DATE AND TIME
Sunday, 12pm-4pm

TITLE
1.01 Selection Workshop

LOCATION
Crystal A

TRACK OR SESSION TYPE
Pre-Conference

PRESENTER(S)
Yvonne Romero da Silva, Vice President for Enrollment, Rice University
Michael Bastedo, Professor and Director, Center for the Study of Higher Education and Postsecondary Education, University of Michigan
Oscar Sweeten-Lopez, President, College Success Tools, Michael & Susan Dell Foundation
Beth Conrad, Selection Associate, Jack Kent Cooke Foundation

DESCRIPTION
There is a need for change and innovation in college admissions and scholar selection. As more and more students apply for scholarships, our capacity to carefully process and evaluate each applicant is reduced. Addressing this and other current trends, a panel of selection experts will present on the "state of selection": its challenges, opportunities, and innovations. They will discuss various selection process models, such as Committee-Based Evaluation (CBE), which provide new, more efficient ways of reviewing applicants, and recommend effective practices that will help your organization select the best scholars without increasing staff time. Attendees will gain a deeper understanding of both the who and the why of selection including innovations in identifying non-academic attributes, considering bias, and the necessity of examining students' context, grit, and perseverance through a holistic review. The panel will provide ways to operationalize lessons learned in your own program. Come prepared to share your ideas and engage in a conversation among professionals from university admissions/scholarships and private scholarship organizations led by leading thinkers in the field. We hope you will join us for this interactive and applied session and come away energized to improve selection of scholars in your own program. Both new and experienced providers are encouraged to attend.

Cost: $135 for NSPA members and $165 for non-members.
DATE AND TIME
Sunday, 5pm-6pm

TITLE
1.02 First Time Attendee and New Member Welcome Event

LOCATION
Conference Center Lobby

TRACK OR SESSION TYPE
Special Event

PRESENTER(S)
Brenda Moran, Program Director, Council Bluffs Community Education Foundation/STARS Scholarship
Stephanie Petersen, Assistant Director of Scholarships, Oregon State University
Ericia Ward-Williams, Manager, Operations and Strategic Initiatives, Coca-Cola Scholars Foundation

DESCRIPTION
This special event is for first-time NSPA Conference attendees and new NSPA members. Please join us for light hors d'oeuvres and a cash bar. The NSPA Conference Committee will present information about our association, how to best navigate the conference, and welcome you to the event.

Attendees will have the opportunity to network with both returning attendees as well as fellow newcomers in an energized and informal setting.
DATE AND TIME
Monday, 6am-7am

TITLE
2.00 Sunrise Yoga

LOCATION
Peninsula B - Main Hilton Hotel - See description for directions

TRACK OR SESSION TYPE
Special Event

INSTRUCTOR
Jessica Supinski, Yoga Instructor

DESCRIPTION
Start your day off with Sunrise Yoga, a gentle yoga class for everyone. Session will include yoga poses to awaken the body, breathing exercises, and relaxation techniques. Participants of all abilities are welcome to attend.

This class will be held in the main Hilton Hotel in the Peninsula B room. To access the room, go past Spencer’s restaurant and through the Summit Ballroom foyer--into long hallway. Peninsula B will be on the right side--almost all the way down the hallway.
DATE AND TIME
Monday, 8am-8:45am

TITLE
2.01 Breakfast and Welcome Address

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Meal

DESCRIPTION
Please join us for breakfast and the welcome address.
DATE AND TIME
Monday, 8:30am-9:30am

TITLE
2.02 Keynote Session: The Power of One - How One Attitude, One Action, and One Scholarship Provider Can Change the World

LOCATION
Emerald Ballroom

SPONSOR
Luckyday Citizenship Scholars Program at The University of Southern Mississippi

TRACK OR SESSION TYPE
General Session

PRESENTER(S)
John O'Leary, Author and Motivational Speaker, Live Inspired

DESCRIPTION
Expected to die, John O'Leary now teaches others how to truly live.

John was a curious nine-year-old boy. Playing with fire and gasoline, he created a massive explosion in his garage and was burned on 100% of his body. Given less than 1% chance of survival, John is proof of the power of the human spirit.

His unlikely recovery meant a journey of pain and loss that could have easily been insurmountable. However, far from being an example of someone who simply endured tragedy, John is a luminous example of thriving through adversity.

Surprisingly, this “survivor” story isn’t focused on John -- rather, it's a celebration of heroes who intimately served him and his family. From a dedicated Hall of Fame sports announcer to a visionary burn nurse (and countless others), every individual involved in this 1987 fire teaches us this truth: one person can make a profound difference in the lives of others.

As scholarship providers, you daily take on the tough task of getting the most vulnerable and under-served students to and through college. It’s often hard and thankless work. But with emotional storytelling and unexpected humor, John will remind each of you that you are heroes, and he’ll “wake you up” to realize that your role and responsibility to the individuals you serve is significant.

Most importantly, he’ll remind each of you that you have the ability to change the world for each student you serve.
DATE AND TIME
Monday, 9:45am-10:45am

TITLE
2.03 Canadian Providers Learning Circle

LOCATION
Emerald A

TRACK OR SESSION TYPE
Learning Circle

FACILITATOR(S)
Jane Thompson, Executive Director, TD Scholarships for Community Leadership

DESCRIPTION
Topic: Emerging Trends and Key Issues in the Canadian Post-Secondary Landscape

The purpose of NSPA Learning Circles is to facilitate dialog and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Monday, 9:45am-10:45am

TITLE
2.04 Private Foundations Learning Circle

LOCATION
Crystal C

SPONSOR
The Terry Foundation

TRACK OR SESSION TYPE
Learning Circle

FACILITATOR(S)
Tiffany Anderson, Director, Scholarship Program, Boettcher Foundation
Rick Wilson, Scholarship Director, Forman S. Acton Educational Foundation
Laura Steffen, Vice President, Scholar Recruitment and Selection, Daniels Fund

DESCRIPTION
Come join other private foundation scholarship providers as we discuss the successes and challenges of our scholarship programs around the areas of alumni development, technology (databases and communication), application/selection processes, marketing/outreach/recruitment, scholar support, and diversity and inclusion. This is an opportunity to share your positive practices and get advice from a wide range of scholarship providers.

The purpose of NSPA Learning Circles is to facilitate dialogue and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Monday, 9:45am-10:45am

TITLE
2.05 Colleges and Universities Learning Circle

LOCATION
Crystal A

SPONSOR
Independent Colleges of Indiana

TRACK OR SESSION TYPE
Learning Circle

FACILITATOR(S)
Ken Downs, Project Manager, Scholarship Universe at University of Arizona
Lori Pence, Associate Director, Student Success, Purdue University, College of Engineering

DESCRIPTION
Topic: External Private Scholarships

Join other colleges and universities as we continue to discuss external private scholarships. You are welcome to attend whether you’ve participated in the last learning circle on this topic or if you're new to the discussion. Many of us have primary responsibility for administering campus-based scholarship programs, but students often need funding beyond institutional offerings. How can we in higher education be proactive in helping our students find scholarship opportunities beyond our campus programs? This is a chance to share your positive practices, initiatives and get advice from a wide range of experienced scholarship professionals.

The purpose of NSPA Learning Circles is to facilitate dialogue and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Monday, 9:45am-10:45am

TITLE
2.06 Community Foundations Learning Circle

LOCATION
Crystal B

SPONSOR
Horatio Alger Association

TRACK OR SESSION TYPE
Learning Circle

FACILITATOR(S)
Sarah Battersby, Scholarships and Donor Services Officer, Triangle Community Foundation
Sharon Harper, Director of Scholarship Programs, The Denver Foundation

DESCRIPTION
Topic: Subject Matter Experts: Identifying our Go-To People

This session will focus on getting to know each other better and will help us identify who we can turn to for questions that might appear “outside the norm”.

The purpose of NSPA Learning Circles is to facilitate dialogue and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Monday, 9:45am-10:45am

TITLE
2.07 Public Charities Learning Circle

LOCATION
Mercer

SPONSOR
Elks National Foundation

TRACK OR SESSION TYPE
Learning Circle

FACILITATOR(S)
Adriana Contreras, Executive Director, San Antonio Education Partnership
Jin Choi, Director, Scholarship Programs, 10,000 Degrees

DESCRIPTION
Topic: Student Support Outside of Scholarships
Join us for a discussion of best practices related to student support services at public charities. Learn from others and share your own experiences on benefits of having a College Success team, or staff dedicated to assisting students once in college, mentoring programs, peer to peer mentoring, Satisfactory Academic Progress, monitoring transcripts, financial aid/FAFSA counseling, and more.

The purpose of NSPA Learning Circles is to facilitate dialog and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Monday, 11am-12:15pm

TITLE
2.08 How to Leverage Social Media to Market Your Scholarships

LOCATION
Mercer

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
LaTrena Stokes, Scholarship Program Director, Jeannette Rankin Women's Scholarship Fund
Jacki Gaytan, Development and Marketing Associate, Jeannette Rankin Women's Scholarship Fund

DESCRIPTION
How do you navigate the landscape of social media to market your scholarships and get the word out to the students who could benefit from them? In this increasingly digitally connected world, there are specific techniques you can use to reach your audience. We will demonstrate a successful campaign and engage in you in the step-by-step process of evaluating your current social media campaigns and/or helping you create or improve them.

This is an interactive session. Please bring your laptop or tablet. If that is not possible, you'll still be able to participate with a smart phone.
DATE AND TIME
Monday, 11am-12:15pm

TITLE
2.09 TheWashBoard.org: How to Build a Successful Scholarship Listing

LOCATION
Emerald B

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENER(S)
Victor Fernandez, Customer Interface Manager, Washington Student Achievement Council
Thai Craig, Communications Officer, College Spark Washington

DESCRIPTION
theWashBoard.org makes scholarship searching simple. In one stop, students can search and apply for vetted scholarships specific to their academic interests, college or university, or other criteria.

