



2019 Member Dues and Benefits

	Individual \$200	Scholarship Providers* \$220-\$1,200	Institutions \$350-\$1,200	Supporting Scholarship Providers and Institutions			Individual Affiliates \$500	Affiliates \$1,500	Supporting Affiliates		
				Bronze \$1,500	Silver \$3,000	Gold \$5,000			Bronze \$2,500	Silver \$3,500	Gold \$5,500
Individuals Allowed on Membership	• One	• Unlimited	• Unlimited per department	• Unlimited	• Unlimited	• Unlimited	• Two	• Unlimited	• Unlimited	• Unlimited	• Unlimited
Access to NSPA Resources, Programs, & Database	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included
Announcement in NSPA Weekly Newsletter (4 per year)	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included
Linked Name on NSPA Member List	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included
Annual Promo Email to 5500+ Recipients							• If product discount is offered	• If product discount is offered	• If product discount is offered	• If product discount is offered	• If product discount is offered
Linked Listing on NSPA Website				• Supporting Member List • Logo on NSPA scrolling banner	• Supporting Member List • Logo on NSPA scrolling banner	• Supporting Member List • Logo on NSPA scrolling banner	• Products/ services promoted on Affiliate Member List	• Products/ services promoted on Affiliate Member List	• Supporting Member List • Logo on NSPA scrolling banner • Products/ services promoted on Affiliate Member List	• Supporting Member List • Logo on NSPA scrolling banner • Products/ services promoted on Affiliate Member List	• Supporting Member List • Logo on NSPA scrolling banner • Products/ services promoted on Affiliate Member List
Recognition on NSPA's Social Media				• Social media post on Twitter	• Social media post on Twitter & Facebook	• Social media post on Twitter, Facebook, & Instagram			• Social media post on Twitter	• Social media post on Twitter & Facebook	• Social media post on Twitter, Facebook, & Instagram
NSPA Member eNewsletter Exposure (1600+ Recipients)				• Logo in 4 issues	• Logo in 4 Issues • Banner ad in 1 issue	• Logo in 4 Issues • Banner ad in 2 issues			• Logo in 4 issues	• Logo in 4 issues • Banner ad in 1 issue	• Logo in 4 issues • Banner ad in 2 issue
NSPA Non-Member eNewsletter Exposure (4200+ Recipients)				• Logo in 4 issues	• Logo in 4 issues • Banner ad in 1 issue	• Logo in 4 issues • Banner ad in 2 issues			• Logo in 4 issues	• Logo in 4 issues • Banner ad in 1 issue	• Logo in 4 issues • Banner ad in 2 issues
NSPA Programs					• Recognition for sponsoring 1 set of Learning Circles on NSPA website and during program	• Recognition for sponsoring webinar on NSPA website and during webinar					• 1 Promotional webinar to promote products and/or services
NSPA Conference Registration	• \$125 off 1 registration	• \$125 off all registrations	• \$125 off all registrations	• \$125 off all registrations • 50% off 1 registration	• \$125 off all registrations • 1 Free registration	• \$125 off all registrations • 2 Free registrations	• \$125 off 1 Registration	• \$125 off all registrations	• \$125 off all registrations	• \$125 off all registrations	• \$125 off all registrations
NSPA Conference Extras					• Advance attendee list for 1 postal mailing	• Advance attendee list for 1 postal mailing • Recognition for providing a conference scholarship			• 25% off exhibit table – includes 1 exhibitor registration • Advance attendee list for 1 postal mailing	• 50% off exhibit table – includes 1 exhibitor registration • Advance attendee list for 1 postal mailing	• Free exhibit table – includes 2 exhibitor registrations • Advance attendee list for 1 postal mailing • 1 Free Exhibitor Demo

***Scholarship Provider dues are based on the scholarship dollars distributed by your organization annually:**

- Under \$250K – Dues: \$220
- Over \$250K-\$500K – Dues: \$295
- Over \$500K-\$1 million – Dues: \$510
- Over \$1 million-\$10 million – Dues: \$730
- Over \$10 million – Dues: \$1,200

****Institutional dues:**

- One Department at One 4-Year Institution – Dues: \$350
- Two Departments at One 4-Year Institution – Dues: \$675
- Three Departments at One 4-Year Institution – Dues: \$1,000
- Four or More Departments at One 4-Year Institution – Dues: \$1,200
- 2-Year Institution – Dues: \$350