

2018 - 2019

Sponsorship Program



www.sceda.org



**SOUTH CAROLINA
ECONOMIC DEVELOPERS' ASSOCIATION**
South Carolina's Voice for Economic Development

Dear SCEDA Member:

Thank you for your continued support of SCEDA, South Carolina's Voice for Economic Development. SCEDA is pleased to announce the annual Sponsorship for the 2018-2019 membership year. We hope that you will take a moment to review the benefits that sponsorship may provide to you and your organization.

Each sponsorship level - Titanium, Palladium, Platinum, Gold, Silver and Bronze - offers your organization a wide variety of year-long recognition at SCEDA events, on the website, on the SCEDA app, in the newsletter and via our mail and e-mail marketing brochures. The goal of the Metal Sponsorship program is to provide you with outstanding value for your investment.

In order to ensure you receive all appropriate recognitions, we would need your commitment by July 1, 2018. We must receive payment by August 1st to be included on all promotional banners.

Should you have any questions concerning this opportunity, please do not hesitate to contact us.

Sincerely,

Andi Rawl
Association Executive



SCEDA Titanium Sponsorship \$7,000

Exclusive Opportunity: A value over \$14,275

TITANIUM SPONSORSHIP

SCEDA's Titanium Sponsorship recognition is the **highest** level of participation available.

The Titanium Level provides **year-long recognition** through membership, marketing, meeting registration and much more.

Your organization will receive **premium recognition** as a Titanium Sponsor.

If purchased individually, the value of the benefits included in the Titanium Level are over **\$14,275**.

**The Titanium Sponsor is given first right of refusal for two consecutive years. After two consecutive years, the sponsorship made available to the full membership.*

The exclusive Titanium Sponsor* receives the following benefits:

11 E-newsletter sponsorships.....\$2,400
Organization logo and weblink are listed as titanium sponsors in the e-newsletter.

Website Rotating Banner on the Homepage.....\$2,000
Home page of SCEDA website

Annual and Mid-Year meeting banner sign.....\$3,000
4-color banner with SCEDA logo, titanium and platinum sponsor's logos. The sign will also be displayed at the two membership meetings and other SCEDA events.

Five Annual and Five Mid-Year meeting registrations.....\$2,375

Five SCEDA Annual Memberships.....\$1,000

Organization logo shown on PowerPoint slides during the meetings

Promotional piece in Annual and Mid-year Meeting Package:
One 8 ½ x 11 page plus small giveaway for attendees provided by the sponsor.

Recognition in pre-registration promotional material and email marketing: Organization logo listed as a titanium sponsor in registration marketing materials.

Verbal recognition of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Customizable Profile on App & Logo Featured Rotating Banner:
Sponsors have the ability to create contact information and have a direct link to their websites.

PALLADIUM SPONSORSHIP

SCEDA Palladium Sponsorship \$6,500 Exclusive Opportunity: A value over \$12,200

SCEDA's New Palladium Sponsorship recognition is one of the two **exclusive** levels apart of SCEDA's annual sponsorships.

The Palladium Level provides **year-long recognition** through membership, marketing, meeting registration and much more.

Your organization will receive **premium recognition** as the Palladium Sponsor.

If purchased individually, the value of the benefits included in the Palladium Level are over **\$12,200**.

**The Palladium Sponsor is given first right of refusal for two consecutive years. After two consecutive years, the sponsorship made available to the full membership.*

The exclusive Palladium Sponsors* receive the following benefits:

11 E-newsletter sponsorships.....\$2,400
Organization logo is listed as palladium sponsor in the e-newsletter.

Prominent logo link on new SCEDA App.....\$4,000
Company logo in prominent location in SCEDA App

Annual and Mid-Year meeting banner sign.....\$3,000
4-color banner with SCEDA logo, titanium and platinum sponsor's logos. The sign will also be displayed at the two membership meetings and other SCEDA events

Four Annual and Four Mid-Year meeting registrations.....\$2,000

Four SCEDA Annual Memberships.....\$800

Organization logo shown on PowerPoint slides during the meetings

Promotional piece in Annual and Mid-year Meeting Package:
One 8 ½ x 11 page plus small giveaway for attendees provided by the sponsor.

Recognition in pre-registration promotional material and email marketing: Organization listed as a palladium sponsor in registration marketing materials.

Verbal recognition of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Customizable Profile on App & Logo Featured Rotating Banner: Sponsors have the ability to create contact information and have a direct link to their websites.

SCEDA Platinum Sponsorship \$5,000

A value over \$9,750

Platinum Sponsors receive the following benefits:

11 E-newsletter sponsorships.....\$2,400

Organization logo and weblink are listed as platinum sponsors in the e-newsletter.

