

2018 - 2019 South Carolina

Economic Developers' Advanced Symposium

October 23 - 24, 2018
January 17 - 18, 2019
March 21 - 22, 2019
June 13-14, 2019

Lake City
Columbia
Rock Hill
Greenwood

THE ADVANCED SYMPOSIUM is an advanced level course for professional economic development practitioners. The Symposium provides attendees an interactive learning environment taught by some of the profession's most highly-rated practitioners.

Presented by:



South Carolina Economic
Developers' Association



South Carolina
Department of Commerce

Just right for business.

What is the Advanced Symposium?

The Advanced Symposium is an advanced level course for professional economic development practitioners. The Symposium provides attendees an interactive learning environment taught by highly qualified professionals that include local practitioners, economic development experts and consultants. Successful completion of The Symposium will earn attendees the "SC Certified Economic Developer" (SCCED) certification.

Candidates Seeking the SC Certified Economic Developer Certification

Those seeking certification status must first submit an application and resume to the SCCED Selection Committee for consideration and approval. The maximum number of qualified students for the 2018-19 class will be limited to 12.

Pre-qualifying requirements

- Current SCEDA member
- A majority of daily job responsibilities committed to economic development activities
- A minimum of five (5) years of experience in economic development, or
- A minimum of three (3) years of experience in economic development and completion of EDI* or four (4) years experience and completion of SCEDI/BEDC

*Completion within the past five (5) years.

Special Note: Certification will be effective for 3 years with re-certification required after that time. Details regarding re-certification can be found on the SCEDA website www.sceda.org under Education

Application Deadline

SCCED Candidate application deadline
Friday, August 31, 2018

To Apply

Apply by completing the form on the next page. Please mail or scan completed applications (**including resume**) and return to Andi Rawl at arawl@sceda.org with the subject line, Advanced Symposium Application or via mail to SCEDA, attn: Advanced Symposium, PO Box 2566, Columbia, SC 29202.

Please contact the SCEDA office with questions at (803)929-0305.

Advanced Symposium Educational Value?

Current SC Certified Economic Developers may earn recertification points by registering and attending any or all of the 2018-19 Advanced Symposium sessions.

Professional Development

Any SCEDA member interested in attending any or all symposium sessions to gain further insight into economic development may do so by registering in advance. Sessions are capped at 25 attendees.

Symposium Fees

SCCED Candidates

Cost for all five 2018-19 Symposium sessions will be \$1800. The registration fee includes all necessary classroom materials, cost of instructors, session meals and other amenities. **Hotel accommodations are not included.**

After acceptance notification, payment should be made by credit card or check to SCEDA designated for the Advanced Symposium.

Individual Session Attendees

- \$375 for each 2-Day Session for SCCED re-certification attendees
- \$500 for each 2-Day Session for general SCEDA members (non-SCCEDs)

2018-2019 Topics, Dates and Locations

- **Negotiations and Leadership Branding***
October 23 - 24, 2018 / Lake City
- **Product and Infrastructure Development***
January 17 - 18, 2019 / Columbia
- **Marketing and Communications***
March 21 - 22, 2019 / Rock Hill
- **Deal Structuring***
June 13 - 14, 2019 / Greenwood
- **SCCED Candidate Project Proposal Preparation**
June 17 - 21, 2019
- **SCCED Candidate Project Presentations**
June 25 - 26, 2019 / Columbia

* session topics may change

Symposium Lodging

Lodging for individual Symposium sessions will be communicated to individuals after application approval or individual session registrations are received.

SCCED Candidate Application Form

Deadline for SCCED Certification Applicants: Friday, August 31, 2018

This registration is for first-time SCCED Applicants ONLY. *Make sure to attach **RESUME** to completed Application Form*
No payments will be accepted until after acceptance into the SCCED program. Submission does not constitute acceptance.

Mr./ Ms./ Mrs./ Dr. Last Name _____ First Name _____ Middle Initial _____

Nickname _____

Street Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

E-mail _____

(registration confirmation will be emailed to address above)

Title _____

Organization _____

Number of years employed at current organization _____

Total number of years of economic development experience _____

Organizations served _____

SCEDA member? Yes No

Graduate of: SCEDS or SCEDI No Yes (year _____)

BEDC No Yes (year _____)

EDI No Yes (year _____)

University Degree in Economic Development: (university/degree/year)

How will the Advanced Symposium and SCCED certification impact your daily economic development job duties?
(For additional response space, please attach a single sheet.)

*By signature on this application, I dedicate the time and commitment necessary to pursue designation as a SCCED
October 23, 2018 through June 26, 2019.*

Signature of Applicant: _____ Date: _____

*By signature on this application, I approve of the time and commitment necessary for _____ to
pursue designation as a SCCED, October 23, 2018 through June 26, 2019.*

Signature of Supervisor: _____ Date: _____

Scan or mail completed application form **and resume** to: Andi Rawl at arawl@sceda.org with the subject line
Advanced Symposium Application or mail to SCEDA attn: Advanced Symposium, PO Box 2566, Columbia, SC 29202