



National Scholarship Providers Association 2019 Conference

Exhibitor and Advertising Opportunities

I've been attending NSPA Conferences for the past 7 years and it continues to grow and exceed expectations. As an affiliate member and exhibitor, it provides an excellent and cost-effective way to interact with existing and potential clients. It's a great venue to share best practices and expand your overall network.

-Scholarship America

As a 2019 NSPA Conference Exhibitor, you'll build invaluable relationships and show your support as an industry leader and advocate of the critical role that scholarship providers play in college funding, access, and success. The NSPA Annual Conference helps nearly 600 professionals in the scholarship industry in their work of helping students to and through college. As an exhibitor you'll have the opportunity to promote your services to attendees who rely on tools and resources to enhance their programs.

- Over half of the attendees are senior-level professionals. For a list of individuals who attended the 2018 Conference, [click here](#).
- Attendees represent all types of scholarship providers, including: private funders, community foundations, and institutions of higher learning.
- Scholarship professionals are in constant search of tools that allow them to support more students, both more efficiently and effectively.
- The NSPA offers an incentive for attendees to visit all exhibitors.



Exhibitor Hall at the 2018 Conference.

Exhibitor packages are now available for purchase in our [Online Store!](#)

Interested in Being a Sponsor? View our [Sponsor Opportunities!](#)

Interested in advertising at the 2019 NSPA Conference? View our [Advertising Opportunities!](#)

NSPA offers many opportunities to meet your organization's philanthropic or marketing needs. Please review the exhibitor packages on the following pages.

Don't see what you're looking for? Custom packages are also available. For more information about exhibiting at the 2019 NSPA Conference, please contact NSPA Programs and Conference Manager, Maggie Brubaker at mbrubaker@scholarshipproviders.org or 303-442-2524.

Exhibitor Opportunities

For more information or to make a purchase, click on the linked advertising options below.

Exhibitor Levels	<u>Tier 4</u> \$1,500	<u>Tier 3</u> \$2,500	<u>Tier 2</u> \$5,000	<u>Tier 1</u> \$10,000
Space & Booth Placement	6' Table	6' Table, Preferred Location after Tier 1 & 2 Selection	6' Table, Preferred Location after Tier 1 Selection	Double Booth, Prime Location, First Choice
Registrations	1 Exhibitor	1 Full	2 Full	3 Full
Social Media Recognition	✓	✓	✓	✓
Access to Private Room to Meet with Clients	✓	✓	✓	✓
Logo & Description in One Conference Attendee & One NSPA Member Communication Prior to Event	✓	✓	✓	Top Placement
Recognition as Exhibitor on NSPA Website, Conference App, & Conference Program	✓	✓	✓	Top Placement
Incentive for Attendees to Visit Booth	✓	✓	✓	✓
NSPA Staff Assistance with Securing a Private Room for Reception				✓
Advanced Attendee List (One-Time Use), Provided Prior to the Conference		Mailing Addresses	Mailing Address	Mailing Address, Plus Email to Registrants on Your Behalf
Full Attendee List (One-Time Use), Provided after the Conference		Mailing Addresses	Mailing Addresses, Plus One Email to Attendees on Your Behalf	Mailing Addresses & Attendee Email List
Demo		One 30-Minute Demo	One 30-Minute Demo	Two 30-Minute Demos

Graduway attends over 50 industry conferences each year. The NSPA Conference has proven to be one of the best for reconnecting with existing clients and establishing leads with prospective clients. This year alone we walked away with 64 individual strong leads for follow-up conversations. We are already looking forward to coming back next year.

-Graduway



2019
Conference

October 1-3, 2019
Minneapolis, MN
Pre-Conference: September 30

Advertising Opportunities

For more information or to make a purchase, click on the linked advertising options below.

Inside Front Cover in the Conference Program

Cost: \$1,500

Inside Back Cover in the Conference Program

Cost: \$1,000

Branded Attendee Bag

Cost: \$2,000

Giveaway Placement in Attendee Bag

Cost: \$500

Banner in the Conference App

Cost: \$500

1/2 Page Ad in the Conference Program

Cost: \$500

1/4 Page Ad in the Conference Program

Cost: \$250

App Push Notification

Cost: \$200

I enjoyed the vendor demos! They were extremely helpful as our university is in search of a comprehensive scholarship managements and donor stewardship platform.

-2018 Conference Attendee

Questions?

Contact Maggie Brubaker, NSPA Programs and Conference Manager at mbrubaker@scholarshipproviders.org or 303-442-2524.

Ready to make a purchase?

Exhibitor and advertising opportunities are available on a first-come, first-served basis so we recommend that you reserve early. For the most up-to-date availability, visit our [Online Store](#).



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