Prominent logo link on Website.....\$1,000

Home page of SCEDA website (rotating)

Annual and Mid-Year meeting banner sign.....\$3,000

4-color banner with SCEDA logo, titanium and platinum sponsor's logos. The sign will also be displayed at the two membership meetings and other SCEDA events

Golf signage at Annual and Mid-Year Tournament\$1,250

4-color banner with SCEDA logo, titanium and platinum sponsor's logos.

Three Annual and three Mid-Year meeting

registrations..... \$1,500

Three SCEDA Annual Memberships.....\$600

Organization logo shown on PowerPoint slides during the meetings

Speaker sponsorship at Annual and Mid-year Meeting

Opportunity to introduce speaker

Promotional piece in Annual and Mid-year Meeting Package:

One 8 ½ x 11 page plus small giveaway for attendees provided by the sponsor.

Recognition in pre-registration promotional material and

email marketing: Organization listed as a platinum sponsor in registration marketing materials.

Verbal recognition of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the meeting.

Additional signage listing all titanium, palladium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Customizable Profile on App & Logo Featured Rotating

Banner: Sponsors have the ability to create contact information and have a direct link to their websites.

*The Platinum Level provides **year-long recognition** through membership, marketing, meeting registration and much more.*

*Your organization will receive **premium recognition** as a Platinum Sponsor.*

*If purchased individually, the value of the benefits included in the Platinum Level are over **\$9,750**.*

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SCEDA Gold Sponsorship \$4,000 A value over \$5,875

*As a SCEDA Gold Sponsor, you will receive a high level of **year-long recognition**, including membership, marketing, meeting registration and much more.*

*If purchased individually, the value of the benefits included in the Gold Level are over **\$5,875**.*

Gold Sponsors receive the following benefits:

11 e-newsletter sponsorships.....\$2,400
Organization logo and weblink are listed as gold sponsors in the e-newsletter.

Website link on SCEDA Professional Services Page.....\$75

Two Annual and two Mid-Year meeting registrations.....\$1,000

Two SCEDA Annual Memberships.....\$400

Annual and Mid-Year Meeting Sponsor with signage.....\$2,000
Organization logo shown on PowerPoint slides during the meetings, sign located in registration and meeting rooms.

Promotional piece in Annual and Mid-Annual Meeting Package
One 8 ½ x 11 page provided by the sponsor

Verbal recognition of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the meeting.

Additional signage listing all titanium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Customizable Profile on App & Logo Featured Rotating Banner: Sponsors have the ability to create contact information and have a direct link to their websites.

SCEDA Silver Sponsorship \$3,000

A value over \$5,875

SCEDA Silver Sponsorship is an excellent way to receive great exposure throughout the year. If purchased individually, the value of the benefits included in the Silver Level are over \$5,875.

Silver Sponsors receive the following benefits:

11 e-newsletter sponsorships.....\$2,400
 Organization logo and weblink are listed as gold sponsors in the e-newsletter.

Website link on SCEDA Professional Services Page.....\$75

Annual and Mid-Year Meeting Sponsor with signage.....\$2,000
 Organization logo shown on PowerPoint slides during the meetings, sign located in registration and meeting rooms.

Two Annual and two Mid-year meeting registrations.....\$1,000

Two SCEDA Annual Memberships.....\$400

Additional signage listing all titanium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Verbal recognition of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the meeting.

Customizable Profile on App & Logo Featured Rotating Banner: Sponsors have the ability to create contact information and have a direct link to their websites.

SCEDA Bronze Sponsorship \$2,000

A value over \$4,975

SCEDA Bronze Sponsorship offers a great introductory level of recognition. If purchased individually, the value of the benefits included in the Bronze Level are over \$4,975.

Bronze Sponsors receive the following benefits:

11 e-newsletter sponsorships.....\$2,400
 Organization logo and weblink are listed as gold sponsors in the e-newsletter.

Annual and Mid-Year Meeting Sponsor with signage.....\$2,000
 Organization logo shown on PowerPoint slides during the meetings, sign located in registration and meeting rooms

One Annual and Mid-year meeting registrations.....\$500

One SCEDA Annual Membership.....\$200

Website link on SCEDA Professional Services Page.....\$75

Organization logo on sponsor page and online membership directory.

Additional signage listing all titanium, platinum, gold, silver and bronze sponsors will be at the entrance to the meetings. Sponsors will be listed in alphabetical order in each category.

Verbal recognition of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the meeting.

Customizable Profile on App & Logo Featured Rotating Banner: Sponsors have the ability to create contact information and have a direct link to their websites.



