



National Scholarship Month 2019 Sponsorship Opportunities

Twenty years ago, National Scholarship Month was initiated to increase private sector awareness of and support for students pursuing a higher education. The most important component of that support comes in the form of public and private scholarships, and today the need for scholarships is even greater.

-Scholarship America

In conjunction with NSPA's upcoming 20th Anniversary, join us in promoting the time honored tradition and annual observance of National Scholarship Month (NSM). NSM is a national movement to raise awareness of the power of scholarships and the effect they have not only on individual scholars, but also on our local, national, and global communities.

Today, it's more important than ever to make an impact on higher education access, academic success, and college completion. This can be achieved through the power of scholarships. Our goal is to turn National Scholarship Month into a collaborative event to help educate and energize scholars, while adding a new dimension to scholarship programs all over the country, and beyond. As an NSM Sponsor, you'll be at the forefront of this national observance and show your support of the greater scholarship industry.



NSPA offers many opportunities to meet your organization's philanthropic or marketing needs. Please review the available sponsorship packages on the following page.



National Scholarship Month Sponsorship Opportunities

For more information or to make a purchase, click on the linked sponsorship levels below.

Sponsorship Level	<u>Associate</u> <u>\$500</u>	<u>Bachelor's</u> <u>\$1,000</u>	<u>Master's</u> <u>\$2,000</u>	<u>Ph.D.</u> <u>\$3,000</u>	Reach
Linked Logo on NSM Website Homepage	✓	✓	✓	✓	
Recognition as Sponsor in Official NSM Press Release	✓	✓	✓	✓	
Logo in all NSM Communications	✓	✓	✓	✓	1,500+ - 6,500+
Social Media Recognition	✓	✓	✓	✓	2,000+
Banner Ad in Weekly e-Blast to NSPA membership during November		✓	✓	✓	1,500+
Feature Article in the Fall Newsletter (Member & Non-Member Issues)			✓	✓	6,500+
Linked Logo on Each Page of NSM Website				✓	
Logo Added to NSM Banner on NSPA Homepage during November				✓	

Questions? Don't see what you're looking for?

Contact Jackie Bright, NSPA Executive Director, at jbright@scholarshipproviders.org or 303-442-2524. Custom packages are also available!

Ready to make a purchase?

National Scholarship Month Sponsorships are available through our [Online Store](#).

