



# 2020 Member Benefits Overview

	Scholarship Provider & Institution Member Options				Affiliate Member Options	
	Individual	Standard	Plus	Premium	Standard	Premium
	\$200	<u>See Application</u>	\$1,500	\$5,000	\$500 / \$1,500	\$6,500
<b>Individuals on Membership</b>	One	Unlimited	Unlimited	Unlimited	Two/ Unlimited	Unlimited
<b>NSPA Database, Resources, &amp; Programs</b>	Included	Included	Included	Included	Included	Included
<b>Announcement in NSPA Weekly Newsletter (4/yr)</b>	Included	Included	Included	Included	Included	Included
<b>Listing on <u>NSPA Member Map</u></b>	Included	Included	Included	Included	Included	Included
<b>Linked Listing and/or Logo on NSPA Website</b>			<ul style="list-style-type: none"> <li>• Plus Member recognition</li> <li>• NSPA scrolling banner</li> </ul>	<ul style="list-style-type: none"> <li>• <u>Premium Member recognition</u></li> <li>• NSPA scrolling banner</li> </ul>	<ul style="list-style-type: none"> <li>• <u>Affiliate Member webpage</u></li> </ul>	<ul style="list-style-type: none"> <li>• <u>Affiliate Member webpage</u></li> <li>• <u>Premium Member recognition</u></li> <li>• NSPA scrolling banner</li> </ul>
<b>Email to 6000+ Recipients</b>						<ul style="list-style-type: none"> <li>• 1 email on your behalf</li> </ul>
<b>Social Media Post on your Behalf</b>			<ul style="list-style-type: none"> <li>• 1 post on Twitter</li> </ul>	<ul style="list-style-type: none"> <li>• 1 post on all platforms (Twitter and Facebook)</li> </ul>		<ul style="list-style-type: none"> <li>• 2 posts on all platforms (Twitter and Facebook)</li> </ul>
<b>NSPA e-newsletters to 6000+ recipients</b>				<ul style="list-style-type: none"> <li>• Logo in 4 issues</li> <li>• Member spotlight/blog</li> </ul>		<ul style="list-style-type: none"> <li>• Banner ad in 4 NSPA e-newsletters</li> </ul>
<b>NSPA Programs</b>				<ul style="list-style-type: none"> <li>• Recognition for supporting 2020 webinars on the NSPA website and during the program</li> </ul>		<ul style="list-style-type: none"> <li>• 1 webinar to promote your products/services</li> <li>• Host-read ad in educational webinar (up to 30 seconds)</li> </ul>
<b>Conference Extras</b>	<ul style="list-style-type: none"> <li>• \$125 off all registrations</li> </ul>	<ul style="list-style-type: none"> <li>• \$125 off all registrations</li> </ul>	<ul style="list-style-type: none"> <li>• \$125 off all registrations</li> <li>• 1 Free registration</li> </ul>	<ul style="list-style-type: none"> <li>• \$125 off all registrations</li> <li>• 2 Free registrations</li> </ul>	<ul style="list-style-type: none"> <li>• \$125 off all registrations</li> </ul>	<ul style="list-style-type: none"> <li>• \$125 off all registrations</li> <li>• <u>Tier 3 Exhibitor package (Upgrade options available)</u></li> </ul>