In this interactive session for providers, we guide you through a simple step-by-step process on how to define your scholarship's unique criteria, how to set application requirements, and how to market your scholarship on theWashBoard.org.
DATE AND TIME
Monday, 11am-12:15pm

TITLE
2.10 Awarding Scholarships to Community College Students and Preparing Them for Long-Term Success

LOCATION
Emerald A

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Heather Johnson, Scholarship Developer & Prospect Researcher, Phi Theta Kappa Honor Society
Jodie Koszegi, Scholarship Program Director, The Terry Foundation
Nancy Sanchez, Executive Director, Kaplan Educational Foundation
Beth Zielinski, Career Development Specialist, Jack Kent Cooke Foundation

DESCRIPTION
Are you curious about current trends in community colleges? Are you wondering about completion rates and if transfer students or non-traditional students are a good investment for your scholarships? Please join us as we discuss best practices in establishing and administering scholarships for community college students, making note of the things that make these students unique. Once awarded, how do we ensure college and career success? Our organizations will share how we are partnering to help identify and recognize high achieving students from community colleges, as well as strategies we use to keep scholars focused on success.

Community colleges serve students who represent wide diversity - including race, age, single parents, undocumented, disabled, and first-generation students. Find out how we can help you be prepared to serve this growing population.
DATE AND TIME
Monday, 11am-2pm including a 30-minutes working lunch

TITLE
2.11 Leadership Forum for Scholarship Professionals

LOCATION
Crystal B

SPONSOR
Strada Education Network

TRACK OR SESSION TYPE
Leadership Forum

PRESENTER(S)
Jennifer Satalino, Director, The College Place (ECMC)
Larry Sparkman, Director, Luckyday Citizenship Program, The University of Southern Mississippi
Yvonne Romero da Silva, Vice President for Enrollment, Rice University
Amy Weinstein, COO, American Indian Science & Engineering Society, Former NSPA Executive Director

DESCRIPTION
"The Leadership Forum is intended for experienced and new leaders in the field to discuss creative and viable solutions for scholarship providers, higher education institutions, and community foundations to collaborate and work together. Topics will range from federal student aid regulations, measuring student attributes, award displacement, student engagement, timing of awards, and conflicting priorities of outside scholarship organizations and colleges and universities. The goal is to create broadened thinking, understanding of, and solutions to, the challenges scholarship providers face.

Lunch will be provided."
DATE AND TIME
Monday, 11am-12:15pm

TITLE
2.12 What We Can Do for Our Scholars Over and Above the Financial Commitment We Make to Them: Scholars Support Services and Added-Value Programs

LOCATION
Orcas

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Tim Snow, President, George Snow Scholarship Fund
Pam Perrin, Vice President and Scholar Services, The George Snow Scholarship Fund
Leslie Cornwell, Scholar Coordinator, The George Snow Scholarship Fund

DESCRIPTION
It is the belief of the George Snow Scholarship Fund that what we provide to our scholars in the form of programs and services can be just as valuable as the financial commitment we make to them. As a result, The George Snow Scholarship Fund has created and implemented a series of Scholar Support Services designed to enhance and maximize each scholar’s college experience. We will outline our many Scholar Support Services which will include but not are not limited to: Our Computers and College Supply Stipend Program, our Emergency Fund Program, Monday’s Motivational Messages, our Snow Family Phone App, Care Packages, and our High School to College: Tools for a Successful Transition Program.
DATE AND TIME
Monday, 11am-12:15pm

TITLE
2.13 Moving From Transactional to Developmental: Creating a Scholars Community

LOCATION
Crystal C

SPONSOR
CampusLogic

TRACK OR SESSION TYPE
Scholarship Programs at Colleges and Universities

PRESENTER(S)
Sarah Trzeciak, Senior Director of Student Development, University of Colorado Denver
Tawnya Boulier, Associate Director, Scholarships and Student Programming, University of Colorado Denver

DESCRIPTION
Often when working with students and finances, the interaction between the student and the office can feel more transactional than personal. To address this, the University of Colorado Denver recently restructured the Scholarship Office. This created an opportunity for the newly hired team to move away from treating student inquiries as transactions and move towards developmental programming for scholarship recipients. In order to do this, we worked on creating a sense of community with our scholars. This has included events, mentoring programs and creating opportunities to connect with each other. In the upcoming year, we will continue to expand our programs, with a focus on career readiness for graduating seniors. This session will provide an opportunity for attendees to learn about successful and unsuccessful programming efforts, brainstorm with others about ways they can create a sense of community for scholars, and be challenged to move away from a transactional model.
DATE AND TIME
Monday, 11am-12:15pm

TITLE
2.14 Cognitive Repairs and Implicit Bias in Admissions and Scholarship Selection

LOCATION
Crystal A

SPONSOR
Great Lakes Higher Education Guaranty Corporation

TRACK OR SESSION TYPE
Perspectives on Student Achievement

PRESENTER(S)
Michael Bastedo, Professor and Director, Center for the Study of Higher and Postsecondary Education

DESCRIPTION
In recent years, cognitive biases and heuristics have become a vital area of study at the individual level, particularly for decision theorists and social psychologists. These biases have deep implications for those of us who admit students and provide scholarships. We will discuss common biases in admissions and scholarship decisions, and some initial practices you can use to reduce decision-making bias.
DATE AND TIME
Monday, 11am-12:15pm

TITLE
2.15 Power Excel Tips and Tricks

LOCATION
Emerald C

TRACK OR SESSION TYPE
Professional Development

PRESENTER(S)
Chris "Smitty" Smith, Excel Content Developer, Microsoft

Dave Ludwig, Content Developer, Microsoft

DESCRIPTION
Learn from two local Microsoft software developers how to take advantage of Excel’s power features, and make Excel work for you. Don’t be tortured by bad data any longer: See new ways to get your data into Excel, then clean and transform it with Power Query. Learn cool secrets and tricks lurking on the Data menu. Learn the ins and outs of Pivot Tables. Create slick charts in a single keystroke. Quickly spot trends with Conditional Formatting. Import millions of rows with Power Pivot, and create database type relationships with the Data Model.
DATE AND TIME
Monday, 12:30pm-1:15pm

TITLE
2.16 Networking Lunch and Focus Groups

LOCATION
Emerald Ballroom

SPONSOR
CampusLogic

TRACK OR SESSION TYPE
Meal

DESCRIPTION
Please join us for a networking lunch and focus groups. We are pleased to offer you the opportunity to participate in optional informal focus groups during this lunch. These focus groups are intended as an additional way for you to meet and network with your colleagues from like organizations, same geographic regions, or who are in a similar position in their organization. This is a first come, first serve opportunity and you do not need to pre-register. If you are interested in participating, please join one of the following groups at the Monday lunch - look for table signs in the back two rows of the ballroom.

1. Organizations awarding under $500K in scholarships
2. Organizations awarding between $500K and $1M in scholarships
3. Organizations awarding over $1M in scholarships
4. Organizations from rural areas
5. Organizations from urban areas
7. Midwest Region - Illinois, Indiana, Michigan, Ohio, Wisconsin, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, and South Dakota
8. South Atlantic Region - Delaware, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, Washington D.C., and West Virginia
9. South Central Region - Alabama, Kentucky, Mississippi, Tennessee, Arkansas, Louisiana, Oklahoma, and Texas
10. West - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming
11. Pacific Region - Alaska, California, Hawaii, Oregon, and Washington
12. Community Colleges and 2-year Institutions
13. Institutions with centralized scholarship offices
14. Institutions with de-centralized scholarship offices
15. Executive Directors, Presidents, and CEOs
16. Scholarship Program Directors and Assistant Directors
17. Scholarship Program Managers and Officers
18. Scholarship Program Coordinators
DATE AND TIME
Monday, 1:30pm-2:45pm

TITLE
2.17 Legal Fundamentals for Scholarship Providers

LOCATION
Crystal A

SPONSOR
Coca-Cola Scholars Foundation

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Karen Leaffer, Partner, Leaffer Law Group LLC
Jennifer Shook, Associate, Leaffer Law Group LLC

DESCRIPTION
This perennial favorite, a “basics” session geared toward the private scholarship provider, will tackle important but often overlooked questions that apply to your own scholarship program. If you’re new (or relatively new) to the world of scholarships, please join us. If you’re still getting familiar with the legal and tax requirements that apply to you as a scholarship provider, or you’ve attended this session in the past and simply need a refresher, this session will help you. What are the limits around donor participation in the selection process? If you’re raising funds from the public, are you required to register for charitable solicitations? Is the scholarship taxable to the recipient? Do you have to report the scholarship to the IRS? Must you have a scholarship plan? What about record-keeping? We’ll answer these and other basic but fundamental legal/tax questions during our session.
DATE AND TIME
Monday, 1:30pm-2:45pm

TITLE
2.19 Scaling Your Scholarship Programs through Strategic Partnerships and Relationships

LOCATION
Orcas

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Diane Dodge, Executive Director, East Bay College Fund

DESCRIPTION
In this session, attendees will hear East Bay College Fund’s journey from “living room” organization to lead agency for the citywide Oakland Promise, which was launched in January of 2016 in partnership with Oakland Unified School District and the Oakland Mayor’s Office. We will explain in depth our core scaling practices including expanded technology, integrated service partnerships with colleges, and the cascading leadership models that utilize our upperclassmen and mentor leaders to work with small groups and maintain personal relationships.
DATE AND TIME
Monday, 1:30pm-2:45pm

TITLE
2.20 Why Don't They Finish? A Study on Application Completion

LOCATION
Mercer

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Barry Nagle, Senior Research Associate, UNCF
Mary Williams, Director of Outreach and Recruitment, UNCF

DESCRIPTION
A scholarship program's mission is to provide funds and services to support student education goals. We at UNCF have often observed low application completion rates, which is a lost opportunity for both students and our scholarship program. For students, they don't gain support for their educational goals. For UNCF, we may lose the chance to support as many students as possible that match the mission of “Getting students to and through college.” For donors, there may be many students that did not complete the application that they would like to support. UNCF completed a study to understand why students that start an application fail to complete it. This session will review the study results. The session will also include a discussion on how UNCF and other scholarship providers can respond to the non-completion reasons so that more students can be supported.
DATE AND TIME
Monday, 1:30pm-2:45pm

TITLE
2.21 Get Better Applications: What You Can Do to Better Prepare Applicants

LOCATION
Crystal C

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Katy Craig, Director, Strategic Initiatives, Boettcher Foundation
Katie Kramer, CEO, Boettcher Foundation

DESCRIPTION
This session will discuss the various ways that the Boettcher Foundation, a private family foundation in Colorado that awards virtually full-ride scholarships, has evolved to increase its recruiting and outreach. These efforts range from an enhanced application to high school presentations, from webinars and other online resources to designing and launching an Alumni Ambassador program and, most recently, writing and publishing a book on competitive and compelling college and scholarship applications. These resources not only assist students in applying for the Boettcher Scholarship, but also aid them in applying for college admission and other scholarship programs, as well.
DATE AND TIME
Monday, 1:30pm-2:45pm

TITLE
2.22 Partnerships for Purpose: Forging Relationships with Minority-Serving Institutions to Best Support Asian American Native Hawaiian and Pacific Islander (AANHPI) Students

LOCATION
Emerald C

SPONSOR
CampusLogic

TRACK OR SESSION TYPE
Scholarship Programs at Colleges and Universities

PRESENTER(S)
Melissa May, Program Manager, Gates Millennium Scholars Program, Asian & Pacific Islander American Scholarship Fund
Katherine Coelho-Vermeulen, M.Ed., Student Success Specialist & AANAPISI Center Coordinator, South Seattle College

DESCRIPTION
This session will explore APIASF’s Asian American Native American Pacific Islander Serving Institution (AANAPISI) model, used to administer scholarship funds and provide individualized student support services.

