Thank you for your interest in the *WizeHive Promotional Webinar - The Value of an ADA-Friendly Online Scholarship Application.*

To access the slides, please scroll down. To listen to the recording, please click on the link below.

https://attendee.gotowebinar.com/recording/364811768242653711
WizeHive Promotional Webinar - The Value of an ADA-Friendly Online Scholarship Application

Brought to you by the National Scholarship Providers Association

Thursday, May 28, 2020
Don’t worry, you’re muted!
• Your microphone is currently muted to help avoid background noise.

Want to participate in the discussion?
• Submit questions at any time using the question function in your webinar console or click on the hand icon to be unmuted. There will be time at the end for a discussion.

Missed a few slides?
• This program will be recorded. The recording and the PDF of the PowerPoint presentation will be added to the NSPA website in the Members Only section.
• These resources will also be emailed to all registrants

GoToWebinar Console & Functions
• The console is in the top right corner of your screen.
• Click the orange arrow to expand or collapse your console
• The question and chat functions are at the very bottom of the expanded console.
The Value of an ADA-Friendly Online Scholarship Application
Meet the Presenters

Natalie Hirsch
Directo...
About WizeHive

**Our Solution:** Zengine™, a flexible platform for scholarships, grants, fellowships, accreditations and more that uniquely form fits to each client’s programs

**Our Clients:** 750+ heroic organizations - pursuing the loftiest of missions

**Our View:** They should *not* be hindered by inadequate tools that force them to adapt their mission to rigid software (vs other way around)

**Our Mission:** To bring the most flexible platform - and unmatched implementation services - to power *theirs*
Fast Facts

40 million Americans - about 20% of the total population, identifies as having a disability

This includes:

- Hearing Loss
- Vision Loss
- Cognition Issues
- Physical Disabilities
Websites of government agencies, public higher education, public K-12 schools, and nonprofit organizations are required to be safe and accessible for people with disabilities.
Screen Reader Capabilities
Screen Reader Capabilities - To Dos

- To start, make sure all webpages and application pages make sense read aloud.
- Organize pages logically with clear headers.
- Clarify links.
- Make sure any help text is also placed in the correct spaces so the text is applicable.
Keyboard Accessibility
• Make sure the order of your main navigation, and any sub navigations, allow individuals using a keyboard to jump through the pages correctly.
Nonprofits & Charities

Engage more applicants, provide better information to funders, and minimize tedious activities for reviewers and program administrators.

LEARN MORE
Alternative Image Text - To Dos

- Make sure all images, including logos, have alternative image text.
- Ensure it’s readable and provides the right description for the user.
- Just like image text, alternative video text is required to allow screen reader software to describe embedded videos.
Color Schemes & Design
Color Schemes & Design - To Dos

- Consider your color choices and the status or meaning they may imply.
- Follow guidelines for contrast ratios.
- Follow guidelines for videos or gifs that flash (no more than three times per second).
- Ensure users have the availability to disable non-essential animation and movement.
Timeouts

Session Expire Warning

Your session will expire in 58 seconds. Do you want to extend the session?

OK Cancel Logout now
Timeouts - To Dos

- Allow users to extend the time limit through a warning that allows them to add more time by clicking a button or simply pressing the spacebar on their keyboard.
Homework

1. Test all constituent-facing sites using a screen reader, such as ChromeVox.

2. Test the accessibility of your site using Chrome Lighthouse accessibility audit.
Selecting a Platform That Supports Accessibility

- Being more inclusive.
- Supporting applicants from the start of their relationship with you.
- Reducing questions/complaints coming in to internal staff.
- Removing the need to have two processes/manual efforts.
- Knowing that as tech and regulations expand, you’ll be able to keep pace.
Questions?