



ScholarshipProviders.org Online Privacy Policy

Adopted by the NSPA Board of Directors on December 10, 2014.

Welcome to the National Scholarship Providers Association (“NSPA”) web site located at www.scholarshipproviders.org (the “Site”). This Site is operated by NSPA. This online Privacy Policy (this “Privacy Policy”) applies to information about you collected through this Site, and also addresses certain personal information collected through a mobile application (“Application”) made available by NSPA to conference attendees even though such Application is owned or managed by third parties. The purpose of this Privacy Policy is to let you know what information we collect from and about you and what we do with it. This Privacy Policy is part of and is incorporated into the Terms of Use for our Site, and any capitalized terms used in this Privacy Policy which are not defined here will have the same definitions as set forth in our Terms of Use.

By using our Site or our Application, you are agreeing to the collection, use, and disclosure of your information collected by NSPA online as described in this Privacy Policy. If you have any questions or concerns regarding this Privacy Policy or our privacy practices, please email Info@scholarshipproviders.org. From time to time, we may make changes to this Privacy Policy as described below, so please review it frequently.

TYPES OF INFORMATION

This Privacy Policy addresses two types of information collected through our Site or Application. “PII” means “personally identifiable information,” which is information that identifies you personally, either alone or in combination with other information available to us (including without limitation your name, email address, mailing address, or other personal information). “Non-PII” means “non-personally identifiable information” or information which alone does not identify you (however, in some circumstances it may be possible to combine Non-PII with PII in order to identify a specific individual).

INFORMATION COLLECTED AND TRACKED

PII You Provide: In general, we collect user-specific PII volunteered by users of the Site who complete NSPA membership applications on our Site, who register on our Site for NSPA conferences or other NSPA services or products, who request information from NSPA, who submit feedback or otherwise contact NSPA via the

Contact Us form on our Site, who register and provide PII through the Application, or who otherwise voluntarily submit PII to NSPA in communications with us. For example, with regard to any of these purposes, users may provide and we may collect personal information about the user or the user's organization, postal addresses, email addresses, telephone numbers, zip codes, credit card information (if a payment for membership, products or services is facilitated by a user), the user's organization or web site affiliations, or any other PII volunteered by an individual user of the Site or who sends us PII via email. You are not required to provide PII to us unless you voluntarily do so for any of the purposes described in this Privacy Policy or otherwise, and we do not collect PII unless it is voluntarily provided by a user.

Non-PII Automatically Collected: Non-PII collected through our Site may include: information sent to us automatically by your web browser, such as the web page you were visiting when you accessed our Site, the operating system and browser you are using, the date and time of your visit, user traffic patterns and content accessed throughout our Site, and other data. This information allows us to better tailor our Content to our readers' needs, to improve our Site, and to help our members further benefit from use of our Site.

Some of the specific information we collect, and how we use that information, is further described below.

HOW WE USE INFORMATION

The information we collect is used for internal purposes (for example, to process NSPA membership applications or conference registrations, provide our services to you, provide materials or information you have requested, improve the content of the Site, customize the Site for NSPA members, notify you about updates to the Site, or notify you of other information that may benefit you or your organization). We may also use the information that we collect for other purposes, both commercial and non-commercial, including any other purpose described in this Privacy Policy, any other online agreement you may enter with NSPA, or otherwise as we may disclose to you or to which you consent from time to time. Following are some specific ways in which we use certain information collected on our Site:

E-mail Address: We use the e-mail addresses that we collect for various purposes, including to send out information or requests received from other NSPA members, information relating to NSPA events and our services, to send periodic NSPA member newsletters, and to compile email directories of NSPA members or conference attendees. NSPA does not sell or rent lists containing the e-mail addresses that we collect to unrelated third parties except as otherwise provided in this Privacy Policy, and all users of our Site, including NSPA members, are hereby

strictly forbidden from doing so. Please note that we do allow certain NSPA members to use NSPA's Broadcast Email Service to send information to other NSPA members from time to time.

Postal Address: We may use the postal addresses that we collect to send periodic mailings with information on the services and opportunities in connection with which the information was provided to NSPA, and to compile mailing directories of NSPA members or conference attendees. We sell lists of NSPA members' (and other NSPA conference attendees) postal addresses (not email addresses) to NSPA conference exhibitors prior to our annual conferences, with the restriction that the lists may only be used one time by exhibitors only.