After the College Cost Reduction and Access Act of 2007, colleges and universities across the U.S. and Pacific Islands became eligible to receive AANAPISI designations, making them eligible to receive federal grants to increase Asian American and Pacific Islander-focused student retention support on campus. Through collaborative research and relationship-building, APIASF now partners with 23 AANAPISI campuses, including South Seattle College, to provide scholarships directly to AANHPI students. AANAPISI staff provide direct services for students, and to date, AANAPISI Scholars have achieved a 93% graduation and retention rate. In this session we will discuss how to develop partnerships with minority serving institutions, how these partnerships benefit low-income students, and best practices for culturally relevant student support. These partnerships empower students and lead to success!
DATE AND TIME
Monday, 1:30pm-2:45pm

TITLE
2.23 Recognizing Merit Below 3.0: A Model for Student Support

LOCATION
Emerald B

SPONSOR
Great Lakes Higher Education Guaranty Corporation

TRACK OR SESSION TYPE
Perspectives on Student Achievement

PRESENTER(S)
Nancy Hernandez, Scholarship Program Director, Westminster Public Schools Foundation
Stephanie Baer, Executive Director, Westminster Public Schools Foundation

DESCRIPTION
Why are Latino/a students with less than a 3.0 GPA considered less well rounded? This session explores the perspectives of 16 Latino/as who successfully earned a Bachelor’s degree with less than a 3.0 GPA in high school. Negative high school experiences and personal trauma led to a diminished interest in high academic achievement. However, participants desired a higher education. They used their inner drive, the encouragement of a caring adult, and/or participation in a supportive program to access higher education. In college, they discovered new identities, and with the assistance of other helpful individuals and/or supportive groups, became successful and envisioned sharing that success with others. Westminster Public Schools Foundation is piloting scholarships for a wider range of well-rounded Latino/a scholars to increase the numbers who successfully graduate from higher education institutions. Hear about our model, share your models, and discuss what academic success means for different Latino/a populations.
DATE AND TIME
Monday, 3pm-5pm

TITLE
2.24 Scholarship Practices: From Basic to Best

LOCATION
Crystal A

SPONSOR
Jack Kent Cooke Foundation

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Kimberly Stezala, Senior Consultant, Design Group International

DESCRIPTION
Are you achieving excellence in your scholarship program? Are you curious what other providers are doing? This three-part session consists of 1) a back-to-basics approach on scholarship program design using the NSPA toolkit as a resource, 2) an introduction to good or best practices based on what you are trying to accomplish, and 3) an open discussion and Q&A for scholarship providers to help each other. Participants will explore pressing issues, gain clarity on possible best practices, and discover strategies to enhance their success.
DATE AND TIME
Monday, 3pm-3:45pm

TITLE
2.25 Coffee and Tea Break

LOCATION
Conference Center Lobby

SPONSOR
TD

TRACK OR SESSION TYPE
Special Event

DESCRIPTION
Please join us for coffee or tea generously sponsored by TD.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.26 ISTS Exhibitor Demo

LOCATION
Emerald B

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
International Scholarship and Tuition Services, Inc. (ISTS), a forward-thinking and 100% women-owned company, is the single source of educational assistance program management services for a diverse portfolio of dedicated clients. ISTS serves nearly 300 scholarship-granting organizations worldwide representing a variety of industries, audiences, and missions. ISTS executes more than 600 well-organized, cost-effective, and impactful programs each year and is passionate about driving new and effective ways to increase efficiency, improve security, and communicate with participants. ISTS encourages clients to join NSPA and every year sends senior members of the ISTS staff to NSPA’s annual conference to offer innovative ideas and share best practices with NSPA members. Founded in 1985, ISTS continues to enhance its service offerings and perfect its online application platform to provide the ultimate combination of proven technology and industry-leading service.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.27 WizeHive Exhibitor Demo

LOCATION
Mercer

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
For nearly a decade, WizeHive’s cloud-based platforms have been enabling prominent foundations, non-profits, associations, and universities to quickly deploy customized software solutions - from application intake to project management, and everything in between. Our mission is to help you take your patchwork of processes built on email, outgrown spreadsheets, and unconnected software products, and streamline that with solutions that work for you, not against you. We empower everyday folks with the ability to easily configure our software out of the box, while still allowing for development and IT staff - ours or yours - to extend the platform with deeply customized screens, automations, and integrations.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.28 SurveyMonkey Apply Exhibitor Demo

LOCATION
Emerald C

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
SurveyMonkey Apply (formerly known as FluidReview) empowers organizations to streamline scholarship and grant administration processes, from eligibility screening and application intake to review, selection and post-award tracking.

A collaborative, end-to-end solution, SurveyMonkey Apply has helped over 1500 hundred organizations select their best candidates and drive towards their mission, faster.

To learn more, visit https://apply.surveymonkey.com/ or give us a call at 1-888-438-3749.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.29 AcademicWorks Exhibitor Demo

LOCATION
Crystal B

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
The AcademicWorks Scholarship Management Platform serves as the catalyst to improve student access to scholarships, revolutionize donor reporting, and maximize fund utilization.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.30 CampusLogic Exhibitor Demo

LOCATION
Crystal C

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
ScholarshipUniverse by CampusLogic provides colleges and universities the only complete solution for scholarship management. Designed to deliver a personalized and engaging experience for students, ScholarshipUniverse helps to increase student engagement and access to scholarship opportunities. For staff, ScholarshipUniverse streamlines scholarship management processes to boost efficiency of application review and awarding, increase fund utilization and ultimately, improve student retention. Drive student engagement, reduce administrative burden, and be more strategic about awarding with ScholarshipUniverse.

CampusLogic transforms the way higher education delivers student financial services. Easy. Mobile. Personalized. Our cloud-based platform helps schools increase accessibility to education, reduce student borrowing, and drive down the cost of administration. More than 400 schools serving 1.4 million students improve enrollment, process efficiencies, and student satisfaction by better engaging students from their initial college search through graduation.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.31 Next Gen Web Solutions Exhibitor Demo

LOCATION
San Juan

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
Each individual has a right to equitable access to pursue higher education.

This is our belief, and this belief fuels our pursuits as a contributing member of the higher education community. Next Gen Web Solutions’ mission is to create and manage applications and services which allow individuals to more easily access their goal of a higher education.

To do this, Next Gen collaborates with industry participants to design award-winning software and web services designed to solve problems in creative ways. By listening to our customers and watching for emerging trends, we strive to deliver ever-increasing value to each client. With a dedicated staff that adheres to strong moral and ethical principles, Next Gen recognizes the importance of customer satisfaction and operates with high standards of achievement.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.32 Kaleidoscope Exhibitor Demo

LOCATION
Orcas

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
There are plenty of ways to get your scholarship launched. But a template isn’t for you. Abandoning your goals for someone else's isn’t for you. Your program reflects who you are, who you support, what you want to achieve. Sure, you could build it yourself. But, designing, developing, dragging, dropping, disbursing, declining are full time jobs! Wouldn't it be better if all that stuff could just happen without giving up your goals...it can. We are here for you! Kaleidoscope is a public benefit company, working where technology, business and finance meet. Our approach transforms how education is funded and how students benefit. By creating online community for funders and fundees, we are building a future where financial solutions are as diverse as each of you and the students you support”!and that doesn’t cost an arm and leg. That's good for everyone! Let’s build a smarter future together. Come see us.
DATE AND TIME
Monday, 3:10pm-3:30pm

TITLE
2.33 CommunityForce Exhibitor Demo

LOCATION
Emerald A

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
“CommunityForce, Inc. is a global technology company that offers a full range of service modules, including scholarship management and grants management, to manage every aspect of business operations for philanthropic organizations, educational institutions, associations and other nonprofit organizations. CommunityForce’s solutions offer the next generation of data capture and business intelligence in a fully automated platform to reduce cost and improve efficiency.”
**DATE AND TIME**
Monday, 3:45pm-5pm

**TITLE**
2.34 Managing Data Privacy and Security Risks

**LOCATION**
Orcas

**SPONSOR**
The Ford Family Foundation

**TRACK OR SESSION TYPE**
Scholarship Program Enhancements and Advanced Topics

**PRESENTER(S)**
Linn Freedman, Team Leader - Data Privacy and Cybersecurity Team, Robinson & Cole, LLP

**DESCRIPTION**
This session will give attendees a detailed understanding of their data privacy and security risks and tools and strategies on how to manage those risks by mapping high risk data, implementing a data privacy and security plan, educating employees, managing vendors, and implementing best practices.
DATE AND TIME
Monday, 3:45pm-5pm

TITLE
2.35 More Than a Check: Leadership, Professional, and Personal Development to Ensure Scholar Success

LOCATION
Emerald C

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Chelsea Muhlhahn, Senior Assistant Director, Stamps President's Scholars Program, Georgia Institute of Technology
Jamie Williams, Director of Scholarships, Coca-Cola Scholars Foundation

