



# VISION MISSION

## STRATEGIC FOCUS

### VISION

Success for all students through the power of scholarships.



### MISSION

To cultivate and empower our scholarship community with the knowledge, skills, and resources to strengthen the impact of scholarships.



## STRATEGIC FOCUS

### IN 2028: WE ARE THE INDUSTRY EXPERT

**Our Focus:** Be the industry resource on scholarships

**How we will do it:**

- ✔ Build the Exchange to be the trusted resource of scholarship data
- ✔ Identify research focus areas and produce analyses
- ✔ Cultivate research and strategic partnerships
- ✔ Disseminate scholarship industry data-driven content to support best practices and advocacy

### IN 2028: WE ARE THE SCHOLARSHIP PROVIDER COMMUNITY

**Our Focus:** Be THE community for all scholarship providers and offer premier resources and education

**How we will do it:**

- ✔ Increase diversity of membership, inclusive of all scholarship providers
- ✔ Curate educational and professional programming to reflect diverse needs
- ✔ Provide opportunities to convene, collaborate, and engage

# nsppa **VALUES**



## **COMMUNITY**

We are peers and partners who share collegially and respectfully and who create welcoming, trusting spaces for exploration and growth.

## **EDUCATION**

We showcase innovative practices, opportunities, and resources that enhance members' knowledge, skills, and abilities.



## **STUDENT SUCCESS**

Our efforts focus on access to opportunities that support student success (e.g., graduation, career development, social and economic mobility, sense of belonging).



## **COLLABORATION**

We unite with optimism, generosity, accountability - and a little fun - to enhance our programs and to amplify our collective impact.

## **RESPECT & INCLUSION**

We are committed to creating a culture that welcomes, listens to, and acknowledges different perspectives, including those often unheard.