Telephone Numbers: Users who supply us with their telephone numbers online may receive telephone contact from us with information regarding new products or services or upcoming events, we may also include telephone numbers of NSPA members in the online member directory or directories of conference attendees.

If you object to the use of any of the above information as described in this Privacy Policy, please send an email to Info@scholarshipproviders.org describing your specific objection, providing your complete contact information (including the PII you wish to not have used or shared) and we will accommodate your request if possible.

SHARING OF INFORMATION

NSPA may share the PII and Non-PII we have obtained online as follows:

- Contact information of NSPA members is shared with other members in the Member Directory. We also occasionally share member data beyond that included in the Member Directory (such as profile information) with other members or third party organizations if we believe their products or services would be of interest to you.
- If you register for an NSPA conference online or otherwise, your contact information will be shared with other conference registrants in the attendee list (unless you opt out of inclusion in this list, which you may do by emailing us at info@scholarshipproviders.org). We also share the mailing addresses of NSPA conference attendees with conference exhibitors as described above.
- We may share information with other NSPA members (and occasionally with other third parties) whose products, services, or information we think you might find useful and interesting.

- We may share information in aggregated non-personally identifiable form for purposes of tracking usage of the services offered the Site and identifying other trends in usage of the Site and our services.

If you use the Application, any personal information provided to the Application will be available not only to NSPA, but to the third party owner/operator of the Application. Such information may be used by that third party in accordance with its privacy policy available within the Application, and they are also obligated to provide certain information to NSPA pursuant to our agreement with them.

- We disclose information when we, in good faith, believe disclosure is appropriate to comply with the law or legal process. For example, in response to a court order or a subpoena, the request of a law enforcement agency, or in special cases when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, the rights or property of others, or to enforce our Site's Terms of Use.

- All information collected through our Site or Application will become part of NSPA's business records. As such, this information will necessarily be shared if our company is acquired by another company or otherwise experiences a change of control. In such case, the terms of this privacy policy statement will continue to apply to your information. We may also share information with our current or future affiliates, subsidiaries, parent company, or other related entities.

- We may occasionally disclose information to companies and organizations that perform services on our behalf (such as data storage, web hosting, email dissemination, or other services).

Please be aware that although we may request your consent for some disclosures described in this section, by using our Site you are deemed to have accepted and agreed to the sharing of your information collected through our Site in the manner described in this Privacy Policy, and we will not be required to obtain your consent for any disclosures described in this Privacy Policy.

In accordance with California law, residents of California may request a list of the third parties with whom we have shared their information for marketing purposes, or may opt out of having their information shared for marketing purposes. If you are a resident of California and would like this information, please email us at Info@scholarshipproviders.org.

THIRD PARTY COLLECTION OF INFORMATION

Certain features and functionality on our Site or the Application are provided by third parties. Accordingly, if you use these features or functionality, you may be providing PII or Non-PII directly to those third parties. For example, we use third parties to process credit cards for membership dues and conference registrations, and the Application is owned and operated by a third party (in addition, the Application may allow registration by use of your login data from third party social media services, which may trigger certain sharing of information with those services as well). We also encourage payments through PayPal for certain events, so if you register for some events you may be providing your information directly to PayPal. These third party services have their own privacy policies and practices with regard to data collection, use and storage, so you should contact these third parties directly if you have any questions. Although we selected these third parties based on our research and belief that their practices are in line with our own standards and applicable laws, NSPA will not be liable for any damages caused by the practices of these third parties, or any other parties with whom they may share information.

COOKIES AND SIMILAR TECHNOLOGIES

In order to improve your experience when using our Site, we may place a file called a "cookie" in the browser files of your computer. We primarily use cookies for user authentication (such as identifying our members and providing a unique member experience and materials for members on our website). We may also use (now or in the future) cookies and other technologies to collect certain data regarding the actions of our users online, to track user traffic patterns, to enhance your experience when using our Site, to target content to you as described further below, and to collect Non-PII about you and your visit to our Site for other marketing and business purposes. You can adjust your privacy preferences regarding the use of cookies and similar technologies through your browser. Disabling cookies may result in a less complete experience while using the Site. Our Site does not currently respond to web browser do-not-track signals, nor do we feature any third party advertising networks or other services that may track users over time or across third party sites.

LINKS TO THIRD PARTY WEBSITES

We display links to other sites within the Site or Application, including, without limitation, web sites owned or monitored by other NSPA members or by other third parties. Those sites may have their own privacy and data collection policies and practices, and we do not have any control over these third parties' use of the information you may provide to them. We are not responsible for those other sites,

their privacy policies, or how they treat information about their members, and we are not liable to you for any claims that may arise from your interaction with those third parties or their sites. We advise you to check their privacy policies to find out how they are treating your personal information.

