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SCEDA Chief Addresses State Bankers

COLUMBIA, S.C., March 14, 2012 – Heather Simmons Jones, president of the S.C. Economic Developers' Association (SCEDA), spoke at today's Economic Developers Conference hosted by the S.C. Bankers Association.

The event, held at the Northeast Campus of Midlands Technical College, addressed the role of banking in economic development and the overall business climate in South Carolina. Speakers included representatives from the state's key economic development agencies, from the banking industry, and from state research universities.

"Bankers play a key role in job creation and investment in South Carolina," Jones said. "Financial institutions are active participants in SCEDA and we are pleased to share our thoughts on South Carolina's rebounding and growing economy with the S.C. Bankers Association."

About SCEDA

Since 1965, the S.C. Economic Developers' Association has served as the Voice of Economic Development in the Palmetto State. A professional trade association of more than 565 members, with representation from all 46 counties, SCEDA includes local and regional economic developers, as well as officials from municipal, county and state government agencies, construction and engineering firms, utility companies, attorneys, consultants, financial institutions, and higher education. To learn more, please visit www.SCEDA.org.

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