Sponsorship Program Benefit Breakdown

Sponsorship Item	Titanium	Palladium	Platinum	Gold	Silver	Bronze
Speaker introduction opportunity at Annual and Mid-year Meetings	●					
Prominent logo link on SCEDA homepage	●					
Prominent logo link on SCEDA APP	●	●				
Annual and Mid-year Meeting sponsor banner	●	●	●			
Opportunity to provide a small giveaway to Annual and Mid-year meeting attendees	●	●	●			
Placement of promotional piece in Annual and Mid-year Meeting packages	●	●	●	●		
Organization logo displayed on PowerPoint slides during the meetings	●	●	●	●		
Meeting Registrations to the Annual and Mid-year Meetings	5	4	3	2	2	1
SCEDA Annual Memberships	5	4	3	2	2	1
11 E-newsletter sponsorships	●	●	●	●	●	●
Website link on SCEDA Professional Services webpage	●	●	●	●	●	●
Verbal recognition of sponsor at the Mid-Year, Membership meetings and Annual Meeting during the meeting	●	●	●	●	●	●
Profile on App & logo on rotating banner	●	●	●	●	●	●
Value:	\$14,275	\$12,200	\$9,750	\$5,875	\$5,875	\$4,975
Sponsorship Amount:	\$7,000	\$6,500	\$5,000	\$4,000	\$3,000	\$2,000



Event Specific Sponsorship Opportunities

SCEDA Annual Conference

SCEDA invites you to consider serving as a sponsor of the upcoming annual conference, May 2-4, 2018, at the Sonesta Resort Hilton Head Island. More than 325 SCEDA members and economic development professionals will be in attendance. Don't miss out on this opportunity for your company to be recognized as a sponsor of this event! The deadline to ensure special signage recognition for your company is April 13, 2018. Thank you for your support of SCEDA. All sponsorships are available for multiple companies to purchase unless there is a specific number available.

Level I - \$2,500 - Opportunities Available: (a) Wednesday Dinner Sponsor (3 available); (b) Thursday Evening Reception (2 available); or (c) Thursday Evening Entertainment Sponsor (exclusive); (d) Conference gift sponsor *(exclusive. Must be confirmed by March 16, 2019)

Recognition includes:

- *Conference gift sponsor receives company logo on attendee gift given to all conference attendees
- Company name and/or logo displayed at entrance to the event and on table tents (dinner, reception & entertainment sponsor only);
- Company to receive one complimentary conference registration;
- Company to be able to introduce conference session speaker (limited to 2 minutes of comments & introduction)
- Company name and/or logo in conference program and in SCEDA mobile app under Annual Conference;
- Company to receive verbal recognition during conference;
- Company employees will receive sponsorship ribbons to be worn throughout the conference.

Level II - \$1,750 - Opportunities Available: (a) Thursday Lunch (2 available)

Recognition includes:

- Company name and/or logo displayed at entrance to the event;
- Company name and/or logo in conference program and in SCEDA mobile app under Annual Conference;
- Company to receive verbal recognition during conference;
- Company employees will receive sponsorship ribbons to be worn throughout the conference.

Level III - \$1,000 - Opportunities Available: (a) Welcome Bag Sponsor ***(exclusive. Must be confirmed by March 16, 2018); (b) Thursday Breakfast*or (c) Friday Breakfast* (d) Wednesday New Member Reception; (e) Wednesday Night Hospitality Suite; (f) Thursday Night Hospitality Suite; (g) Thursday Afternoon Beverage Sponsor

Recognition includes:

- Company name and/or logo displayed at entrance to the event;
- Company logo to be displayed on each table and ability to place promotional materials on each table*
- Company name and/or logo in conference program and in SCEDA mobile app under Annual Conference;
- Company to receive verbal recognition during conference;
- Company employees will receive sponsorship ribbons to be worn throughout the conference.
- **Company logo printed on conference attendee bag given to all conference attendees.

Level IV - \$750 - Opportunities Available: (a) Wednesday Golf Outing; (b) Wednesday Catamaran Cruise; (c) Wednesday Fishing; or (d) Thursday Corn Hole Tournament; (e) Beach Bocce Tournament

Recognition includes:

- Company name and/or logo in conference program and in SCEDA mobile app under Annual Conference;
- Company to receive verbal recognition during conference;
- Company employees will receive sponsorship ribbons to be worn throughout the conference.

Level V - \$500 - Opportunities Available: (a) Thursday Coffee Break; (b) Friday Coffee Break; (c) Thursday Breakfast Coffee Bar; (d) Friday Breakfast Coffee Bar; (e) Wednesday Registration Refreshment Sponsor

Recognition includes:

- Company name and/or logo displayed during the break/event;
- Company may provide cocktail napkins, coffee cup sleeves, disposable cups, or other approved items with company logo.
- Company name and/or logo in conference program and in SCEDA mobile app under Annual Conference; and
- Company employees will receive sponsorship ribbons to be worn throughout the conference.

ADDITIONAL SPONSORSHIPS AVAILABLE– If you would like to customize a sponsorship, please contact Andi Rawl at SCEDA and she will be happy to help you find the right sponsorship for your company. Thank you!