DESCRIPTION
To make the scholarship award about more than just the financial award, providers should engage scholars in the critical leadership, personal, and professional competencies they will need to be successful and represent their organizations well. A focus on anticipated developmental impact, even at the application stage, ensures that scholars understand the communities they are about to join and that they mature into a vibrant, engaged, and supportive alumni network. The two presenters, who have worked with multiple scholars programs before their current roles, will share the experiences and initiatives that have the most impact on scholars’ growth as leaders and successful professionals.
DATE AND TIME
Monday, 3:45pm-5pm

TITLE
2.36 Children's Savings Accounts and Scholarships: Practitioners’ Perspectives

LOCATION
Emerald B

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Colleen Quint, President and CEO, Alfond Scholarship Foundation
Amanda Feinstein, Program Director, Oakland Promise/Brilliant Baby
Patty Grant, Executive Director, Community Foundation of Wabash County
Melinda Lewis, Assistant Director, Center on Assets, Education, and Inclusion (AEDI), University of Kansas

DESCRIPTION
Come hear from practitioners at some of the nation’s leading programs as they share insights on how Children’s Savings Accounts (CSAs) can be an effective and innovative tool for scholarship providers. Whether you offer early commitment (“Promise”) scholarships, work with donor-advised funds, or just want to explore how to broaden and deepen the reach of your program and its impact on the students you serve, this session will offer strategies and practices that can help you enhance your programming. Presenters all have current and/or former experience with scholarship programs and each is now directly engaged in innovative approaches to CSAs as a tool for stronger student outcomes. Come learn more about how CSAs can help you meet your program goals.
DATE AND TIME
Monday, 3:45pm-5pm

TITLE
2.37 A Community-Engaged Development Process and Strategy to Increase Postsecondary Attainment

LOCATION
Emerald A

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Beth Tankersley-Bankhead, Executive Director, KC Scholars
Colette Hadley, Director of Consulting Services, National College Access Network (NCAN)

DESCRIPTION
The Kansas City Metro, with leadership and facilitation from the Kauffman Foundation, collectively worked to create a new transformative, large-scale scholarship and student support program to annually serve thousands of low- and modest-income students and adult learners across a six-county, bi-state region.

KC Scholars was designed through an intentional and strategic community-engaged process which was evaluated by a third-party evaluator. The evaluation sought to identify strengths and lessons learned from a community-engaged process and findings are applicable to other community-engaged processes and strategies.

This session will provide an overview of KC Scholars, detail the community-engaged process and strategy used to create a new program, and share lessons learned about effective community engagement whether planning a new program or seeking to enhance community involvement within an existing program.
DATE AND TIME
Monday, 3:45pm-5pm

TITLE
2.38 The Value and Impact of a Scholarship Retention Program at a Higher Education Institution

LOCATION
Mercer

SPONSOR
CampusLogic

TRACK OR SESSION TYPE
Scholarship Programs at Colleges and Universities

PRESENTER(S)
Garrick Hildebrand, Senior Associate Director, University of Arkansas

DESCRIPTION
The Scholarship Retention Program at the University of Arkansas grew out of a need to provide sustained student support after a substantial expansion of institutional scholarship programs. Over more than a decade, the Program has had a positive impact on student outcomes and overall retention. The session will present and discuss various aspects of the program including campus impacts, measured outcomes, scalability to other institutions, as well as some of the theoretical and research foundations used to guide the program. Attendees will have specific takeaways from the session: development of a retention program outline (structure and components), examples of retention/renewal polices, examples of research/theoretical foundations, and professional resources. We will also discuss the results of a survey of NSPA members’ existing retention programs for scholarship students.
DATE AND TIME
Monday, 3:45pm-5pm

TITLE
2.39 Innovative Scholarship Models that Support Student Achievement

LOCATION
Crystal C

SPONSOR
Great Lakes Higher Education Guaranty Corporation and Mat-Su Health Foundation

TRACK OR SESSION TYPE
Perspectives on Student Achievement

PRESENTER(S)
Candy Marshall, President, TheDream.US
Naria Santa Lucia, Executive Director, Washington State Opportunity Scholarship

DESCRIPTION
TheDream.US--the nation’s largest scholarship fund for undocumented immigrant youth--has developed powerful partnerships with 75+ partner colleges to address the barriers and challenges facing DREAMers in college completion. Its Scholars--low-income, first generation college students--are exceeding national persistence and academic performance rates and thriving in their college journey.

The Washington State Opportunity Scholarship (WSOS) is a unique public-private scholarship fund created by its founding partners Boeing and Microsoft with matching dollars from the Washington State government. It supports Washington students from low- and middle-income households--including DREAMers--in attaining bachelor’s degrees in high-demand fields including STEM and health care through scholarships and professional development, skills-building workshops and genuine industry exposure.

The leaders of these programs will talk about the challenges and successes in creating first-of-kind programs and will engage the attendees in sharing other unique practices that support student achievement.
DATE AND TIME
Monday, 3:45pm-5pm

TITLE
2.40 The Role of Financial Aid Literacy and Scholarship Disbursement Practices in Student Success

LOCATION
Crystal B

SPONSOR
Great Lakes Higher Education Guaranty Corporation

TRACK OR SESSION TYPE
Perspectives on Student Achievement

PRESENTER(S)
Ninfa Murillo, Retention Officer, Dell Scholars Program, Michael & Susan Dell Foundation
Sonja Demps, Retention Associate, Dell Scholars Program

DESCRIPTION
When a student receives a scholarship they are elated, but that elation can quickly turn to confusion when trying to navigate the financial aid system and learn how to fully maximize their scholarship dollars. As an outside scholarship and college completion program, the Dell Scholars Program provides students with financial aid literacy to help them begin on the best financial footing and reduce future financial stressors. Furthermore, our program has implemented student-centered scholarship disbursement practices helping our students fully benefit from our scholarship, including deferment options and customized disbursement plans during academic struggles. This session will go beyond definitions and give real financial aid scenarios and examples of the literacy and program practices our scholarship recipients need to make informed financial decisions that can have a lasting impact on their financial stability during college and, ultimately, their college success.
DATE AND TIME
Monday, 5pm-6pm

TITLE
2.41 Welcome Reception and Scholarship Provider of the Year Awards

LOCATION
Emerald Ballroom

SPONSOR
Welcome Reception: Kaleidoscope
Scholarship Provider of the Year Awards: Fastweb

TRACK OR SESSION TYPE
Special Event

PRESENTER(S)
K.J. McCorry, Interim Executive Director, National Scholarship Providers Association

DESCRIPTION
Please join us for the NSPA 2017 Annual Conference Welcome Reception. Connect with your colleagues while enjoying light hors d'oeuvres and a drink sponsored by Kaleidoscope. Kaleidoscope helps visionary organizations and advocates fund the next generation of leaders, artists, entrepreneurs, coaches, doctors...on journeys to change the world by designing, building and administering scholarship programs on a cloud software platform. Music entertainment by Seattle Youth Symphony Orchestra (http://www.syso.org) from the following students:

- Luisa Rodriguez
- Kayla Yagi-Bacon
- Eric Zhu
- Tanner Rodriguez

We will also announce the winner of the 2017 Scholarship Provider of the Year (SPOY) Award during this event. This prestigious award recognizes scholarship providers who demonstrate exceptional leadership, efficiency, and impact in their support of higher education. Two outstanding scholarship providers are selected each year for this honor. Each recipient will receive a $2,500 cash prize sponsored by Fastweb, the nation's recognized leader in helping students pay for school and a top site in the Monster Worldwide Network. NSPA and Fastweb have collaborated on this award for 16 years.
DATE AND TIME
Monday, 6:30pm

TITLE
2.42 Informal Dinner Outings

LOCATION
Restaurant

TRACK OR SESSION TYPE
Special Event

DESCRIPTION
The NSPA Conference Committee has made reservations at three nearby restaurants. This is an opportunity for you to join your colleagues from similar organizations to network and continue your conversations in an informal setting. You will be able to sign-up to join a group of your choice on-site at the registration desk. Dinner cost is not included in the Conference registration fee. First come first serve. Sign-up on a google spreadsheet at this link.

13 Coins - SeaTac location
- 6:30pm - Open Group - reservation for 15
- 8pm - Community Foundations - reservation for 15

Aqua Terra
- 6:30pm - University/4 Year - reservation for 20
- 8pm - Public Charities - reservation for 10
- 8pm - open group - reservation for 10

Mango Thai
- 6:30pm - Community College/2 Year - reservation for 10
- 8pm - Corporate/Private Foundations - reservation for 10
DATE AND TIME
Tuesday, 6am-7am

TITLE
3.00 Sunrise Yoga

LOCATION
Peninsula B - Main Hilton Hotel - See description for directions

TRACK OR SESSION TYPE
Special Event

INSTRUCTOR
Jessica Supinski, Yoga Instructor

DESCRIPTION
Start your day off with Sunrise Yoga, a gentle yoga class for everyone. Session will include yoga poses to awaken the body, breathing exercises, and relaxation techniques. Participants of all abilities are welcome to attend.

This class will be held in the main Hilton Hotel in the Peninsula B room. To access the room, go past Spencer’s restaurant and through the Summit Ballroom foyer--into long hallway. Peninsula B will be on the right side--almost all the way down the hallway.
DATE AND TIME
Tuesday, 7:30am-8:15am

TITLE
3.01 Breakfast

LOCATION
Emerald Ballroom

SPONSOR
National Restaurant Association Educational Foundation

TRACK OR SESSION TYPE
Meal

DESCRIPTION
Please join us for breakfast. General Session will begin at 8am.
DATE AND TIME
Tuesday, 8am-9:30am

TITLE
3.02 Turning the Tide: Inspiring Concern for Others and the Common Good through College Admissions

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
General Session

PRESENTER(S)
Trisha Rose Anderson, Senior Program Manager, Making Caring Common, Harvard Graduate School of Education

DESCRIPTION
Trisha will discuss Turning the Tide, a recent report developed by Making Caring Common in collaboration with college admission leaders across the country, which seeks to reshape the college admissions process. The report seeks to convey the importance not of long “brag” sheets but of meaningful ethical and academic engagement. It also seeks to reduce excessive, harmful achievement pressure in many communities and to increase access and equity for students in the college admissions system. Turning the Tide has been endorsed by over 180 college admission deans.

