

ADR SECTION MEETING

Wednesday, May 1, 2019

5:30 pm Doors Open

6:00-7:00 pm Program/Dinner

Sarasota Yacht Club

\$35/person



VERBAL JUDO -

THE GENTLE ART OF PERSUASION

The martial art of the mind and mouth that can show you how to be better prepared in every verbal encounter.



Presenter:

Judge Lon Arend

Use one's words to prevent or de-escalate conflict.....

Judge Arend will educate you about the 5 principles first articulated by Dr. George Thompson, author of Verbal Judo:

- * Using words to maintain mental & emotional safety
 - *Listen & speak more effectively
 - *Engage people through empathy
- *Avoid the most common conversational disasters
- *Use one's own point of view in a positive way

CLE APPLIED FOR

Register online: www.sarasotabar.com
or contact us at: scba@sarasotabar.com

Deadline for reservations: Wednesday, April 24, 2019

"No Shows" and reservations canceled within 48 hours of event will be invoiced.