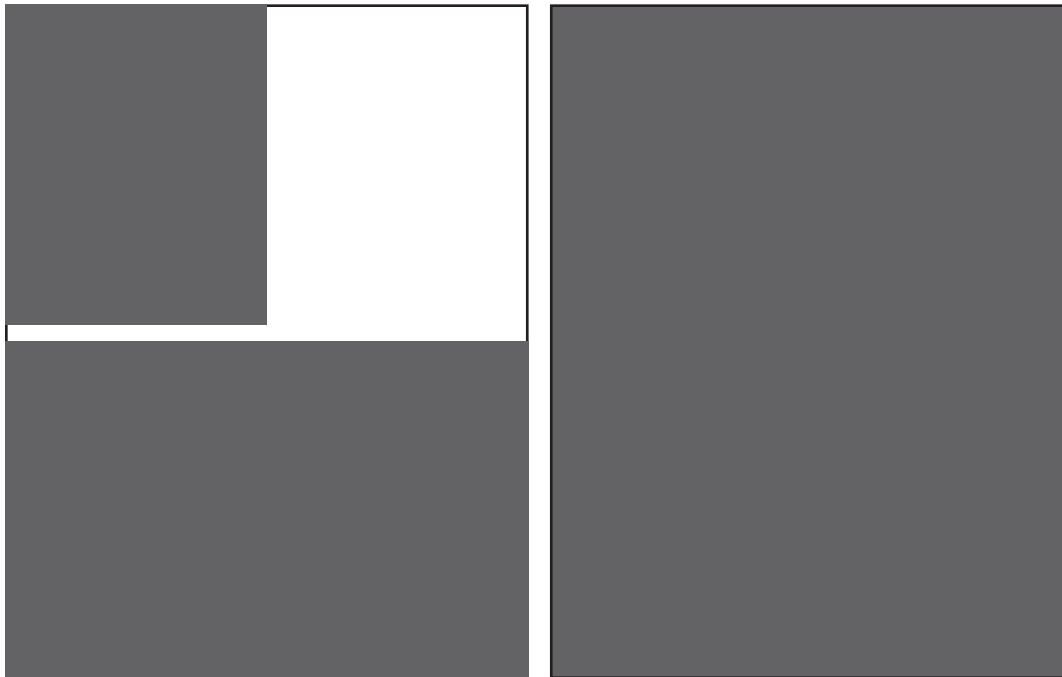
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Questions? Contact Christina at christina@sais.org or (404) 883-5369.



AD SIZE	WIDTH	HEIGHT	RATE
Magazine Full Page	8"	10.25"	\$1,300
Magazine Half Page (Horizontal)	7"	4.5"	\$800
Magazine Quarter Page (Vertical)	3.4"	4.5"	\$500
<i>HeadLines</i> Digital Ad	500px	250px	\$350



Ad Requirement for SAIS magazine

File: PDF only

Color: CMYK

Deadlines:

July 15 for Fall issue

January 14 for Spring issue

Digital Ad Requirement for *HeadLines*

File: JPG or PDF

500 x 250 pixels

180 dpi minimum

Deadline: Two weeks prior to publication date

Complete online reservation form at sais.org/ads.

Submit ad files to christina@sais.org.