In her presentation, Trisha will discuss the research behind Turning the Tide, share specific report recommendations for college admission offices, and discuss the implications of those recommendations for young people and parents, schools, and other aligned organizations. The presentation will offer next steps for this work and ways that colleges, high schools, and community leaders might become involved in this effort. We will conclude with an opportunity for discussion and questions.
The Mat-Su Health Foundation, a place-based Alaskan funder serving a borough the size of West Virginia with a population of approximately 100,000 people, began a scholarships program in 1997 (four scholarships totaling $5,000). The scholarship program has grown to providing 137 scholarships totaling $721,400 in 2017. Using a three-pronged approach to increase the healthcare workforce in the borough, there are three key components: 1) A Vocational Scholarship program focused on health-related vocational/certificate programs (up to $5,000 each); 2) an Academic Scholarship Program which uses a return-on-investment framework to award scholarships ($500 to $20,000); and 3) a loan-repayment strategy. The program has yielded results as evidenced by a positive change in the ratio of health care providers to residents. The ratio of dentists to residents increased from 1:2,626 in 2012 to 1:2,110 in 2017. The ratio of behavioral health providers to residents increased from 1:6,412 in 2013 to 1:890 in 2017.
DATE AND TIME
Tuesday, 9:45am-11am

TITLE
3.04 Advocacy for Scholarship Providers: How Maryland Became First in the Nation to Restrict Award Displacement

LOCATION
Crystal C

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Michele Waxman Johnson, Vice President, Central Scholarship
Jan Wagner, President, Central Scholarship

DESCRIPTION
Central Scholarship, a statewide nonprofit founded in 1924 that helps low-income students from throughout Maryland pay for college, will share why we decided to build an advocacy program focused on award displacement, walk through the process of how the first bill in the nation to restrict the practice of award displacement became state law in Maryland, offer tips and lessons learned, and explain the difference between advocacy and lobbying.
DATE AND TIME
Tuesday, 9:45am-11am

TITLE
3.05 Evaluating a Scholarship Program for Non-Traditional Students

LOCATION
Mercer

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Brenda Moran, Program Director, Council Bluffs Community Education Foundation/STARS Scholarship
Irene F. Goodman, President, Goodman Research Group Inc

DESCRIPTION
Foundations awarding modest scholarship amounts find it challenging to fund evaluation. Moreover, it is difficult to attribute scholar outcomes to these awards. The Council Bluffs Community Education Foundation and Iowa West Foundation wanted answers to the following questions: How do our scholars/alumni fare when it comes to economic impact of their education? What is the influence on personal fulfillment? On their family? The Goodman Research Group, Inc. conducted an evaluation to answer these questions. In this session, Brenda Moran (STARS Scholarship Program Director) will provide background about STARS, rationale for the current scholarship model, and impetus for evaluation, and Irene Goodman (evaluator) will summarize methods, key findings, and recommendations from GRG’s survey. STARS will discuss how they are using the evaluation findings and recommendations. The duo will facilitate a discussion about scholarship evaluation interests, with an initial discussion about potential effort among small scholarship programs to collaborate on evaluation.
DATE AND TIME
Tuesday, 9:45am-11am

TITLE
3.06 Money, Power, Privilege: A Social Justice Approach to Funder-Program Relationships

LOCATION
Emerald C

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Jayda Shuavarnnasri, College and Career Success Coach, First Graduate
Cassy Huang, Program Manager, UC Berkeley Public Service Center
Tony Leonard, Promise Scholars Program Manager, First Graduate

DESCRIPTION
Paying for college is one of the biggest barriers to earning a degree for first-generation college students. But in reality money is only part of the equation when it comes to college success. First Graduate does both by supporting first-generation college students with need-based scholarship and 1:1 coaching. Our holistic coaching empowers students to learn self-advocacy skills to navigate the higher education system and beyond. Ultimately this workshop seeks to align both funders and college access and success programs towards a vision of equity -- one that acknowledges the social, economic, and institutional barriers faced by first-generation students.
DATE AND TIME
Tuesday, 9:45am-11am

TITLE
3.07 Centralizing Scholarships at a Decentralized University

LOCATION
Crystal B

SPONSOR
CampusLogic

TRACK OR SESSION TYPE
Scholarship Programs at Colleges and Universities

PRESENTER(S)
Keith Brown, Interim Assistant Director, University of Wisconsin-Madison
Lauren Klink, Interim Associate Director, University of Wisconsin-Madison
Karen Martin, Scholarship Administrator, University of Wisconsin-Madison
Alison Rice, Scholarship Administrator, University of Wisconsin-Madison
Sue Ryan, Administrator, University of Wisconsin-Madison

DESCRIPTION
How do you centralize scholarships at a large, decentralized university? Though we've come a long way already at the University of Wisconsin-Madison, we're working towards our next steps, including aligning cycles, streamlining processes, and increasing collaboration across campus for awarding scholarships. We'll share our successes and struggles with you, and we hope to explore your insights and expertise for this common goal.
DATE AND TIME
Tuesday, 9:45am-11am

TITLE
3.08 The Impact of the Dell Scholars Program on College Access, Persistence, and Degree Attainment

LOCATION
Emerald A

SPONSOR
Great Lakes Higher Education Guaranty Corporation

TRACK OR SESSION TYPE
Perspectives on Student Achievement

PRESENTER(S)
Oscar Sweeten-Lopez, President, College Success Tools, Michael & Susan Dell Foundation
Stacy Kehoe, Researcher, University of Pittsburgh

DESCRIPTION
Since 2004, the Dell Scholars Program has supported low-income underserved students nationally to college completion. As a college completion program, Dell Scholars is much "more than a check". Dell Scholars are completing their four-year college degrees at nearly four times the national average for students from the same socioeconomic background.

This session will walk you through the comprehensive outside impact study conducted by the research scientists at the Learning Research and Development Center at the University of Pittsburgh. The presentation will describe the study methodology and the critical findings that have contributed to the program's success. Participants will receive copies of the evaluation that present the findings and tangible strategies to help your program increase your scholar graduation rates.
DATE AND TIME
Tuesday, 9:45am-11:45am

TITLE
3.09 Mastering Qualitative Data: The Process and Tools You Can Use

LOCATION
Crystal A

SPONSOR
Mat-Su Health Foundation

TRACK OR SESSION TYPE
Professional Development

PRESENTER(S)
Barry Nagle, Senior Research Associate, UNCF

DESCRIPTION
Qualitative data provides rich information on program effectiveness. Qualitative data analysis, however, can be a daunting task. This workshop will focus on how to approach the data so that you can best develop an understanding on what you are studying. We will discuss how to organize the data to complete the data reduction process, content and thematic analysis, useful tools for analysis (including Microsoft Excel and QDA Miner Lite), and how to effectively present qualitative data results. Attendees will learn how to create an appropriate approach to qualitative data analysis, which tools to use, and how to communicate findings.
DATE AND TIME
Tuesday, 11:10am-11:30am

TITLE
3.10 TADS Exhibitor Demo

LOCATION
Mercer

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
TADS is the private school industry’s only provider of integrated web-based tuition management, enrollment, financial aid and admissions with fully hosted and supported services -- all with a single sign-on and at a reasonable cost. Our first-class experience, relationships and technology allow us to provide schools of all sizes with innovative, custom-designed products and services based on your specific needs.

TADS communicates with your families, evaluates submissions, performs follow-up for correction and completion, collects funds at all stages, analyzes the submissions, and provides online, real-time access. We lessen your workload and improve processes for the private school business office.
DATE AND TIME
Tuesday, 11:10am-11:30am

TITLE
3.12 WizeHive Exhibitor Demo

LOCATION
Crystal C

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
For nearly a decade, WizeHive's cloud-based platforms have been enabling prominent foundations, non-profits, associations, and universities to quickly deploy customized software solutions - from application intake to project management, and everything in between. Our mission is to help you take your patchwork of processes built on email, outgrown spreadsheets, and unconnected software products, and streamline that with solutions that work for you, not against you. We empower everyday folks with the ability to easily configure our software out of the box, while still allowing for development and IT staff - ours or yours - to extend the platform with deeply customized screens, automations, and integrations.
3.13 SurveyMonkey Apply Exhibitor Demo

SurveyMonkey Apply (formerly known as FluidReview) empowers organizations to streamline scholarship and grant administration processes, from eligibility screening and application intake to review, selection and post-award tracking.

A collaborative, end-to-end solution, SurveyMonkey Apply has helped over 1500 hundred organizations select their best candidates and drive towards their mission, faster.

To learn more, visit https://apply.surveymonkey.com/ or give us a call at 1-888-438-3749.
DATE AND TIME
Tuesday, 11:10am-11:30am

TITLE
3.14 AcademicWorks Exhibitor Demo

LOCATION
Crystal B

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
The AcademicWorks Scholarship Management Platform serves as the catalyst to improve student access to scholarships, revolutionize donor reporting, and maximize fund utilization.
DATE AND TIME
Tuesday, 11:10am-11:30am

TITLE
3.16 AwardSpring Exhibitor Demo

LOCATION
Emerald B

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
AwardSpring is a next-generation scholarship management platform. With experience on our side, we’re ready to collaborate with you to transform your application process. In the past year alone we’ve proudly helped institutions like yours award over $37 million to almost 20,000 applicants.
DATE AND TIME
Tuesday, 11:10am-11:30am

TITLE
3.17 GradSnapp Exhibitor Demo

LOCATION
Emerald A

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
GradSnapp is the only tool that lets you track and inspire your students through college graduation. Your ability to help each student is dependent on what you know. What if you knew the whole story? If you recognized risks and setbacks early? GradSnapp helps you know each one of your students.
DATE AND TIME
Tuesday, 11:45am-12:30pm

TITLE
3.18 Networking Lunch and NSPA Annual Meeting

LOCATION
Emerald Ballroom

SPONSOR
Houston Livestock Show and Rodeo

TRACK OR SESSION TYPE
Meal

DESCRIPTION
Please join us for a networking lunch and the NSPA Annual Meetings. NSPA members and nonmembers welcome!
DATE AND TIME
Tuesday, 12:45pm-2pm

TITLE
3.19 Scholarship Program Promotion

LOCATION
Mercer

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Erika Orsulak, Director of Education Programs, Community Foundation of North Central Washington
Brooke Grimes, Director of Marketing, AcademicWorks
Jacki Gaytan, Development and Marketing Associate, Jeannette Rankin Women’s Scholarship Fund
Brenda Holcombe, Director of University Scholarships, Western Carolina University

