

**Promote your company to all of the industry players by advertising on the SAIV Website and SA Valuer email newsletter. The benefit is that interested parties can click on your advert and be linked directly to your company website.**

**A. BASIC POLICY**

1. Advertisements must be clear, accurate, complete and without deception.
2. Advertisements published in SAIV Website and Valuer Newsletter in no way constitute an endorsement of a product or service by The South African Institute of Valuers (SAIV).
3. The advertiser to provide the SAIV with their complete ad according to advertising specifications.
4. Adverts will be placed on a first come first served basis and upon payment.
5. The advertiser to provide a link to their desired URL.
6. Only property industry related adverts will be allowed on the SAIV Website and SA Valuer Newsletter.
7. A link to all advertisers will be provided under “Useful Links” on the SAIV website apart from the banner advertisement with link.
8. The “Useful Links” page on the SAIV website will be accessible to members and non-members.
9. SAIV’s Management and Finance Committee will have oversight on the advertisers and rates.
10. SAIV’s Management and Finance Committee to review the advertising rates on an annual basis.

**B. CATEGORIES OF ADVERTISERS**

1. SA Valuers Advertisers
  - Professional Directory
  - Other
2. Profession-related Advertisers Non-SA Valuer Advertisers)
  - Information based
  - An advertiser that can derive a benefit from advertising should pay
  - An advertiser from whom the SAIV derives a benefit will be offered a discounted advertising fee as determined by Management & Finance Committee.

**C. ADVERTISING SPECIFICATIONS**

SA Valuer Tower Advert	300 pixels high by 150 pixels wide 72dpi
SAIV Website Advert	200 pixels high by 180 pixels wide 72dpi

**D. ADVERTISING RATES**

	Rate per Annum
SA Valuer email newsletter – bi monthly	R 3 199
SAIV Website	R 3 199
Both SA Valuer newsletter and SAIV website	R 4 500
<b>All prices excl VAT</b>	