PII POSTED ON OUR SITE OR APPLICATION

If you choose to post content containing PII on our Site or Application (including without limitation in the NSPA Member Directory, listings in the Job Bank, or otherwise), please be aware that any PII will automatically be visible to all NSPA Members (or in the case of content posted on the Application, to all users of the Application), and in some cases to the general public.

ADVERTISEMENTS AND AD SERVERS

We do not currently partner with or have special relationships with any ad server companies. We do not currently feature third party advertisements on our Site or Application (other than occasional promotion of NSPA members or partners) and we do not currently engage in any ad targeting activities, however we reserve the right to do so at any time.

CONTROL OF YOUR INFORMATION

Use: We respect your right to make choices about the ways we collect, use and disclose your PII. If you have an online profile on our Site or Application or you have provided information to us through the Site or Application in any manner, you may update or modify your information, or opt out of receiving certain communications from NSPA by notifying us of your requests through the Contact Us form on our Site, or by sending an email to Info@scholarshipproviders.org.

Access: Upon request, we provide visitors to the Site or Application with access to a copy of information that we maintain about them. Consumers can access this information by sending us e-mail at the address below.

Correction or Deletion: Users of our Site or Application can request to have the information that we maintain about them corrected, or may have their online profile deleted, by sending us e-mail at the address below. NSPA members may update their Member Profiles or contact information on their own when renewing their NSPA membership, or at any other time by contacting NSPA staff at info@scholarshipproviders.org, and informing us of the desired change. Please note that NSPA member organizations must maintain certain information in our Member Directory, even if a certain individual does not wish to be listed, and accordingly, certain member profiles may not be deleted in their entirety.

SECURITY

We use industry-standard security measures (including use of a firewall and SSL encryption) when transferring and receiving consumer data exchanged with the Site. We have appropriate security measures in place in our physical facilities to protect against the loss, misuse, or alteration of information that we have collected from you at our Site or Application. We take reasonable measures to ensure that only authorized individuals have access to the PII provided by our users.

INTERNATIONAL USERS – TRANSFER OF INFORMATION

NSPA is headquartered in the United States, and you understand that any PII collected on the Site or Application will be transferred to NSPA in the United States and may be shared with third parties as described herein. You hereby consent to the transfer to and processing of any PII by NSPA, any of its future owners, or any of the other parties as described herein, whether located in the United States or any other countries, for the purposes described in this Privacy Policy, or for any other specific purposes to which you consent. If you are located in a country other than the United States, you should note that, at present, the laws of the United States and certain other countries have not been approved by the European Commission or privacy authorities in certain other countries as providing "adequate protection" for personal information within the meaning of the EU Data Protection Directive or applicable laws of other countries. Please know, however, that no matter where your personal information is collected, used, transferred or stored, if it was collected through the Site, it will be protected by the terms of this Privacy Policy. **YOU HEREBY CONSENT TO THE USE AND PROCESSING OF YOUR PERSONAL DATA IN THE UNITED STATES OR IN ANY OTHER COUNTRY IN THE MANNER SET FORTH HEREIN.**

CHANGES TO THIS POLICY

From time to time, we may wish to use certain information collected through our Site or Application for new, unanticipated uses not previously disclosed in this Privacy Policy, or we may otherwise decide to make changes to this Privacy Policy. If our information practices change at some time in the future we will post any changes to this Privacy Policy at this page on our Site, in order to notify you of these changes and provide you with the ability to opt-out of any new uses. If we make any material changes to this Privacy Policy, we will also send emails to the users for whom we have current email addresses. If you are concerned about how your information is used, you should check back at this page periodically. If we add new uses of the information collected on our Site or Application, or new circumstances under which that information may be shared, only information

collected after the Privacy Policy has been changed will be used or shared according to these new policies.

REPORTING VIOLATIONS

If you have any questions about this Privacy Policy or if you feel that this Site or Application is not following this Privacy Policy statement, you may contact us by email or at the addresses or phone number below.

CONTACT INFORMATION

Our postal address is:
2222 14th Street
Boulder, CO 80302

We can be reached via e-mail at: Info@scholarshipproviders.org

We can also be reached by telephone at: 303-442-2524

This Privacy Policy is effective as of December 10, 2014.