DESCRIPTION
Each scholarship cycle, you want the most robust, qualified pool of candidates to submit application materials, right? Join our panelists in a discussion about how to effectively promote your scholarship opportunities so that you can ensure just that. We’ll cover identifying your target audience, understanding how they communicate, creating compelling messages, and evaluating your results.
DATE AND TIME
Tuesday, 12:45pm-2pm

TITLE
3.20 Building a Culture of Alumni Engagement in College and Beyond

LOCATION
Crystal A

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Carolyn Norton, Alumni Relations Manager, Coca-Cola Scholars Foundation

DESCRIPTION
You’ve worked hard to stay connected and foster engagement opportunities while your Scholars are in college, but what happens after they graduate? Is it important to track and engage your alumni throughout their lives? If so, why and how? Discover tools and best practices to build a culture of engagement in college and beyond.
DATE AND TIME
Tuesday, 12:45pm-2pm

TITLE
3.21 From First-Generation College Student to First-Generation Young Professional: Building Dynamic Career Supports and Expanding Networks for Underrepresented Students

LOCATION
Crystal C

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Ellen Murray, Director of Programs, Meritus College Fund
Nicolas Rosa, Associate Director of Programs, Meritus College Fund

DESCRIPTION
Building effective professional development supports for low-income and first-generation college students presents unique challenges, and can be particularly difficult for education professionals who support students in a remote capacity. Meritus, a Bay Area nonprofit college success organization, has spent the last six years building dynamic career supports for its scholars. Meritus staff will discuss “lessons learned” to offer audience members creative strategies for cultivating partnerships with regional employers and community stakeholders, while ensuring career programs remain student-driven and sustainable.
DATE AND TIME
Tuesday, 12:45pm-2pm

TITLE
3.22 Addressing College Readiness Gaps through Summer Transition Programs

LOCATION
Emerald A

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Maria Martin, Coordinator, Dorrance Scholarship Programs
Mathew Estrada, Coordinator, Dorrance Scholarship Programs
Chrystale Stewart, Coordinator, Dorrance Scholarship Programs

DESCRIPTION
The Dorrance Summer Bridge Program helps low-income first-generation college students successfully transition from high school to public 4-year universities. Our experience with this program has helped us identify numerous gaps as well as interventions to address these obstacles. Academic services we provide include: academic writing courses, individualized mathematics courses, tutoring, and a first-year seminar. Non-academic services include: individual meetings, cultural events, peer mentoring, shared housing and meals, community service projects, and colloquies including financial planning, awareness of audience, personal branding, and evolving family dynamics. Learn how you can implement or support a similar program at your institution(s).
DATE AND TIME
Tuesday, 12:45pm-2pm

TITLE
3.23 A Road Trip to Scholarship Program Efficiency at Colleges and Universities

LOCATION
Emerald B

SPONSOR
CampusLogic

TRACK OR SESSION TYPE
Scholarship Programs at Colleges and Universities

PRESENTER(S)
Robin Yarbrough, Director of University Budgets, Scholarships, Grants & Contracts, Jacksonville State University
Joni Malson, Associate Director of Scholarship Management & Donor Recognition, Kennesaw State University
Chris Cheatwood, Systems Analyst - Enterprise Information Systems, Jacksonville State University

DESCRIPTION
Join us on a road trip to scholarship program efficiency! Come learn how automation, including important integration with university systems, helped us improve our processes by centralizing tasks for students, managing renewable scholarships, eliminating subjective awarding, sending donor appreciation letters, and much more. Presenters will describe how their scholarship programs were transformed and will share their real life experiences on the road to making their scholarship programs more efficient.
DATE AND TIME
Tuesday, 12:45pm-2pm

TITLE
3.24 In Pursuit of Grit: From Vision to Practice

LOCATION
Crystal B

SPONSOR
Great Lakes Higher Education Guaranty Corporation

TRACK OR SESSION TYPE
Perspectives on Student Achievement

PRESENTER(S)
Larry Sparkman, Director, Luckyday Citizenship Program, The University of Southern Mississippi
Amy Miller, Vice Provost, The University of Southern Mississippi
Holmes Adams, Chairman of the Board of Managers, The Luckyday Foundation
Sarah Dixon, Associate Director, The Luckyday Citizenship Program, Luckyday Citizenship Program

DESCRIPTION
Through the vision of benefactor Frank Day, the Luckyday Foundation was formed and has supported 15 years of providing students with avenues for success at The University of Southern Mississippi. In this session, members of The Luckyday Foundation board, Luckyday Program administrators, and university partners will share their perspectives on successful collaborations, processes, and practices that support students in their pursuit of higher education dreams and personal growth opportunities. The concept of grit has been addressed in the Luckyday selection processes, program design, and key student development initiatives. Our intentional efforts to foster grit-cultivating resilience and encouraging persistence-are illustrated by our program benchmarks and outcomes. Attendees in this session will receive multiple perspectives on our work to identify and nurture grit, and understand the successes and challenges our students have faced and new directions we are exploring to capture and develop the critical quality of grit.
DATE AND TIME
Tuesday, 12:45pm-4:45pm

TITLE
3.25 The Wisdom of Inquiry: Leading with Positively Powerful Questions

LOCATION
Emerald C

SPONSOR
Coca-Cola Scholars Foundation

TRACK OR SESSION TYPE
Professional Development

PRESENTER(S)
Amanda Trosten-Bloom, Principal, Rocky Mountain Center for Positive Change

DESCRIPTION
There is no such thing as a neutral question. Regardless of our intent, questions change what we think about, how we feel, what we do, and the choices we make. Questions ignite change. And powerfully positive questions ignite positive change.

Imagine yourself leading with powerfully positive questions that:

- Invite rich, personal and memorable responses
- Connect people
- Stimulate new thinking
- Invite new possibilities
- Mobilize positive action

This four-hour workshop shows you how to do just that. You will write and ask powerfully positive questions that ignite positive change among students, team members, and strategic partners.

Whether you participated in last year’s Appreciative Inquiry or Appreciative Leadership workshop(s) or you’d like to learn more about these concepts, this session will inspire your positive change journey. You’ll leave with a great set of questions...and a game plan for asking them.
DATE AND TIME
Tuesday, 2pm-2:45pm

TITLE
3.26 Coffee and Tea Break

LOCATION
Conference Center Lobby

SPONSOR
Indigenous Education, Inc.

TRACK OR SESSION TYPE
Special Event

DESCRIPTION
Please join us for coffee or tea generously sponsored by the Indigenous Education, Inc.
DATE AND TIME
Tuesday, 2:10pm-2:30pm

TITLE
3.27 CommunityForce Exhibitor Demo

LOCATION
Crystal B

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
CommunityForce, Inc. is a global technology company that offers a full range of service modules, including scholarship management and grants management, to manage every aspect of business operations for philanthropic organizations, educational institutions, associations and other nonprofit organizations. CommunityForce’s solutions offer the next generation of data capture and business intelligence in a fully automated platform to reduce cost and improve efficiency.
DATE AND TIME
Tuesday, 2:10pm-2:30pm

TITLE
3.28 ISTS Exhibitor Demo

LOCATION
Emerald B

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
International Scholarship and Tuition Services, Inc. (ISTS), a forward-thinking and 100% women-owned company, is the single source of educational assistance program management services for a diverse portfolio of dedicated clients. ISTS serves nearly 300 scholarship-granting organizations worldwide representing a variety of industries, audiences, and missions. ISTS executes more than 600 well-organized, cost-effective, and impactful programs each year and is passionate about driving new and effective ways to increase efficiency, improve security, and communicate with participants. ISTS encourages clients to join NSPA and every year sends senior members of the ISTS staff to NSPA’s annual conference to offer innovative ideas and share best practices with NSPA members. Founded in 1985, ISTS continues to enhance its service offerings and perfect its online application platform to provide the ultimate combination of proven technology and industry-leading service.
DATE AND TIME
Tuesday, 2:10pm-2:30pm

TITLE
3.29 CampusLogic Exhibitor Demo

LOCATION
Mercer

TRACK OR SESSION TYPE
Exhibitor Demo

DESCRIPTION
ScholarshipUniverse by CampusLogic provides colleges and universities the only complete solution for scholarship management. Designed to deliver a personalized and engaging experience for students, ScholarshipUniverse helps to increase student engagement and access to scholarship opportunities. For staff, ScholarshipUniverse streamlines scholarship management processes to boost efficiency of application review and awarding, increase fund utilization and ultimately, improve student retention. Drive student engagement, reduce administrative burden, and be more strategic about awarding with ScholarshipUniverse.

CampusLogic transforms the way higher education delivers student financial services. Easy. Mobile. Personalized. Our cloud-based platform helps schools increase accessibility to education, reduce student borrowing, and drive down the cost of administration. More than 400 schools serving 1.4 million students improve enrollment, process efficiencies, and student satisfaction by better engaging students from their initial college search through graduation.
DATE AND TIME
Tuesday, 2:15pm-4:15pm

TITLE
3.32 Crucial Conversations: Deep Dive with Universities and Private Providers

LOCATION
Crystal C

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Kimberly Stezala, Senior Consultant, Design Group International

DESCRIPTION
In this session, participants will have time to get to the heart of the issues and build deeper understanding among practitioners from various types of institutions, foundations, and organizations. Each type of scholarship provider has unique opportunities, challenges, and constraints based on the type of entity in which it operates. Come together for a deeper discussion between university representatives and other types of scholarship providers to explore financial aid, scholarship awards, and creative solutions for the greater good. The session will include contextual information, case studies, and lots of conversation. Bring your thinking cap!

Attendees who want to participate in this interactive session must register in advance because space is limited.
DATE AND TIME
Tuesday, 2:45pm-4pm

TITLE
3.33 Investing in Your Scholars - Support Services to Ensure Success

LOCATION
Crystal B

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Cristina Fernandez, Senior Director, Programs, Tiger Woods Foundation
Katherine Bihr, Vice President, Programs & Education, Tiger Woods Foundation

DESCRIPTION
Achieving a 98% college graduation rate doesn't happen by accident. The Earl Woods Scholar Program boasts both strong persistence and college completion rates for its Scholars. We believe putting key support mechanisms in place not only increases the chances of success for our students, but protects our investment.