The SCEDA Annual Conference Planning Committee reserves the right to alter the above program as necessary, based on sponsor interest and participation. If you would like for your company logo to appear on signage for the event please email your logo to info@sceda.org by April 1, 2019. Exclusive sponsorships are given first right of refusal for two consecutive years. After two consecutive years, the sponsorship made available to the full membership.

Event Specific Sponsorship Opportunities

SCEDA Midyear Meeting

Level I - \$2,000 - Thursday Evening Event (2 available)

- Complimentary registration for two individuals to all events
- Company name and/or logo displayed at entrance to the event
- Company to receive verbal recognition during conference
- Company name/logo will be displayed on table tents throughout the event room
- Company employees will receive sponsorship ribbons to be worn throughout the conference
- Listing in the SCEDA Mobile App under the Midyear Meeting as a sponsor
- Sponsor page with content about company under SCEDA Midyear Meeting page
- Listing on the SCEDA Midyear Meeting webpage

Level II - \$1,500 - Friday Breakfast (2 available)

- Complimentary registration for one individual to all events
- Company name and/or logo displayed at entrance to the event
- Company to receive verbal recognition during conference
- Company name/logo will be displayed on table tents throughout the breakfast space
- Company employees will receive sponsorship ribbons to be worn throughout the conference
- Listing in the SCEDA Mobile App under the Midyear Meeting as a sponsor
- Sponsor page with content about company under SCEDA Midyear Meeting page
- Listing on the SCEDA Midyear Meeting webpage

Level III - \$1,000 - New Member Orientation Reception Sponsor (Thursday evening)

- Company to receive recognition signage at event
- Company to receive verbal recognition during conference
- Company employees will receive sponsorship ribbons to be worn throughout the conference
- Listing in the SCEDA Mobile App under the Midyear Meeting as a sponsor
- Listing on the SCEDA Midyear Meeting webpage

Level IV - \$750 - Golf, Sporting Clay Shoot, or Bowling Tournament (Thursday Afternoon)

- Company name and/or logo displayed at entrance to the event
- Company to receive verbal recognition during conference
- Company employees will receive sponsorship ribbons to be worn throughout the conference
- Listing in the SCEDA Mobile App under the Midyear Meeting as a sponsor

Level V - \$500 - Friday Break Sponsorship

- Company to receive verbal recognition during conference and event signage
- Company employees will receive sponsorship ribbons to be worn throughout the conference
- Listing in the SCEDA Mobile App under the Midyear Meeting as a sponsor

Exclusive sponsorships are given first right of refusal for two consecutive years. After two consecutive years, the sponsorship made available to the full membership.



2018-2019 Sponsorship Registration Form

SCEDA SPONSORSHIP REGISTRATION FORM 2018-2019

A. Contact Information:

Sponsorship Contact Name: _____

Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

B. Please indicate the level of annual sponsorship requested:

- | | | |
|---|--|---|
| <input type="checkbox"/> Titanium (\$7,000) | <input type="checkbox"/> Palladium (\$6,500) | <input type="checkbox"/> Platinum (\$5,000) |
| <input type="checkbox"/> Gold (\$4,000) | <input type="checkbox"/> Silver (\$3,000) | <input type="checkbox"/> Bronze (\$2,000) |

Please indicate the name of the person(s) covered in the complimentary memberships:

(Titanium 5; Palladium 4; Platinum 3; Gold 2; Silver 2; Bronze 1)

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

C. Please indicate the level of annual conference sponsorship requested:

- | | | |
|--|---|--|
| <input type="checkbox"/> Level I (\$2,500) | <input type="checkbox"/> Level II (\$1,750) | <input type="checkbox"/> Level III (\$1,000) |
| <input type="checkbox"/> Level IV (\$750) | <input type="checkbox"/> Level V (\$500) | |

D. Please indicate the level of Midyear Meeting sponsorship requested

- | | | |
|--|---|--|
| <input type="checkbox"/> Level I \$3,000 | <input type="checkbox"/> Level II \$2,000 | <input type="checkbox"/> Level III \$1,500 |
| <input type="checkbox"/> Level IV \$750 | <input type="checkbox"/> Level V \$500 | <input type="checkbox"/> Level VI \$500 |

E. Please list payment information:

- Check Credit Card - MasterCard, Visa, American Express

Credit card number _____ exp. _____ CVV code _____

Authorized Signature: _____ Date: _____

The deadline for yearly sponsorships (titanium, palladium, platinum, gold, silver and bronze) is **July 1, 2018**. Please email your logo (.eps file) to SCEDA with registration. To be included on all printed promotional materials, please send payment by August 1, 2018.

Please email to info@sceda.org or mail to PO Box 2566 Columbia, SC 29202