

**Special Care Dentistry Association
Strategic Plan
2016-2018**

Mission Statement

The Special Care Dentistry Association serves as a resource to all oral health care professionals who serve or are interested in serving patients with special needs through education and networking to increase access to oral healthcare for patients with special needs.

Strategic Initiative 1: Governance

SCDA will revise its governance processes and bylaws to ensure they allow for speedy and nimble decision making.

1. SCDA will evaluate its board composition and the number of voting and non-voting members.
2. SCDA will increase communications with the membership.
3. SCDA will review its mission statement to clarify the purpose of SCDA and the audience(s) it serves.

Strategic Initiative 2: Advocacy

SCDA will secure appropriate funding for advocacy efforts for patients with special needs.

1. SCDA will engage the appropriate stakeholders to ensure a seat at the table during funding discussions on special care dentistry.
2. SCDA will establish the process to engage with each stakeholder.

Strategic Initiative 3: Education

SCDA will establish itself as the central resource for education related to treating patients with special needs.

1. SCDA will identify experts to develop content in special care dentistry.
2. SCDA will work with ABSCD, as appropriate, to develop certification review material.
3. SCDA will identify CE opportunities outside of the Annual Meeting.
4. SCDA will evaluate the ROA exam and make necessary adjustments to content and layout.
5. SCDA will continue to expand upon its partnership with academic dental institutions.
6. SCDA will participate in shaping the curriculum for Advanced Education Programs in Special Care Dentistry.