Supporting high-potential students with demonstrated need and a commitment to community service, the Earl Woods Scholar Program goes far beyond financial assistance. Each Earl Woods Scholar also receives mentoring support, specialized internship opportunities, career development, and enrichment workshops. Our scholars, many of whom are first-generation college students, are succeeding at prestigious universities throughout the country.
DATE AND TIME
Tuesday, 2:45pm-4pm

TITLE
3.34 Demystifying Award Displacement

LOCATION
Mercer

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Sharon Beers, Outside Scholarships and Grants Manager, University of North Carolina at Chapel Hill

DESCRIPTION
This session will illustrate key differences between federal regulations and institutional policies regarding award displacement. Reviewing standard financial aid terminology, understanding how institutions determine financial need, and discussing different packaging philosophies will provide the foundation for constructive solutions. Learning more about award displacement and why it occurs can also increase collaboration between providers and institutions in order to maximize award benefits for students. Tangible takeaways will be provided that enhance the scholarship awarding and payment processes in order to help students receive the maximum benefits of their scholarship awards.
DATE AND TIME
Tuesday, 2:45pm-4pm

TITLE
3.35 Advocacy and Lobbying: What the Law Does and Does Not Allow

LOCATION
Emerald B

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Karen Leaffer, Partner, Leaffer Law Group

DESCRIPTION
Private scholarship providers, especially public charities and private foundations, are often reluctant to get involved in public policy development for fear of violating the lobbying limitations applicable to 501(c)(3) organizations. While playing it safe is never a bad idea, casting one’s net well beyond what the tax laws require has its own negative consequences - it silences the voices of those who are often best positioned to speak out on public policy impacting scholarships. The goal of this session will be to demystify the lobbying limitations applicable to 501(c)(3) scholarship providers, so that they can better assess the extent to which they can safely engage in public policy changes impacting scholarships.
DATE AND TIME
Tuesday, 2:45pm-4pm

TITLE
3.36 Round Peg, Square Hole: Implementing a University-wide Scholarship Application

LOCATION
Emerald A

SPONSOR
CampusLogic

TRACK OR SESSION TYPE
Scholarship Programs at Colleges and Universities

PRESENTER(S)
Carolyn Nelson, Director of Scholarships, Minnesota State University, Mankato

DESCRIPTION
One application to rule them all! Follow a decentralized university’s journey towards implementation of a common online scholarship application. From soliciting applications to award decisions to disbursement of funds, attendees will hear about the specifics of centralized scholarship administration, including challenges and real-world solutions. We’ll review the timeline, opportunities for growth, and success stories. The presenter will provide opportunity for feedback and facilitate discussion following the presentation.
DATE AND TIME
Tuesday, 2:45pm-4pm

TITLE
3.37 Closing the Loop: Report Achievement Outcomes of Scholarship Recipients

LOCATION
Crystal A

SPONSOR
Great Lakes Higher Education Guaranty Corporation

TRACK OR SESSION TYPE
Perspectives on Student Achievement

PRESENTER(S)
Lynn Tincher-Ladner, President and CEO, Phi Theta Kappa Honor Society
Monica Marlowe, Executive Director, Phi Theta Kappa Honor Society

DESCRIPTION
Reporting scholarship outcomes is an important, yet underutilized, component of the scholarship lifecycle. This session will examine simple and cost-effective ways to gather and report the completion and employment outcomes of your scholarship recipients. The methodology for the reporting is not based on student-reported information, but instead makes use of national databases for both completion and employment outcomes. This session will also explore the use of infographics to provide a clear and complete picture of student achievement and investor return on investment.
DATE AND TIME
Tuesday, 4:20pm-4:25pm

TITLE
3.38 Gallery of Good Practices - Show Me Democracy

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Gallery of Good Practices

PRESENTER(S)
Dan Parris, Director, Speak Up Productions/Show Me Democracy Documentary

DESCRIPTION
Show Me Democracy is a feature-length documentary done in partnership with The Scholarship Foundation of St. Louis that was highlighted at the 2016 NSPA conference. Amidst the uprising in Ferguson, seven St. Louis college students evolve into advocates and activists as they demand change through policy and protest. The film documents specifically how students advocate and testify to local officials concerning higher education policy. The finished film will be provided at a discount for NSPA conference attendees to screen at their institutions before its official consumer release. In the presentation, a trailer will be shown for the film and the director will speak on ways the film could be utilized at universities and with organizations working on financial aid in higher education.
DATE AND TIME
Tuesday, 4:25pm-4:30pm

TITLE
3.39 Gallery of Good Practices - Get Students Thinking Globally: Passport Scholarships

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Gallery of Good Practices

PRESENTER(S)
Katherine Weathers, LSA Scholarship Coordinator, University of Michigan

DESCRIPTION
The LSA Scholarship Office began a new scholarship initiative two years ago: awarding need-based incoming freshman with a scholarship to obtain their U.S. passports. There are numerous benefits to the Passport Scholarship Program: Students obtain their passports in a quick and efficient manner, the Study Abroad Office sees an increase of freshman students seeking study abroad opportunities, and need-based students who might never think about the opportunity to study abroad are exposed to the possibility. Since the start of the program we have seen tremendous growth and positive response.
DATE AND TIME
Tuesday, 4:30pm-4:35pm

TITLE
3.40 Gallery of Good Practices - RISE: College Access & Student Success

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Gallery of Good Practices

PRESENTER(S)
Donyale Reavis, Executive Director, CORE Scholarships Foundation

DESCRIPTION
This interactive presentation will share about CORE's "RISE" program and lessons learned in shaping and implementing CORE Scholarship Foundation's innovative and replicable "RISE" program. Designed to help families by providing college tuition scholarships, financial literacy obligations, and creating community among high school student participants through innovative web-based ideas and community partnerships, RISE is an exemplary template for any scholarship provider committed to poverty-level student access to college. The session will provide strategies and ideas for anyone interested in scholarship program success and innovative program scalability.
DATE AND TIME
Tuesday, 4:35pm-4:40pm

TITLE
3.41 Gallery of Good Practices - Veterans Healthcare Administration Scholarship Program

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Gallery of Good Practices

PRESENTER(S)
Pat Youngblood, Health Professionals Scholarship Program Manager, Veterans Healthcare Administration

DESCRIPTION
We will discuss how we created the program to include federal funding and the program processes. We will share the marketing and awareness campaign that was launched, which resulted in receiving over 2,000 applications the inaugural year. And we will discuss the collaborative effort with universities that enabled us to pay the universities and students in a timely manner.
DATE AND TIME
Tuesday, 4:40pm-4:45pm

TITLE
3.42 Gallery of Good Practices - Advocacy on Scholarship Award Displacement: A 5-Minute Primer

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Gallery of Good Practices

PRESENTER(S)
Michele Waxman Johnson, Vice President, Central Scholarship
Jan Wagner, President, Central Scholarship

DESCRIPTION
Central Scholarship, a statewide nonprofit founded in 1924 that helps low-income students from throughout Maryland pay for college, will explain how scholarship award displacement works, and share why we made the decision to build a statewide advocacy program focused on this issue, resulting in Maryland becoming the first state in the nation to legislatively restrict scholarship award displacement. We will offer some tips to help scholarship providers interested in getting into advocacy.
DATE AND TIME
Tuesday, 4:45pm-4:50pm

TITLE
3.43 Gallery of Good Practices - The Gates Scholarship

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Gallery of Good Practices

PRESENTER(S)
Daniel Edeza, Vice President, Recruitment, Selection, & Scholar Advocacy, Hispanic Scholarship Fund

DESCRIPTION
Learn about The Gates Scholarship, a highly selective, full scholarship for Pell-eligible, high school seniors. Gates Scholars will receive funding for the full cost of attendance that is not already covered by other financial aid and the expected family contribution, as determined by the Free Application for Federal Student Aid (FAFSA).
DATE AND TIME
Tuesday, 4:50pm-5pm

TITLE
3.44 Gallery of Good Practices - Networking: Connecting Comfortably and with Confidence

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
Gallery of Good Practices

PRESENTER(S)
K.J. McCorry, Interim Executive Director, National Scholarship Providers Association

DESCRIPTION
Networking does not have to be for the extroverted and gregarious to enjoy. Anyone can network! In this short gallery, learn 5 key tips to turn networking from "dull" to fun and engaging! Once you learn the tips, you will have time to practice with your conference colleagues!
DATE AND TIME
Tuesday, 5:45pm-10pm

TITLE
3.45 Outing to the Space Needle + Chihuly Garden and Glass

LOCATION
Space Needle + Chihuly Garden and Glass

TRACK OR SESSION TYPE
Special Event

DESCRIPTION
Join us on an outing to visit the Space Needle and Chihuly Garden and Glass. Transportation will be provided. We are still working out pricing details. When finalized, you'll be able to purchase tickets through NSPA Conference Registration. In the meantime, please check out more information about these two venues below.

SPACE NEEDLE
It’s hard to take Seattle for granted when you see it from 520 feet on our Observation Deck. At 520 feet, nothing blocks you from a 360 degree panorama of the Emerald City. The 605-foot tall Space Needle was completed in December 1961 and officially opened a mere four months later on the first day of the World’s Fair, April 21, 1962.

CHIHULY GARDEN AND GLASS
Chihuly Garden and Glass, a long-term exhibition, opened at Seattle Center in 2012. Providing a look at the inspiration and influences that inform the career of artist Dale Chihuly, the Exhibition includes eight Galleries, the centerpiece Glasshouse, and a lush Garden.

LINK TO AREA MAP
DATE AND TIME
Wednesday, 8am-8:45am

TITLE
4.01 Breakfast and Closing Address

LOCATION
Emerald Ballroom

SPONSOR
Daniels Fund

TRACK OR SESSION TYPE
Meal

PRESENTER(S)

DESCRIPTION
Please join us for breakfast and the closing address.
DATE AND TIME
Wednesday, 8:30am-9:30am

TITLE
4.02 College Advising 101

LOCATION
Emerald Ballroom

TRACK OR SESSION TYPE
General Session

PRESENTER(S)
Audree Hernandez, Sr. Director of Programs, College Advising Corps
Yvette Aguirre, College Adviser, College Advising Corps
Dennis Funes, Program Coordinator, Southern California College Advising Corps
Sarah Ruderman, Program Coordinator, Southern California College Advising Corps
Adeeva Myers, College Adviser, Southern California College Advising Corps

DESCRIPTION
College Advising Corps college advisers will share their experience working with high school students through college-going activities. The panel will consist of three current advisers, a former adviser, and a national team member. During the session, the panelists will use an online Padlet application to facilitate an interactive session. Below please see the instructions on how to use it:

- On your phones enter: https://padlet.com/dennisfu/nspa2017
- Double click anywhere on the wall and a virtual “sticky note” will appear.
- Enter your question (name optional)
- If you see a comment or question you like simply post a "+
- underneath it.
DATE AND TIME
Wednesday, 9:45am-11am

TITLE
4.03 Welcoming LGBTQ Applicants: Tips, Tools, and Tricks for Building an Inclusive Scholarship Program

LOCATION
Mercer

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Gunner Scott, Director of Programs, Pride Foundation Inc.
Eden Shore, Volunteer Manager, Pride Foundation Inc.

DESCRIPTION
Students who have been stigmatized and/or isolated because of their sexual orientation and/or gender identity often also lack critical family, financial, and/or community support. Additionally, issues of intersectionality such as race, ethnicity, immigration status, disability, non-traditional students, and those living in in rural or remote locations play a big part in one’s ability access and stay in higher education. Too often individuals of great promise give up because they do not believe success is possible.

This breakout session will provide practical tools for developing a scholarship process including outreach, application, and review process, which seeks to attract talented, but marginalized students, to your scholarship program. Additionally, presenters will talk about their unique collaboration and the benefits and challenges that it entails. Lastly, participants will have an opportunity to get peer support for problem solving through small and large group discussions and activities.
DATE AND TIME
Wednesday, 9:45am-11am

TITLE
4.04 Unequal Family Income and Unequal Opportunity for Higher Education

LOCATION
Crystal A

TRACK OR SESSION TYPE
Scholarship Program Basics

PRESENTER(S)
Tom Mortenson, Senior Scholar, Pell Institute for the Study of Opportunity in Higher Education

DESCRIPTION
Opportunity for higher education is extraordinarily skewed in favor of students from high-income families, and against students from the bottom half of family incomes. About half of the barriers to higher education are financial; the other half are related to social and cultural capital. And the financial barriers are huge and growing because family incomes are declining and the price of higher education keeps rising. This presentation will explore this issue in depth, considering data on two key themes: higher education by quartiles of family income since 1970, and trends and patterns in the financial barriers that students from these family-income quartiles have encountered since 1970. We will discuss this detailed analysis of income and opportunity, and participants will leave with a comprehensive understanding of the state of education equity today.
DATE AND TIME
Wednesday, 9:45am-11am

TITLE
4.05 Marrying Mentoring with Money in a Scalable, Cost-Effective Way

LOCATION
Emerald B

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Mike Nylund, Vice President, Strategic Partnerships and Solutions, Scholarship America

DESCRIPTION
Scholarship America and EduGuide are aligning granting of scholarships with weekly online student support to teach the non-cognitive and social-emotional skills, or grit, needed to overcome obstacles that might otherwise derail postsecondary success. You’ll get student perspectives; experience a coaching session and learn why scholarship providers like this approach, which has been shown to increase student GPAs by .3 points; close achievement gaps by up to half; and help students stay focused and overcome obstacles which otherwise might derail postsecondary success.
DATE AND TIME
Wednesday, 9:45am-11am

TITLE
4.06 Lessons Learned from a Scholar Coaching Pilot

LOCATION
Crystal C

SPONSOR
The Ford Family Foundation

TRACK OR SESSION TYPE
Scholarship Program Enhancements and Advanced Topics

PRESENTER(S)
Jamie Williams, Director of Scholarships, Coca-Cola Scholars Foundation
Sam Soloman, Faculty, Center for Creative Leadership

DESCRIPTION
In partnering to launch and evaluate a coaching program, the Coca-Cola Scholars Foundation (CCSF) and the Center for Creative Leadership (CCL) co-designed an experience to train and manage volunteer alumni and Foundation staff to work with first-year Scholars to reflect on the college transition and achieve a Scholar-determined goal. Our goals for Scholars were for them to feel supported and challenged by Coaches, to develop a strong connection to the Foundation mission, and to enhance personal, professional, and leadership competencies. Our goals for Coaches were to invest in the network and to develop skills useful elsewhere in their lives. In this presentation from CCSF and CCL, you will learn how we developed the curriculum and concurrent evaluation process, set agendas for six coaching sessions, our year-one research findings -- including what both the coaches and coachees had to say about the experience -- and what we’ve done to refine the program going into year two.
DATE AND TIME
Wednesday, 9:45am-11am

TITLE
4.07 Choosing the Best Scholarship Application Software - The Pilot Implementation Year

LOCATION
Crystal B

TRACK OR SESSION TYPE
Scholarship Programs at Colleges and Universities

PRESENTER(S)
Beth Knight, Director of Scholarships, IUPUI
Lora Rian, Assistant Director of Scholarships, IUPUI

DESCRIPTION
This is a follow-up session to one that was provided at last year's NSPA conference about the university RFP process for selecting a scholarship application software. This session will focus on our pilot implementation year. Attendees will learn about effective practices, challenges we faced, and where we go from here.
**DATE AND TIME**
Wednesday, 9:45am-11am

**TITLE**
4.08 Have You Heard? Federal Government Bans Sharing of FAFSA Data with Scholarship Providers

**LOCATION**
Emerald A

**TRACK OR SESSION TYPE**
Scholarship Program Basics

**PRESENTER(S)**
Julie Kim, Executive Director of Operations, United Negro College Fund
Mark Kantrowitz, Publisher and Vice President of Strategy, Cappex.com
Denise Callahan, Director of Postsecondary Success, The Ford Family Foundation

**DESCRIPTION**
The U.S. Department of Education’s Privacy and Technical Assistance Center (PTAC) recently issued a guidance restricting the release of data from the Free Application for Federal Student Aid (FAFSA). PTAC stated that FAFSA data cannot be released by the college or university to private scholarship providers, even with the student's written authorization. This session will focus on information, implications and potential process modifications for scholarship providers regarding this guidance. This guidance has key implications for scholarship providers and higher education institutions, who may need to modify their procedures and processes. In this session, scholarship providers will learn the facts about this issue as well as ideas for obtaining this key financial data from students. In addition, there will be discussion on next steps for NSPA to address this issue.
DATE AND TIME
Wednesday, 9:45am-11am

TITLE
4.09 College Advising 101 - Working Session

LOCATION
Emerald C

SPONSOR
Jack Kent Cooke Foundation

TRACK OR SESSION TYPE
Professional Development

PRESENTER(S)
Audree Hernandez, Sr. Director of Programs, College Advising Corps
Dennis Funes, Program Coordinator, Southern California College Advising Corps
Adeeva Myers, College Adviser, Southern California College Advising Corps
Yvette Aguirre, College Adviser, College Advising Corps
Sarah Ruderman, Program Coordinator, Southern California College Advising Corps

DESCRIPTION
After hearing from College Advising Corps' advisers and program staff, attendees will have an opportunity to learn more about CAC's model and specific college-going activities and programming that advisers use to engage students during the academic school year.
DATE AND TIME
Wednesday, 11:15am-12:15pm

TITLE
4.10 Private Foundations Learning Circle

LOCATION
Crystal A

SPONSOR
The Terry Foundation

TRACK OR SESSION TYPE
Learning Circle

PRESENTER(S)
Tiffany Anderson, Director, Scholarship Program, Boettcher Foundation

DESCRIPTION
This is a chance for participants to share their Conference learnings with peers from other private foundations. We utilize this time to reflect and build on topics from the Conference for our learning circle content for the next year. Come help inform the topics and agenda for our future discussions.

The purpose of NSPA Learning Circles is to facilitate dialogue and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Wednesday, 11:15am-12:15pm

TITLE
4.11 Colleges and Universities Learning Circle

LOCATION
Crystal B

SPONSOR
Independent Colleges of Indiana

TRACK OR SESSION TYPE
Learning Circle

PRESENTER(S)
Ken Downs, Project Manager, Scholarship Universe at University of Arizona
Johnna Hargens-Brown, Director, Scholarships & Grants, Bellevue University

DESCRIPTION
Reconnect with your colleagues from other colleges and universities to highlight your favorite conference sessions, best practices and lessons learned, and what you are going to take back to your organizations from these experiences. We will also use this time to discuss ideas and topics for future learning circles in the coming year that may need a deeper dive.

The purpose of NSPA Learning Circles is to facilitate dialogue and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Wednesday, 11:15am-12:15pm

TITLE
4.12 Community Foundations Learning Circle

LOCATION
Crystal C

SPONSOR
Horatio Alger Association

TRACK OR SESSION TYPE
Learning Circle

PRESENTER(S)
Sharon Harper, Director of Scholarship Programs, The Denver Foundation
Jessica Steinhebel, Scholarship Program Coordinator, The Oregon Community Foundation

DESCRIPTION
Topic: Perspectives

This wrap-up session will be a guided conversation on some of the interesting scholarship topics that have arisen over the past year, month, and days of the conference. As a group, we will select a couple of topics to gather some additional perspectives from our peers.

The purpose of NSPA Learning Circles is to facilitate dialog and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.
DATE AND TIME
Wednesday, 11:15am-12:15pm

TITLE
4.13 Public Charities Learning Circle

LOCATION
Mercer

SPONSOR
Elks National Foundation

TRACK OR SESSION TYPE
Learning Circle

PRESENTER(S)
Melissa Huntington, Special Project Manager, Reach Higher Montana
Jane Hopkins, Executive Vice President, Coca-Cola Scholars Foundation

DESCRIPTION
Topic: Targeted Selection Practices

Join us for a lively discussion around targeted selection practices to build a more purposeful Scholar community that fulfills your program’s mission.

The purpose of NSPA Learning Circles is to facilitate dialog and exchange of good practices among scholarship professionals who are working in similar organizations or have common interests and/or challenges. These groups contribute to a body of knowledge for the wider NSPA community.